



2016 Inaugural Harry Harwick Course on Hospital Administration: Past, Present, and Future

Presented by the Mayo Clinic Division of Hospital Internal Medicine



Saturday, January 23, 2016

7:30 AM – 4 PM

Mayo Clinic Phillips Hall, Siebens Building

Schedule

7:30 Check-in and Breakfast

8:00 **Welcome**

Harry Harwick's Vision *James Newman, MD*

8:30 **Future of Healthcare Financing and ACHE Panel**

Hospital Leadership *F. Kenneth Ackerman, MHA, FACHE*

Chief Value Officer *Daniel Zismer, PhD*

Financial Management Survival Skills for the
'Second Curve' *Richard Priore, ScD, MHA, FACHE, FACME*

10:30 Break

10:45 **Affordable Care Act and Medicare**

The Affordable Care Act and Medicare *Jean Abraham, PhD*

Medicare Strategy *Ronald Grousky, CPA*

12:15 **Lunch with Mayo Clinic's Chief Administrative Officer**

Jeffrey Bolton, MBA

1:15 **Regulatory Quick Sessions**

CPT Code of Hammurabi and ICD-10 *James Newman, MD*

EMTALA *Sherry Hubert, JD*

Two Midnight Rule *Ashton Schatz, JD*

2:45 Break

3:00 **Internal Challenges**

Violent Patient Management Program

Della Derscheid, APRN, CNS, MS, PhD

Human Centered Hospital Design and Innovation

Matthew Moore, MFA

4:00 Conclude

Moderated by:

Ashton Schatz, JD, Contracting and Payer Relations, Mayo Clinic

Alexander Theofiles, MD, Hospital Internal Medicine, Mayo Clinic

Program Description

Mayo Clinic Division of Hospital Internal Medicine is pleased to announce the 2016 Inaugural Harry Harwick Course on Hospital Administration: Past, Present and Future. Course content will be presented by Mayo Clinic Physicians and Administrators and faculty from the University of Minnesota with support provided by the American College of Healthcare Executives (ACHE) Minnesota Chapter and SE Minnesota Local Program Council.

Course Content

The program is intended for administrators, providers and students alike with core sessions on topics such as hospital and financial leadership, changing payment models, health law and human centered design. 1.5 Face-to-Face ACHE Credit will be available for the morning session on the Future of Healthcare Financing. 4 ACHE Qualified Education credits will be available for the rest of the day's sessions.

Course Committee

Course Directors:

James Newman, MD

Ashton Schatz, JD

Cyndi Smith, MHSA

Course Committee:

Christopher M. Aiudi

Matthew Beetcher, MA

Elizabeth Canan, MHA

Sandra Gibbs, MA

Alexander Theofiles, MD

Welcome and Harry Harwick's Vision



James Newman, MD

*Assistant Professor of History of Medicine,
College of Medicine and Education Chair,
Hospital Internal Medicine, Mayo Clinic*

Jamie Newman is a Hospitalist, and Medical Director of the Mayo Clinic Admissions and Transfer Center, Chair of the Utilization Review Committee, and Chair of the Education and Personnel Committees in the Division of Hospital Medicine. He is involved in Hospital Census Management and Patient flow.

He is an assistant professor of Medical History with an interest in the history of medical administration. His educational activities include Hospital Simulation and he is the Chair of the Hospital Medicine Fellowship. Dr. Newman is also interested in Inpatient Continuing Professional Development, running courses for Physicians, Nurse Practitioners and Physician Assistants in Arizona, Minnesota, and Jacksonville, as well as Brazil, Chile, India and Japan. He is currently in the Executive MHA program at the University of Minnesota.

