

# Nicotine Dependence Center & National Summit on Smokeless Tobacco Prevention 2020

Program Schedule – Livestream, October 19 – 21, 2020

Times Below Reflect CT Zone

<b>Monday, October 19, 2020</b>	
<b>Live Welcome &amp; General Session – Laying the Groundwork</b>	
10:00 – 10:10 AM	<b>Welcome Remarks</b> <i>J. Taylor Hays, M.D. and Debra Oto-Kent</i>
10:10 – 10:35 AM	State of Policy <i>Harold Wimmer</i>
10:35 – 11:00 AM	New Product Review <i>Irina Stepanov, Ph.D.</i>
11:00 – 11:25 AM	COVID-19 and Smoking <i>J. Taylor Hays, M.D.</i>
11:25 – 11:45 AM	Q&A Panel <i>Harold Wimmer, Irina Stepanov, Ph.D. &amp; J. Taylor Hays, M.D.</i>
11:45 – 12:00 PM	<b>Break</b>
<b>Concurrent Breakout Sessions</b> <i>Broadcast of Pre-recorded Presentations with Author Q &amp; A</i>	
12:00 – 1:00 PM	<ul style="list-style-type: none"> <li>• <b>Breakout A: Special Populations</b> <ul style="list-style-type: none"> <li>○ Understanding the Vaping Culture in Rural &amp; Urban Youth – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Melissa Mady</i></li> </ul> </li> <li>○ American Industry Heroes: Industry Targeting; Tobacco Use Rates; and Strategies Addressing Tobacco Use among Military and First Responders – 30 min.                             <ul style="list-style-type: none"> <li>▪ <i>Katherine Moose &amp; Kimberlee Homer Vagadori</i></li> </ul> </li> <li>○ Q&amp;A – 15 min.</li> </ul> </li> <li>• <b>Breakout B: Tobacco Industry Tactics</b> <ul style="list-style-type: none"> <li>○ Cheap, Colorful and Candy-like: The Smokeless Tobacco Industry’s Retail Practices – 20 min.                             <ul style="list-style-type: none"> <li>▪ <i>Maham Akbar</i></li> </ul> </li> <li>○ DipLife: Analyzing the Amount and Themes of Smokeless Tobacco-related content on Twitter – 20 min.                             <ul style="list-style-type: none"> <li>▪ <i>Ganna Kostygina, et al.</i></li> </ul> </li> <li>○ Q&amp;A – 20 min.</li> </ul> </li> <li>• <b>Breakout C: Electronic Health Records</b> <ul style="list-style-type: none"> <li>○ Optimizing the Electronic Health Record System to Address Electronic Cigarette Use among Patients: A Mayo Clinic Experience – 45 min.                             <ul style="list-style-type: none"> <li>▪ <i>Thulasee (Tulsi) Jose, M.D. &amp; J. Taylor Hays, M.D.</i></li> </ul> </li> <li>○ Q&amp;A – 15 min.</li> </ul> </li> <li>• <b>Breakout D: Policy</b> <ul style="list-style-type: none"> <li>○ Trending Policies: Restricting Sales of Flavored Tobacco Products and E-Cigarettes – 20 min.                             <ul style="list-style-type: none"> <li>▪ <i>Francesca Lomotan, et al.</i></li> </ul> </li> <li>○ Taxing E-Cigarettes: An overview of the goals and challenges states face – 20 min.                             <ul style="list-style-type: none"> <li>▪ <i>Frank Chaloupka, Ph.D., &amp; Jordan Endicott, JD</i></li> </ul> </li> <li>○ Q&amp;A – 20 min.</li> </ul> </li> </ul>
1:00 – 1:15 PM	<b>Break</b>
<b>Live General Session – New Products, New Lies</b>	
1:15 – 1:40 PM	Marketing <i>Divya Ramamurthi</i>

# **Nicotine Dependence Center & National Summit on Smokeless Tobacco Prevention 2020**

Program Schedule – Livestream, October 19 – 21, 2020

Times Below Reflect CT Zone

1:40 – 2:05 PM	Smokeless Tobacco and Rural Youth: Influences of Product Characteristics <i>Elizabeth Couch, RDH, MS</i>
2:05 – 2:20 PM	Q&A Panel <i>Divya Ramamurthi, Elizabeth Couch, RDH, MS</i>
2:20 PM	<b><i>Adjourn</i></b>

