Mayo Clinic Course on
Hematology, Oncology & Blood & Marrow Transplant for NPs & PAs

Mayo Clinic
Siebens Medical Education Building
Phillips Hall
100 2nd Avenue SW
Rochester, MN

Friday-Sunday
August 21-23, 2020
Greetings,

On behalf of Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming CME Course, the Mayo Clinic Course on Hematology, Oncology & Blood & Marrow Transplant for NPs & PAs. This course will be held August 21-23, 2020, at the Mayo Clinic in Rochester, Minnesota. Additional information may be found at the course website at https://ce.mayo.edu/nppahemoncbmt2020

Exhibit Opportunity

You are invited to exhibit at the Hematology, Oncology & Blood & Marrow Transplant for NPs & PAs course; the fee to display is $3,000.

We’ve attached Mayo’s required Exhibitor Agreement. In order to be listed as an exhibitor at this course, this signed letter must be returned to us, along with your check, by August 12, 2020. Retain one signed copy for your files and return the other along with payment (made payable to Mayo Clinic, Federal ID #41-6011702) to Cathy Schilling, Mayo Clinic School of Continuous Professional Development, Plummer Building 2-60, 200 1st Street SW, Rochester, MN 55905.

We look forward to your support. If you have any questions or if there are “company-specific” forms that need to be completed, please contact Laura Wilson at wilson.laura@mayo.edu or Cathy Schilling at schilling.catherine@mayo.edu.

Thank you for your consideration and we look forward to a favorable reply.

Sincerely,
Laura Wilson          Cathy Schilling
CME Specialist         Education Administration Coordinator
Exhibitor Information

Overview
This conference provides NPs and PAs with cutting-edge information on caring for patients in oncology, hematology, and blood and marrow transplant for the novice and seasoned provider.

As a world renowned medical center striving for excellence in patient care, innovation and research, come and learn with your fellow NPs & PAs about the active roles that advanced practice providers are playing in advancing the constantly evolving fields of hematology, oncology and blood and marrow transplant.

The conference features:

- 19.25 AMA, AAPA and ANCC credits/contact hours
- 9.75 hours designated pharmacology content
- Call for abstracts for poster presentation with discounted registration fee for presenting
- Panel Q&A sessions to address real world problems encountered in daily practice
- Lunchtime topical networking tables with clinical expert faculty
- Wine and cheese networking event on Saturday evening

AUDIENCE
We expect 100 attendees at the Hematology, Oncology and BMT for NPs & PAs course. This conference is applicable to NPs, PAs, APNs, Nurses and Allied Health Professionals.

ATTENDEE LIST
Exhibitors will be provided an attendee list including Name, Credentials, City, State

Exhibit Dates
Friday-Sunday, August 21-23, 2020

Website
https://ce.mayo.edu/nppahemoncbmt2020

Location
Mayo Clinic
Siebens Medical Education Building
Phillips Hall, 1st Floor
100 2nd Avenue SW
Rochester, MN 55905

Price
$3,000 exhibit fee includes one 6 foot table and two chairs. Exhibitors are invited to participate in all food and beverage events, which include breakfast, lunch, refreshment breaks and reception. Up to two (2) company representatives may attend.

Exhibit Area
Exhibits will be placed in Phillips Hall, located downstairs from Leighton Auditorium with the refreshments.

Set-Up
Set up will be Thursday, August 20th, 2020 between 5:30 p.m.–7:30 p.m. in Phillips Hall

Tear-Down
Tear down by 12:00 p.m. on Sunday, August 23rd, 2020.

Hours
August 21st from 7:00 a.m. to 5:00 pm.
August 22nd from 7:00 a.m. to 5:00 p.m.
August 23rd from 7:00 a.m. to 12:00 p.m.
Mayo Clinic School of Continuous Professional Development (MCSCPD)
Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MCSCPD AND:

<table>
<thead>
<tr>
<th>Activity Title</th>
<th>Hematology, Oncology and BMT for NPs &amp; PAs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activity Number</td>
<td>20R00226</td>
</tr>
<tr>
<td>Location</td>
<td>Mayo Clinic, Rochester, MN</td>
</tr>
<tr>
<td>Exhibit Dates</td>
<td>August 21-23, 2020</td>
</tr>
</tbody>
</table>

Company Name (Exhibitor) (as it should appear on printed materials)

Exhibit Contact (if different then exhibit Rep.)

Name(s) of Representative(s) exhibiting:
(Maximum of two representatives allowed per exhibit)

Address

Telephone

Fax

Email

Special needs (power, dietary)

The named exhibitor wishes to exhibit at the above named activity for the amount of $3,000

TERMS AND CONDITIONS

• EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.”

• EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.

• All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the
PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.

PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

<table>
<thead>
<tr>
<th>Exhibitor Representative Name</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mayo Clinic Representative Name</td>
<td>Signature</td>
<td>Date</td>
</tr>
</tbody>
</table>

**PAYMENT INFORMATION**

Please indicate your method of payment:

- □ Check
- □ Credit Card or Wire Transfer

**PROVIDER Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD.

Please identify name of course on the check stub.

<table>
<thead>
<tr>
<th>□ Check</th>
</tr>
</thead>
<tbody>
<tr>
<td>Make payable to: Mayo Clinic Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905 Please identify the Hematology, Oncology &amp; BMT course on the check.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>□ Credit Card or Wire Transfer</th>
</tr>
</thead>
</table>
| For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688

Do not send credit card information via email or fax. |