Future of Healthcare Financing and ACHE Panel

Hospital Leadership



F. Kenneth Ackerman, MHA, FACHE

*Associate Administrator of Hospital
Operations, Mayo Clinic*

F. Kenneth Ackerman is currently an Associate Administrator, Hospital Operations at Mayo Clinic in Rochester, MN. Prior to his current assignment, Mr. Ackerman served in the capacity of Associate Administrator, Surgical and Procedural Operations (2008-2015) and Associate Administrator, Medicine and Medical Specialties (2002-2008) at Mayo Clinic in Florida. A native of Danville, Pennsylvania, Mr. Ackerman holds a Bachelor of Arts degree from Franklin & Marshall College in Lancaster, Pennsylvania and a Master of Health Administration from Duke University in Durham, North Carolina. He is currently a Fellow in the American College of Healthcare Executives (ACHE) and Certified in the American College of Medical Practice Executives (ACMPE). Ken and his wife, Michelle, have three children.

Chief Value Officer



Daniel Zismer, PhD, FACHE

Wegmiller Professor and Director, MHA and Executive Studies Programs,

Health Policy and Management, School of Public Health and Associate Adjunct Professor, School of Medicine, University of Minnesota

Dr. Zismer serves as Professor in the Division of Health Policy and Management, School of Public Health, University of Minnesota, where he is Chair and Director of the Masters in Healthcare Administration and Executive Studies Programs. He also serves as The Wegmiller Professor in Healthcare Administration and as Adjunct Associate Professor, Division of Medicine, Medical School, University of Minnesota. His areas of interest are the design, strategy, operations and financial performance of integrated health systems. Prior to joining the University of Minnesota, Dr. Zismer focused a 20-year career in health care on provider-side mergers, acquisitions and related integrated strategies. He served as the head of two national healthcare consulting firms (one he co-founded and sold) and headed operations of a large, multi-state, integrated health system. Dr. Zismer serves as a frequent lecturer to the American College of Healthcare Executives, American College of Physician Executives, and is a board member and advisor to a private, healthcare real estate development company. He has authored and co-authored in excess of 100 professional publications and was named by *Minnesota Physician* as one of the most influential healthcare leaders in Minnesota.

Financial Management Survival Skills in the 'Second Curve'



Richard Priore, ScD, MHA, FACHE, FACMPE

Associate Professor, Health Policy & Management, University of Minnesota

Rich Priore's executive leadership experience spans over 20 years in the investor-owned, not-for-profit, and government healthcare sectors serving in integrated health systems, academic medical centers, physician-owned hospitals, and multispecialty group practices. He has been the CEO for several investor-owned hospitals and recently a turnaround expert and managing director for the Hunter Group. He is currently a Managing Principle for Caldwell Butler & Associates, leading the High Impact Margin Improvement practice focused on the assessment, execution, and speed of measurable results in labor and non-labor management, growth, and physician alignment. Rich earned a Doctorate in Health Systems Management from Tulane University and a Masters in Healthcare Administration from Baylor University. He is an Associate Professor at the University of Minnesota's top-ranked graduate program in health administration where he instructs in health finance and service line management. Rich is board-certified in healthcare management, an ACHE Fellow, a board-certified Medical Practice Executive, and American College of Medical Practice Executives Fellow.

The Affordable Care Act and Medicare

The Affordable Care Act and Medicare



Jean Abraham, PhD

Weckwerth Professor in Healthcare Administration Leadership, Health Policy and Management, School of Public Health, University of Minnesota

Jean Marie Abraham is the Weckwerth Professor in Healthcare Administration Leadership and Associate Professor in the School of Public Health at the University of Minnesota. After completing her Bachelor's degree in Economics and Political Science from the University of Arizona and a Ph.D. in Public Policy and Management from Carnegie Mellon University, Dr. Abraham joined the University of Minnesota faculty in 2001. Dr. Abraham's area of expertise includes health policy and economics. Over the past 15 years she has published more than 50 peer-reviewed articles focusing on topics including employer-based health insurance, employer wellness program evaluation, competition in insurance and hospital markets, and the impact of the Affordable Care Act on insurers, employers, and providers. During academic year 2008-2009, she served as the senior economist on health issues for the President's Council of Economic Advisers in Washington, D.C., under both the Bush and Obama administrations. Beginning February 1, 2016, Dr. Abraham will become the Director of the Master of Healthcare Administration and Executive Studies Programs at the University of Minnesota.

