On behalf of Mayo Clinic and Mayo School of Continuous Professional Development, my co-course directors David A. Foley, M.D., Rick A. Nishimura, M.D. and Mark R. Zellmer, PA and I would like to invite you to exhibit at the upcoming Mayo Clinic Internal Medicine Review for Nurse Practitioners, Physician Assistants and Primary Care Physicians course. The course is September 10 – 12, 2014 in Rochester, MN and we expect over 300 clinician attendees. We anticipate great interest from commercial companies with products and services which will be of interest to our attendees.

The course emphasis is current clinical care issues confronting busy clinicians and internists. An interactive case study approach with automated audience response system facilitates audience interaction. This course promotes evidence-based practice within a framework of practicality to enhance clinical decision-making. Interdisciplinary experts present diverse clinical topics chosen for busy clinicians. Scheduled topics and content including cardiovascular, internal medicine, women’s health, endocrinology, pulmonology, preventative medicine and more will be included in this year’s conference.

The full program schedule and additional course information will be online as soon as it was available: www.mayo.edu/cme/nppa2014

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians (AMA). AMA PRA Category 1 Credits™, ANCC, and ACPE credits are offered.

We are inviting you to exhibit at this meeting for a fee of $2,500. Each company is required to purchase their own exhibit space. Exhibit space will be accommodated on a first come first serve basis; please reserve your space early to avoid disappointment. In order to be listed as an exhibitor, your check and agreement, payable to Mayo Clinic, Federal ID# 41-6011702, needs to be received by August 1, 2014. Exhibits will be located near the food and beverage for attendees. Payment is for exhibit opportunity only. If you are interested in exhibiting or would like additional details about this program, please contact Julie Reed, CME Specialist, by e-mailing reed.julie1@mayo.edu or calling 507-266-2821.

Sincerely,

Jane A. Linderbaum, RN, CNP
Course Co-Director
### Exhibitor Agreement

**Regarding the Terms and Conditions for a Commercial Exhibit**

**Activity Title**: Internal Medicine Review for Nurse Practitioners, Physician Assistants and Primary Care Physicians  
**Location**: Rochester, MN  
**Date(s)**: September 10 - 12, 2014

**Agreement between:**  
**ACCREDITED PROVIDER (PROVIDER):**  
**Mayo Clinic College of Medicine – Mayo School of CPD**  
**AND**  
**Commercial Company (EXHIBITOR):**

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The named EXHIBITOR wishes to exhibit at the above named activity for the amount of $2,500

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org):  
  SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity.**”

- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.

- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.

- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.

- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

- PROVIDER **Federal Tax ID number is 41-6011702.**  
  Please remit check payable to: Mayo Clinic- Mayo School of CPD. Please identify name of course on the check stub.

**AGREED**

EXHIBITOR Representative:  
(Name) ____________________________  
(Signature)

PROVIDER Representative:  
Mayo School of Continuous Professional Development  
(Signature)
Company Name:  
Mailing Address:  
City/State/Zip Code:  
Name of Representative in charge of exhibit:  
(Please type or print name exactly as you want it to appear on the name tag)
Mailing Address:  
City/State/Zip Code:  
Business Telephone:  
Fax Number:  
E-mail address:  
2nd Representative:  
Email Address:  

Display Information:
A 6’ table will be provided for your exhibit (a maximum of two representatives are allowed per exhibit).
Please list additional requests here (i.e. power):  

Complete and return this form by August 1, 2014 to:

Cathy Schilling, CME Specialist Assistant – schilling.catherine@mayo.edu
Mayo School of Continuous Professional Development
Plummer 2-60
200 First Street SW
Rochester, Minnesota 55905
Fax: (507) 538-7234