



Dear Exhibit Representative:

On behalf of the Mayo Clinic Division of Hematology and course directors Drs. Mark Litzow and William Hogan, I am pleased to announce **Hematologic Malignancies: New Therapies and the Evolving Role of Transplant**, April 10 – 11, 2015 at the Westin Chicago River North, Chicago, Illinois.

This accredited program is designed for hematology and oncology clinicians, nurse practitioners, physician assistants, and other practitioners working in cancer medicine. We are expecting 70-85 attendees at this course.

The course program schedule is found on the following page.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians (AMA).

Your company is invited to participate in our meeting as an exhibitor. The fee to exhibit at this course is \$2,000.

Attached is Mayo Clinic's required **Exhibitor Letter of Agreement** and Exhibitor Registration Form. In order to be listed as an exhibitor at this course, this signed letter must be returned to us along with your check before course materials go to print on March 16, 2015. Please make your check payable to Mayo Clinic (Federal ID #41-6011702) and mail directly to:

Catherine Schilling, MSCPD
Plummer Building 2-60
200 1st Street SW
Rochester, MN 55905

We look forward to your support. If you have any questions, please contact me by telephone at (507) 266-2821 or via e-mail reed.julie1@mayo.edu.

Thank you for your consideration. We look forward to a favorable reply.

Sincerely,

A handwritten signature in cursive script that reads 'Julie Reed'.

Julie Reed
CME Specialist

Hematologic Malignancies: New Therapies and the Evolving Role of Transplant

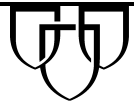
Westin River North - Chicago, IL

Friday, April 10, 2015

7:00 a.m.	Registration & Continental Breakfast
8:15 a.m.	Welcome/Overview <i>Mark R. Litzow, M.D.</i>
8:30 a.m.	Acute Myeloid Leukemia <i>James M. Foran, M.D.</i>
9:00 a.m.	Update Stem Cell Mobilization <i>Ivana N. Micallef, M.D.</i>
9:30 a.m.	Novel Therapeutics Landscape in Solid Tumors <i>Paul Haluska, Jr., M.D., Ph.D.</i>
10:00 a.m.	Transplant and Non-transplant Options for T-Cell Lymphoma <i>Craig B. Reeder, M.D.</i>
10:30 a.m.	Break
11:00 a.m.	Targeted Therapies in the Treatment of Metastatic Renal Cell Carcinoma <i>Brian A. Costello, M.D.</i>
11:30 a.m.	Emerging Therapies and Role of HSCT in Chronic Lymphoid Leukemia <i>Jose F. Leis, M.D.</i>
12:00 p.m.	Cases
12:30 p.m.	Lunch
1:30 p.m.	Stem Cell Transplantation in Myeloma: Teammate or Bully? <i>Shaji Kumar, M.D.</i>
2:00 p.m.	Stem Cell Sources <i>Claudio Brunstein, M.D., Ph.D.</i>
2:30 p.m.	Hodgkin Disease <i>Patrick B. Johnston, M.D., Ph.D.</i>
3:00 p.m.	Post-transplant Polypharmacy: Finding a Happy Medium <i>Julianna A. Merten, Pharm.D., R.Ph.</i>
3:30 p.m.	Adjourn

Saturday, April 11, 2015

7:00 a.m.	Registration & Continental Breakfast Great Room I
8:15 a.m.	Welcome/Overview <i>William J. Hogan, M.B., B.Ch.</i>
8:30a.m.	Mesenchymal Stem Cells <i>Hillard M. Lazarus, M.D.</i>
9:00 a.m.	AL Amyloidosis: New Therapies and the Role of Transplant <i>Francis K. Buadi, M.D.</i>
9:30 a.m.	Bone Marrow Transplant Survivorship Issues <i>Shahrukh K. Hashmi, M.D.</i>
10:00 a.m.	Allogeneic Stem Cell Transplantation for Myelodysplastic Syndromes <i>Mrinal S. Patnaik, M.B.B.S.</i>
10:30 a.m.	Break
11:00 a.m.	Regenerative Medicine: Discovery of Today = Practice of Tomorrow <i>Timothy J. Nelson, M.D., Ph.D.</i>
11:30 a.m.	Allogeneic Stem Cell Transplant for Myelofibrosis in the Era of JAK Inhibitors <i>Veena D. Fauble, M.D.</i>
12:00 p.m.	Cases
12:30 p.m.	Lunch
1:30 p.m.	Lymphocyte Recovery Post-Auto-BMT <i>Luis F. Porrata, M.D.</i>
2:00 p.m.	Role and Timing of Allogeneic Transplantation for Aplastic Anemia <i>William J. Hogan, M.B., B.Ch.</i>
2:30 p.m.	Acute Lymphoblastic Leukemia in Adults: Progress After All These Years <i>Mark R. Litzow, M.D.</i>
3:00 p.m.	Adjourn



MAYO CLINIC

Mayo School of Continuous Professional Development
**Hematologic Malignancies: New Therapies and the
Evolving Role of Transplant**
April 10 – 11, 2015
Westin Chicago River North • Chicago, Illinois
Exhibitor Registration Form

(Please print/type information exactly as you want it to appear on the nametag)

Company Name: _____

Primary Exhibitor

Representative Name: _____

Mailing Address: _____

City/State/Zip Code: _____

Telephone Number: _____

Fax Number: _____

E-mail address: _____

Secondary Exhibitor

Representative Name: _____

Mailing Address: _____

City/State/Zip Code: _____

Telephone Number: _____

Fax Number: _____

E-mail address: _____

Display Information:

A 6' table will be provided for your exhibit April 10 – 11, 2015 *(a maximum of two representatives are allowed per exhibit)*.

Please list additional requests here (i.e. power): _____

**Complete and return this form along with your educational grant/exhibit fee
(payable to Mayo Clinic - Mayo School of CPD, Federal ID# 41-6011702) prior to March 16, 2015 to:**

Cathy Schilling, MSCPD
Plummer 2-60 ▪ 200 First Street SW ▪ Rochester, MN
Telephone: 507-266-7484 ▪ E-mail: schilling.catherine@mayo.edu ▪ FAX: 507-538-7234