Lunch with Mayo Clinic's CAO



Jeffrey Bolton, MBA

Chief Administrative Officer, Mayo Clinic

Jeffrey W. Bolton is the Vice President, Administration and Chief Administrative Officer for Mayo Clinic. He is a member of the Board of Trustees and serves as secretary for the Board of Governors. He coordinates overall institutional strategy and stewardship of resources. He oversees operations of the physician-led healthcare system. He also oversees Mayo Clinic's MMSI, a 230,000-member third party administrator and Health Traditions, a 36,300-member health maintenance organization. He previously served as the Chief Financial Officer for Mayo Clinic, where he fostered strategic alliances and business development, Global Business Solutions, Mayo Clinic Ventures, as well as a wide variety of other financial services and responsibilities. Prior to joining Mayo Clinic, he held various finance-related positions at Carnegie Mellon University, the University of Pittsburgh and the City of Pittsburgh including Vice President for Business and Planning and Chief Financial Officer. He received his MSW and MBA from the University of Pittsburgh. He is involved in a number of professional organizations and currently serves on several boards including serving as the chair for the Destination Medical Center Economic Development Board.

Regulatory Quick Sessions

CPT Code of Hammurabi and ICD-10



James Newman, MD

*Assistant Professor of History of Medicine,
College of Medicine and Education Chair,
Hospital Internal Medicine, Mayo Clinic*

Jamie Newman is a Hospitalist, and Medical Director of the Mayo Clinic Admissions and Transfer Center, Chair of the Utilization Review Committee, and Chair of the Education and Personnel Committees in the Division of Hospital Medicine. He is involved in Hospital Census Management and Patient flow.

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EMTALA



Sherry L. Hubert, JD

Associate Chief Legal Officer, Mayo Clinic

Ms. Hubert currently serves as the Associate Chief Legal Officer to the Mayo Clinic and Vice Chair of the enterprise-wide Legal Department with staff in Arizona, Florida, Minnesota, and Wisconsin. She has served as Legal Counsel to the Mayo Clinic since 1995. She was appointed as Chair of the Rochester, Minnesota Division of the Mayo Clinic Legal Department in 2002. She is a health law generalist, providing legal advice and counsel across the Mayo Clinic enterprise in a broad-range of health law topics. She has extensive experience managing government investigations, business transactions and advising in all aspects of regulatory compliance. Ms. Hubert is a graduate of the University of Nebraska with a degree in Journalism and holds a J.D. from the University of Nebraska College of Law. She was in private practice at the Erickson & Sederstrom law firm in Omaha, Nebraska for six years prior to joining Mayo.

Two Midnight Rule



Ashton Schatz, JD

Contracting and Payer Relations, Mayo Clinic

Ashton Schatz is an Administrator within Contracting and Payer Relations at Mayo Clinic in Rochester. Within her role, she is responsible for creating relationships and negotiating contracts with payers that enable access to care at Mayo Clinic. Previously, Ashton was part of the Medicare Strategy Unit, serving as a regulatory consultant to administration, physician leadership, finance and other operational personnel. Much of her background is heavily focused on maintaining compliance with state and federal regulations and providing interpretive guidance on complex billing requirements that impact clinical practice areas. Ms. Schatz has a Juris Doctor from Hamline University School of Law, with certifications in health law and healthcare compliance, and is completing a Masters in Health Administration from the University of Minnesota (which will happen on January 30th!).

Special thanks to the **American College of Healthcare Executives Minnesota State Chapter and Southeast Local Program Council** for their support in registration and advertising.



Please stay tuned for information on their upcoming networking event and panels on Telehealth and Medical Tourism.