



August 9, 2016

Dear Potential Exhibitor,

On behalf of Mayo Clinic, Mayo School of Continuous Professional Development, and course directors, Maria L. Collazo-Clavell, M.D., Melanie L. Richards, M.D., and Peter J. Tebben, M.D., I am pleased to announce the 20th Annual Mayo Clinic Endocrine Update course which will be held January 30-February 3, 2017, at The Ritz-Carlton, South Beach in Miami Beach, Florida.

The 20th Annual Mayo Clinic Endocrine Update will offer the latest material on the diagnosis and treatment of endocrine disorders. Faculty members are selected from Mayo Clinic for their expertise, knowledge and clinical acumen. We anticipate more than 200 attendees at this year's course.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$2,500.00. This fee is for the exhibit space only. Industry exhibitors are provided a draped table with 2 chairs.

In support of ACCME guidelines, exhibitors will be located in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast and breaks.

Course details can be found on the course web site as they become available:

<https://celinks.mayo.edu/endo2017>

If you are interested in exhibiting at our course, please complete and return the provided Exhibitor Agreement form and payment **before January 1, 2017**. This agreement may be substituted with your company's standard Letter of Agreement form. Please make payment payable to Mayo Clinic and send payment to my attention at the address below. For your convenience, our Federal tax identification number is 41-6011702.

We look forward to the success of our 20th Annual Mayo Clinic Endocrine Update course and hope you will be able to join us in South Beach this coming January. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

A handwritten signature in black ink that reads "Jessica V. McNeill".

Jessica McNeill
CME Specialist
Mayo School of Continuous Professional Development
200 First Street SW
Rochester, MN 55905
mcneill.jessica@mayo.edu
Phone: 507-293-1874
Fax: 507-538-7234



Mayo School of Continuous Professional Development (MSCPD) Exhibitor Agreement

Activity Title	20 th Annual Mayo Clinic Endocrine Update
Activity Number	2017R470
Location	The Ritz-Carlton, South Beach in Miami Beach, Florida
Dates	January 30-February 3, 2017

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MSCPD AND:

Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Telephone	
Fax	
Email	
The named exhibitor wishes to exhibit at the above named activity for the amount of	\$2,500.00

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905 Please identify “20th Annual Mayo Clinic Endocrine Update” on the check.	For payment by credit card or wire transfer, please call the MSCPD Registrar at 800-323-2688 <i>Do not send credit card information via email or fax.</i>

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc).
Please list additional requests here:

Complete and return this form along with your payment made to Mayo Clinic,
 Federal Tax ID# 41-6011702 before **January 1, 2017** to:
 Jessica McNeill
 Mayo School of Continuous Professional Development
 200 First Street SW
 Rochester, MN 55905
 McNeill.jessica@mayo.edu
 Phone: 507-293-1874