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January 2019

Greetings,

On behalf of Mayo Clinic Department of Surgery, we are pleased to announce a new CME Course, ***Innovation, Disruptive Technologies and Early Adopters in Breast Cancer Care: Tomorrows Technologies Today***. This course is September 9, 2019 at the Hilton in Rochester, Minnesota.

### **PROGRAM OVERVIEW**

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As breast cancer care evolves rapidly and many new innovations and technologies are released, it becomes challenging for providers to distinguish the noise from what may be truly practice changing. This unique course addresses that issue by providing a critical, up-to-date look at promising new technology that can be incorporated into practice today, as well as a view into exciting innovations on the near horizon.

Course topics include:

Liquid Biopsy, Breast Imaging of the Future, Novel Imaging Modalities, Localization Techniques, Intraoperative Real Time Margin Assessment, Operative Approaches, Lymphedema, and Novel Therapies

The complete program schedule can be viewed on the [course website](#) when it becomes available.

### **EXHIBIT OPPORTUNITY**

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At this time, we would like to invite you to exhibit at the course. The exhibit fee is \$2,000 and exhibit space is limited. If you are interested in exhibiting, please complete and return the attached exhibitor registration and letter of agreement to Kathy Fuqua: [Fuqua.kathy@mayo.edu](mailto:Fuqua.kathy@mayo.edu) or fax: 507-538-7234.

We look forward to your support and participation. If you have any questions, please contact Julie Reed by telephone at (507) 266-2821 or via e-mail at [reed.julie1@mayo.edu](mailto:reed.julie1@mayo.edu).

Thank you for your consideration and we look forward to a favorable reply.

Sincerely,

A handwritten signature in cursive script that reads 'Julie Reed'.

Julie Reed  
CME Specialist



## Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD

Activity Title	Innovation, Disruptive Technologies and Early Adopters in Breast Cancer Care: Tomorrows Technologies Today
Activity Number	19R06061
Location	Hilton, Rochester, Minnesota
Dates	September 9, 2019

AND:

Company Name (Exhibitor) (as it should appear on printed materials)
Exhibit Contact (if different then exhibit Rep.)
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)
Address
Telephone
Fax
Email

The named exhibitor wishes to exhibit at the above named activity for the amount of \$2,000

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc.).  
*Please list additional requests here:* (please note: additional requests may incur additional fees)

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.**

**By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

**PAYMENT INFORMATION**

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905  Please <b>identify Innovation, Disruptive Technologies and Early Adopters in Breast Cancer Care: Tomorrows Technologies Today</b> on the check.	For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688  <i>Do not send credit card information via email or fax.</i>

Complete and return this form along with your payment made to Mayo Clinic,

Federal Tax ID# 41-6011702 before **August 2, 2019** to:

Kathy Fuqua

200 First St SW, Plummer 2-60

Rochester, MN 55905

Fuqua.kathy@mayo.edu