ROCHESTER, MINNESOTA
OCTOBER 25–26, 2019

12.5 AMA PRA CATEGORY 1 CREDITS™
12.5 ANCC CONTACT HOURS

CE.MAYO.EDU/EQUITY2019
COURSE HIGHLIGHTS

• Keynote presentations, roundtable discussions and experiential workshops led by topic experts
• Focus on evidence-based processes to identify and address bias as it affects patient care, health equity and the workforce
• Participants examine their knowledge and beliefs on diversity and inclusion and gain insights into the rationale and importance of creating a culture of inclusion for employees and patients
• Explore new skills and processes that reduce bias and increase recruitment, retention, promotion and development of women and minorities

TARGET AUDIENCE

Individuals interested in advancing health equity and diversity and inclusion in healthcare, including those involved in direct patient care (e.g., physicians, scientists, nurses, social workers), talent acquisition and workforce development (e.g., HR professionals, hiring managers, supervisors), hospital leadership and administrators, and diversity and inclusion practitioners.

LEARNING OBJECTIVES

• Summarize the effects of socioeconomic factors, race, ethnicity, gender, sexual orientation and other patient characteristics on health inequities and identify ways to mitigate them in your own practice or organization
• Explore solutions to some of the unique issues related to African Americans and women, two groups for whom equity has been elusive in healthcare settings, both as employees and as patients
• Describe the effect of patient and provider biases on healthcare outcomes; describe ways to mitigate the effect of these biases
• Summarize policies and practices that have been shown to contribute to inclusive workplace environments and enhance recruitment, development, advancement and retention of women and minorities in the healthcare workforce
• Apply course learnings to create a more welcoming healthcare environment and improve the delivery of culturally appropriate care for increasingly diverse patient populations

PROGRAM SCHEDULE

The complete program schedule is available on the course website:
http://ce.mayo.edu/EQUITY2019
**REGISTRATION**

$600   Physicians/Scientists  
$475   Human Resources Professionals, Administrators, Allied Health  
$45    Reception Guest

**REGISTER ONLINE:** [CE.MAYO.EDU/EQUITY2019](CE.MAYO.EDU/EQUITY2019)

**CANCELLATION POLICY**

Please visit ce.mayo.edu/cancellation for more information.

**LODGING & ACCOMMODATIONS**

Reserve your room before **October 2, 2019** or before the block is full, whichever comes first in order to receive a discounted rate. Identify yourself as a participant of the Mayo Clinic Equity + Inclusion course when making your reservation.

**Hilton Rochester Mayo Clinic Area**

10 East Center Street  
Reservations: (507) 258-5757  
Rochester, MN 55904

**ACCREDITATION**

In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Mayo Clinic College of Medicine and Science is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 12.50 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**ANCC** – This conference is offered in cooperation with Mayo Continuing Nursing Education.

Mayo Continuing Nursing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Participants can earn up to 12.50 nursing contact hours (accredited).
EQUITY + INCLUSION in Healthcare

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COURSE DIRECTORS:
Sharonne N. Hayes, M.D., John M. Knudsen, M.D., and Cathy H. Fraser, M.B.A.

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