# Nicotine Dependence Center & National Summit on Smokeless Tobacco Prevention 2020

Program Schedule – Livestream, October 19 – 21, 2020

Times Below Reflect CT Zone

<b>Tuesday, October 20, 2020</b>	
9:15 – 9:45 AM	Virtual Morning Walk & Talk Mindfulness with Laura
<b>Live General Session – Community Strategies</b>	
10:00 – 10:10 AM	<b>Morning Remarks</b> <i>J. Taylor Hays, M.D. and Debra Oto-Kent</i>
10:10 – 10:35 AM	Through With Chew <i>Ron Davis</i>
10:35 – 11:00 AM	The Indigenous “Tobacco” Struggle <i>Elliott Christensen</i>
11:00 – 11:15 AM	Q&A Panel <i>Ron Davis &amp; Elliott Christensen</i>
11:15 – 11:30 AM	<b>Break</b>
<b>Concurrent Breakout Sessions</b> <i>Broadcast of Pre-recorded Presentations with Author Q &amp; A</i>	
11:30 – 12:30 PM	<ul style="list-style-type: none"> <li>● <b>Breakout E: Vaping in Special Populations</b> <ul style="list-style-type: none"> <li>○ Effects of EVALI and Federal Policy Changes on Vaping among College Student – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Judith Sylvester</i></li> </ul> </li> <li>○ Overcoming Barriers: Educating Latino Communities about the Dangers of E-Cigarettes – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Kerianne Hess</i></li> </ul> </li> <li>○ You Think Vaping Isn’t Dangerous: But your body knows the truth – In Market Campaign – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Sharon Carothers</i></li> </ul> </li> <li>○ Q&amp;A – 15 min.</li> </ul> </li> </ul>
	<ul style="list-style-type: none"> <li>● <b>Breakout F: Special Risks</b> <ul style="list-style-type: none"> <li>○ Cardiovascular Disease Risk Factors among Smokeless Tobacco Users – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Nasir Mushtaq &amp; Laura A. Beebe, Ph.D., M.P.H.</i></li> </ul> </li> <li>○ Topics in Treating Tobacco Dependence in Women – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Barbara Dallavalle</i></li> </ul> </li> <li>○ Youth &amp; E-Cigarettes – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Albert Rizzo, M.D.</i></li> </ul> </li> <li>○ Q&amp;A – 15 min.</li> </ul> </li> </ul>
	<ul style="list-style-type: none"> <li>● <b>Breakout G: Cessation</b> <ul style="list-style-type: none"> <li>○ Tobacco Cessation for Homeless and Low Income Populations – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Jim Brawner</i></li> </ul> </li> <li>○ Oncology Patients &amp; Tobacco Treatment: Findings from the Missed Appointment Quality Improvement Survey – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Michael V. Burke, Ed.D, et al.</i></li> </ul> </li> <li>○ Connecting Oral Health Patients to Tobacco Dependence Treatment through Fax Referral – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Jennifer Keith, Kelly Tribute, et al.</i></li> </ul> </li> <li>○ Q&amp;A – 15 min.</li> </ul> </li> </ul>
12:30 – 12:45 AM	<b>Break</b>
<b>Live General Session – Focus on Cessation</b>	

# Nicotine Dependence Center & National Summit on Smokeless Tobacco Prevention 2020

Program Schedule – Livestream, October 19 – 21, 2020

Times Below Reflect CT Zone

12:45 – 1:10 PM	Truth Initiative's Multi-Faceted Approach to End Youth Vaping <i>Robin Koval</i>
1:10 – 1:35 PM	Social Support & Tobacco Quit Line Engagement <i>Christi Patten, Ph.D.</i>
1:35 – 2:00 PM	Kill the Can: Online Community Support <i>Greg Bellan</i>
2:00 PM – 2:20 PM	Q&A Panel <i>Robin Koval, Christi Patten, Ph.D. &amp; Greg Bellan</i>
2:20 PM	<b><i>Adjourn – General Session</i></b>
<b>Additional 60 Minute Workshop</b>	
3:00 – 4:00 PM	CATCH My Breath – A Rapid Response to the Youth Vaping Epidemic <i>Marcella Bianco</i>

