April 10, 2017

Dear Potential Exhibitor,

Mayo Clinic School of Continuous Professional Development is pleased to announce the upcoming 91st Annual Clinical Reviews course to be held October 23-25 and November 6-8, 2017, at the Mayo Civic Center in Rochester, Minnesota.

This course is designed to update physicians on the latest recommendations involving the medical subspecialties important for the primary care physician through a comprehensive program consisting of lectures, panel and roundtable discussions on problems of general interest in various areas of medicine, surgery, and pediatrics relevant to clinical practice.

We anticipate 400-450 attendees at this year’s courses, respectively. Additional course details can be found on the course web sites as they become available: October Website, November Website

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of $2,500 for one session (October or November), or $5,000 for both sessions. This fee is for the exhibit space only. Industry exhibitors are provided a draped table with two chairs.

In support of ACCME guidelines, exhibitors will be located in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast, breaks, and lunch. All companies are invited to exhibit at our course. Participating exhibitors will be allowed to set up at the Mayo Civic Center on the Sunday prior to the course between 4:00-6:00 PM or anytime Monday, October 23 and/or November 6, 2017.

To exhibit at this course:
- Complete and return the provided Exhibitor Agreement form. This agreement may be substituted with your company’s standard Letter of Agreement form.
- **Submit payment before October 1, 2017.** Please make payment payable to Mayo Clinic and send payment to my attention at the address below. For your convenience, our Federal tax identification number is 41-6011702.

We look forward to the success of the 91st Annual Clinical Reviews and hope you will be able to join us. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

Kris Jones
Education Administration Coordinator
Mayo Clinic School of Continuous Professional Development
200 First Street SW
Rochester, MN 55905
Jones.kristen@mayo.edu
Phone: 507-266-3071
Exhibitor Information

Overview
Clinical Reviews seeks to update physicians on the latest recommendations involving the medical subspecialties important for the primary care physician through a comprehensive program consisting of lectures, panel and roundtable discussions on problems of general interest in various areas of medicine, surgery, and pediatrics relevant to clinical practice.

Audience
We expect 400-450 attendees at this year’s courses. This course was designed for general internists, family physicians, physician assistants, nurse practitioners, and nurses in primary care and family medicine.

Dates
October 23-25, 2017 and November 6-8, 2017

Course Highlights
- Interactive case presentations utilizing an audience response system
- Faculty are Mayo Clinic consultants
- Access to mobile app for Apple and Android devices, complete with note-taking, highlighting, and annotation

Price
$2,500 for one session (October or November), or $5,000 for both sessions. Exhibit fee includes one 6 foot table and two chairs. Exhibitors are invited to participate in all food and beverage events, which include breakfast, lunch and refreshment breaks. Exhibitors are also invited to attend the Monday evening Welcome Reception (October 23 and/or November 6).

Exhibit Hours
Monday, October 23/November 6, 6:30 a.m. to Wednesday, October 25/November 8, 2016, 3:30 p.m.

Location
Mayo Civic Center
30 Civic Center Drive SE
Rochester, Minnesota 55904

Exhibit Area
Exhibitors will be located in the Mayo Civic Center Auditorium near the food and beverage area, located adjacent to the main meeting room.

Set-Up
Sunday, October 22 and Sunday, November 5, 2017, between 4:00–6:00 p.m., or anytime Monday, October 23 and Monday, November 6, 2017.

Websites
October
November

October 2016 Attendees by Type
- Physician: 40%
- Non-physician: 60%

November 2016 Attendees by Type
- Physician: 37%
- Non-physician: 63%
Mayo School of Continuous Professional Development (MSCPD)  
Exhibitor Agreement

<table>
<thead>
<tr>
<th>Activity Title</th>
<th>91st Annual Clinical Reviews</th>
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<tbody>
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<td>Activity Number</td>
<td>17R04937</td>
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<tr>
<td>Location</td>
<td>Mayo Civic Center, Rochester, MN</td>
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<tr>
<td>Dates</td>
<td>October 23-25 and/or November 6-8, 2017</td>
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Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MSCP AND:

<table>
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<tr>
<th>Company Name (Exhibitor)</th>
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<tr>
<td>Exhibit Contact (if different then exhibit Rep.)</td>
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<tr>
<td>Name(s) of Representative(s) exhibiting:</td>
<td>(Maximum of two representatives allowed per exhibit)</td>
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The named exhibitor wishes to exhibit at the above named activity for the amount of $2,500 for one session OR $5,000 for both.

Please indicate your preferred choice:

- October 23-25, 2017  □ Yes  □ No
- November 4-6, 2017  □ Yes  □ No

**TERMS AND CONDITIONS**

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

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<tr>
<th>Exhibitor Representative Name</th>
<th>Signature</th>
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**PAYMENT INFORMATION**

Please indicate your method of payment:

- ☐ Check
- ☐ Credit Card or Wire Transfer

**PROVIDER Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo School of CPD. Please identify name of course on the check stub.

☐ Check
Make payable to:
Mayo Clinic
Mayo School of Continuous Professional Development
200 First St SW, Plummer 2-60
Rochester, MN 55905

Please identify **91st Annual Clinical Reviews** on the check.

☐ Credit Card or Wire Transfer
For payment by credit card or wire transfer, please call the MSCPD Registrar at 800-323-2688

*Do not send credit card information via email or fax.*

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc).

*Please list additional requests here:*

Complete and return this form along with your payment made to Mayo Clinic, Federal Tax ID# 41-6011702 before **October 1, 2017** to:

Kris Jones
200 First St SW
Rochester, MN 55905
T: 507-266-3071