

Mayo Clinic Gastroenterology & Hepatology Board Review

Swissotel, Chicago
September 15-18, 2016



Exhibit Opportunities

Dear Potential Exhibitor,

On behalf of course directors Amy S. Oxentenko, M.D., Laura E. Raffals, M.D., and William Sanchez, M.D, and Mayo School of Continuous Professional Development, we are pleased to announce our upcoming 2016 Gastroenterology and Hepatology Board Review course to be held September 15-18, 2016, at the Swissotel in Chicago, Illinois.

The Mayo Clinic Gastroenterology and Hepatology Board Review is designed for candidates preparing for certification and maintenance of certification (MOC) examinations in gastroenterology and hepatology. Topics covered at this year's course include:

- Pathology
- Endoscopy
- Radiology
- Nutrition

We anticipate 275 attendees at this year's course. Additional course details can be found on the course web site as they become available: ce.mayo.edu/gihepbr

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$3,200. This fee is for the exhibit space only. Industry exhibitors are provided a draped table with two chairs. In support of ACCME guidelines, exhibitors will be located in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast, breaks, and lunch.

To exhibit at this course:

- Complete and return the provided Exhibitor Agreement form. This agreement may be substituted with your company's standard Letter of Agreement form.
- Submit payment before September 1, 2016. Please make payment payable to Mayo Clinic and send payment to my attention at the address below. For your convenience, our Federal tax identification number is 41-6011702.

We look forward to the success of our 2016 Gastroenterology and Hepatology Board Review course and hope you will be able to join us in Chicago, Illinois this coming September. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

Shannon Halvorson
Education Administration Coordinator
Mayo School of Continuous Professional Development
200 First Street SW
Rochester, MN 55905
halvorson.shannon@mayo.edu
Phone: 507-293-2103

Exhibitor Information

Overview

The Mayo Clinic Gastroenterology and Hepatology Board Review is designed for candidates preparing for certification and maintenance of certification (MOC) examinations in gastroenterology and hepatology. The Gastroenterology and Hepatology Board Review will include relevant topics such as pathology, endoscopy, radiology and nutrition.

[Program Schedule](#)

Audience

We expect 275 attendees at this year's course. This course was designed with GI fellows, GI nurse assistants, gastroenterologists, persons preparing for GI board exams and recertification, gastroenterologists needing MOC, GI research personnel, GI assistants in mind.

Dates

September 15-18, 2016

Course Highlights

- Pre-conference ABIM Maintenance of Certification Sessions on Sunday evening
- Interactive case presentations utilizing an audience response system
- Multiple short board examination-type best-answer questions
- Faculty are Mayo Clinic consultants
- Access to mobile app for Apple and Android devices, complete with note-taking, highlighting, and annotation

Website

ce.mayo.edu/gihepbr

Location

Swissotel
323 East Upper Wacker Drive
Chicago, Illinois, 60601

Price

\$3,200, exhibit fee includes one 6 foot table and two chairs. Exhibitors are invited to participate in all food and beverage events, which include breakfast, lunch and refreshment breaks.

Exhibit Area

Exhibitors will be placed in the Zurich Foyer, located just outside the main meeting room with the refreshments.

Set-Up

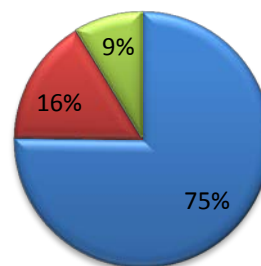
Set up will be Wednesday, September 14 between 4:30–6:30 p.m., or anytime Thursday, September 15. You are welcome to staff your booth during the ABIM MOC sessions on Wednesday, September 14; however, there are no formal meals or breaks this day.

Hours

Thursday, September 15, 6:30 a.m. to Sunday, September 18, 2016, 11:30 a.m.

2015 Attendees by Type

■ Physician ■ Non-physician ■ Not Specified



Mayo School of Continuous Professional Development (MSCPD) Exhibitor Agreement

Activity Title	2016 Gastroenterology & Hepatology Board Review
Activity Number	2016R420
Location	Swissotel, Chicago, IL
Dates	September 15-18, 2016

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MSCPD AND:

Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Telephone	
Fax	
Email	
The named exhibitor wishes to exhibit at the above named activity for the amount of	\$3,200.00

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.

- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905 Please identify “GI/HEP Board Review” on the check.	For payment by credit card or wire transfer, please call the MSCPDR Registrar at 800-323-2688 <i>Do not send credit card information via email or fax.</i>

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc).
 Please list additional requests here:

Complete and return this form along with your payment made to Mayo Clinic,
 Federal Tax ID# 41-6011702 before **September 1, 2016** to:
 Shannon Halvorson
 Education Administration Coordinator
 Mayo School of Continuous Professional Development
 200 First Street SW
 Rochester, MN 55905