# Nicotine Dependence Center & National Summit on Smokeless Tobacco Prevention 2020

Program Schedule – Livestream, October 19 – 21, 2020

Times Below Reflect CT Zone

<b>Wednesday, October 21, 2020</b>	
9:15 – 9:45 AM	Virtual Morning Walk & Talk Engaging Youth & Community in the Time of COVID-19 with Keri Ann Hess
<b>Live General Session – E-Cigarettes</b>	
10:00 – 10:10 AM	<b>Morning Remarks</b> <i>J. Taylor Hays, M.D. and Debra Oto-Kent</i>
10:10 – 10:35 AM	The Basics of E-Cigs (Adults) <i>Jon O. Ebbert, M.D.</i>
10:35 – 11:00 AM	E-Cigarettes and Youth <i>Bonnie Halpern-Felsher, Ph.D.</i>
11:00 – 11:25 AM	Federal Regulation <i>Desmond Jenson</i>
11:25 – 11:45 AM	Q&A Panel <i>Jon O. Ebbert, M.D., Bonnie Halpern-Felsher, Ph.D., &amp; Desmond Jenson</i>
11:45 – 12:00 PM	<b>Break</b>
<b>Concurrent Breakout Sessions</b> <i>Broadcast of Pre-recorded Presentations with Author Q &amp; A</i>	
12:00 – 1:00 PM	<ul style="list-style-type: none"> <li>• <b>Breakout I: Multi-Media Campaigns</b> <ul style="list-style-type: none"> <li>○ Unvaping America’s Youth with #ThisIsQuitting: A text message based vaping cessation program designed for young people – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Michael Amato, Ph.D., Megan Jacobs, et al.</i></li> </ul> </li> <li>○ Multi-Media Approach to Countering Tobacco/Vaping Marketing to Youth – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Tonya Gorham Gallow, Amy Truong, et al.</i></li> </ul> </li> <li>○ Engaging Youth in Advocacy Efforts – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Kimberly Bestual, Renée Wadzinski, et al.</i></li> </ul> </li> <li>○ Q&amp;A – 15 min.</li> </ul> </li> <li>• <b>Breakout J: Policy</b> <ul style="list-style-type: none"> <li>○ Moist Snuff Regulations – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Qamar Iqbal</i></li> </ul> </li> <li>○ AVCs – The Powerful Tool You May Not Be Using – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Ron Davis</i></li> </ul> </li> <li>○ Marketing Regulation &amp; Restriction – 15 min.                             <ul style="list-style-type: none"> <li>▪ <i>Desmond Jenson</i></li> </ul> </li> <li>○ Q&amp;A – 15 min.</li> </ul> </li> <li>• <b>Breakout K: Community Strategies</b> <ul style="list-style-type: none"> <li>○ Traditional Tribal Connections Build Community Interventions – 20 min.                             <ul style="list-style-type: none"> <li>▪ <i>Dana Kingfisher, Nadine Little Plume, et al.</i></li> </ul> </li> <li>○ The Tobacco Tour – 20 min.                             <ul style="list-style-type: none"> <li>▪ <i>Greg Bilby</i></li> </ul> </li> <li>○ Q&amp;A – 20 min.</li> </ul> </li> </ul>
1:00 – 1:15 PM	<b>Break</b>
<b>Live General Session – Tobacco End Game</b>	
1:15 – 2:05 PM	End Game <i>Joelle Lester, Chris Bostic, and Carol McGruder</i>

# **Nicotine Dependence Center & National Summit on Smokeless Tobacco Prevention 2020**

Program Schedule – Livestream, October 19 – 21, 2020

Times Below Reflect CT Zone

2:05 – 2:20 PM	<b>Q&amp;A Panel</b> <i>Joelle Lester, Chris Bostic, and Carol McGruder</i>
2:20 – 2:30 PM	<b>Wrap-Up</b> <i>J. Taylor Hays, M.D. and Debra Oto-Kent</i>
2:30 PM	<b><i>Adjourn Conference</i></b>