



March 23, 2017

Dear Exhibitor

On behalf of course directors Alfredo Quinones-Hinojosa, M.D., Rabih G. Tawk, M.D., and Belinda Bradley, ARNP, we hope you will consider a display opportunity at our ***Mayo Clinic Neurosurgery Updates Symposium 2017*** held ***August 12, 2017***. We expect around 75 Medical providers from a broad array of disciplines including neurology, neurosurgery, primary care physicians, including allied health professionals, physician assistants, nurse practitioners, nurses and other healthcare personnel who are interested in this field.

Display fees are \$1,500 for the full one day course. Space is limited and table assignments will be made on a first come, first served basis based on the date the signed exhibit agreement letter is received in our office.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

A handwritten signature in black ink, appearing to read 'Valerie Fernandez', written over a light blue rectangular background.

Valerie Fernandez  
Education Administration Coordinator

Make checks payable to:  
Mayo Clinic  
Attn: Valerie Fernandez/17J  
4500 San Pablo Road  
Stabile 790N  
Jacksonville, FL 32224  
Tax ID: 59-3337028



## Mayo School of Continuous Professional Development

Activity Title	<b>Mayo Clinic Neurosurgery Updates Symposium 2017</b>
Activity Number	17J05757
Location	Ponte Vedra Inn and Club, Ponte Vedra Beach, FL
Dates	August 12, 2017

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – Mayo School of CPD AND:

Commercial Company (Exhibitor)	
Name of Person(s) Exhibiting – <i>maximum of two representatives allowed per exhibit</i>	
Address	
Telephone	
Fax	
Email	
The named exhibitor wishes to exhibit at the above named activity for the amount of	\$1,500

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- EXHIBITOR may place a formal inquiry about potential sales of products within the exhibit. MSCPD holds the right to provide an exemption based decision on product sales.
- PROVIDER **Federal Tax ID number is 59-3337028.**  
Please remit check payable to: Mayo Clinic- Mayo School of CPD. Please identify name of course on the check stub.

**Payment Information**

Please indicate your method of payment:

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card
Make payable to: Mayo Clinic Attn: Lauren Perdue, 790N Stabile 4500 San Pablo Rd South Jacksonville, FL 32224  <b>Please identify 17J05757 on the check.</b>	Call the Mayo Clinic Registrar at 800-462-9633  <i>Do not send credit card information via          email or fax.</i>

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc).  
*Please list additional requests here:*

Exhibitor Representative	Name	Signature
Mayo Clinic Representative	Name	Signature

**Mayo Clinic Neurosurgery Updates Symposium**  
**August 12, 2017**  
**Ponte Vedra Inn and Club**  
**Ponte Vedra Beach, FL**

<b>Saturday, August 12, 2017</b>	
7:00-7:50 am	<b>Registration and Continental Breakfast</b>
7:50-8:00	Welcome / Overview / Pre-Test <i>Alfredo Quinones-Hinojosa, M.D. &amp; Rabih G. Tawk, M.D.</i>
8:00-8:20	Updates on Deformity Correction <i>Mark A. Pichelmann, M.D.</i>
8:20-8:40	Updates on Minimally Invasive Spine Surgery <i>Selby Chen, M.D.</i>
8:40-9:00	Diagnosis and Management of Craniocervical Junction Disorders <i>H. Gordon Deen, M.D.</i>
9:00-9:20	Updates on Pain Management <i>Salim Ghazi, M.D.</i>
9:20-9:40	Updates on Parkinson Disease <i>Ryan Uitti, M.D.</i>
9:40-10:00	Q& A Panel <i>Drs. Pichelmann, Chen, Deen, Ghazi and Uitti</i>
10:00-10:15	<b>Coffee Break &amp; Exhibitors</b>
10:15-10:35	Updates on Endovascular Management of Stroke <i>David Miller, M.D.</i>
10:35-10:55	Update on Technologies for Treatment of Aneurysms <i>Rabih G. Tawk, M.D.</i>
10:55-11:15	Updates in Cerebrovascular Arteriovenous Malformations <i>Benjamin Brown, M.D.</i>
11:15-11:35	Updates in Neurocritical Care <i>David Freeman M.D.</i>
11:35-11:55	Updates in Treatment of Carotid Disease <i>James Meschia, M.D.</i>
11:55-12:15 pm	Q& A Panel <i>Drs. Miller, Tawk, Brown, Freeman and Meschia</i>
12:15-1:15	<b>Buffet Lunch &amp; Exhibitors</b>
1:15- 1:35	Updates on Brain Tumor Resection <i>Alfredo Quinones-Hinojosa, M.D.</i>
1:35- 1:55	Updates on Low Grade Tumors <i>Betty Kim, M.D., Ph.D.</i>
1:55-2:15	Updates on Radiation Therapy for Brain Tumors <i>Jennifer Peterson, M.D.</i>
2:15- 2:35	Perioperative Evaluation and Management of Sellar Masses <i>Whitney Woodmansee, M.D.</i>
2:35- 2:55	Neuroanatomic Acupuncture in Surgical Patients <i>Ronald Reimer, M.D.</i>
2:55- 3:15	Q & A Panel <i>Drs. Quinones-Hinojosa, Kim, Peterson, Woodmansee and Reimer</i>
3:15- 3:30	<b>Coffee Break &amp; Exhibitors</b>
3:30- 3:50	Pediatric Tumor Surgery: What is New? Philip Aldana, M.D.- UF Health Jacksonville
3:50- 4:10	Pediatric Epilepsy: State of the Art Alexandra Beier, D.O.- UF Health Jacksonville
4:10- 4:30	Updates in Neuroanesthesia Perry Bechtle, D.O.
4:30- 4:50	Updates on Deep Brain Stimulation Robert Wharen, M.D.
4:50- 5:10	Neurosurgery: Past, Present, and Future Clarence B. Watridge, M.D.
5:10- 5:30	Q&A Panel Drs. Aldana, Beier, Bechtle, Wharen and Watridge
5:30pm	Adjourn