

January 9, 2018

Dear Potential Exhibitor,

On behalf of Mayo Clinic, Mayo Clinic School of Continuous Professional Development, and course directors, Sara L. Bonnes, M.D. and Christopher Stephenson, M.D., we are pleased to announce the 27<sup>th</sup> Annual Internal Medicine Board Review course, which will be held June 4-8, 2018 at the Mayo Civic Center in Rochester, Minnesota.

The 2018 Mayo Clinic Internal Medicine Board Review (IMBR) course is a high-yield intensive program designed to not only help prepare physicians for the American Board of Internal Medicine (ABIM) initial and recertification examinations, but also to provide a relevant review for daily practice. The program format includes lectures, panel, and question and answer sessions. The course, which consists of 200-250 attendees annually, also provides a comprehensive overview of all areas in internal medicine for practicing physicians. You may find additional course details on the course website: <a href="https://ce.mayo.edu/imbr2018">https://ce.mayo.edu/imbr2018</a>

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$2,500.00. This fee is for the exhibit space only. Industry exhibitors are provided an 8 foot draped table with two chairs. Exhibit hours will range from 6:00 a.m. through 7:30 p.m. Monday, June 4, through Friday, June 8.

In support of ACCME guidelines exhibitors will be located in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast and breaks.

If you are interested in exhibiting at our course, please complete and return the provided Exhibitor Agreement form and payment **before April 30, 2018**. This agreement may be substituted with your company's standard Letter of Agreement form. Please make payment payable to Mayo Clinic and send payment to my attention at the address below. For your convenience, our Federal tax identification number is 41-6011702.

We look forward to the success of our 27<sup>th</sup> Annual Internal Medicine Board Review course and hope you will be able to join us this coming June. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

Karol A. Gluth, CMP-HC
CME Specialist
Mayo School of Continuous Professional Development
200 First Street SW
Rochester, MN 55905
gluth.karol@mayo.edu

Phone: 507-266-3767



## Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Activity Title	27 <sup>th</sup> Annual Internal Medicine Board Review
Activity Number	18R04821
Location	Mayo Civic Center, Rochester, MN
Dates	June 4-8, 2018

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Company Name (Exhibitor)		
(as it should appear on printed materials)		
Exhibit Contact (if different then exhibit Rep.)		
Name(s) of Representative(s) exhibiting:		
(Maximum of two representatives allowed per		
exhibit)		
Address		
Telephone		
Fax		
Email		
The named exhibitor wishes to exhibit at the above named activity for the amount of		\$2,500.00

**NOTE**: There may be additional charges depending on the meeting location (power, internet access, etc.). *Please list additional requests here:* (please note: additional requests may incur additional fees)

## TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at <a href="www.accme.org">www.accme.org</a>: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity."
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER
  reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

## PAYMENT INFORMATION

Please indicate your method of payment:

## PROVIDER Federal Tax ID number is 41-6011702.

Please remit check payable to: Mayo Clinic - Mayo Clinic School of CPD. Please identify name of course on the check stub.

☐ Check	☐ Credit Card or Wire Transfer
Make payable to:	For payment by credit card or wire transfer, please
Mayo Clinic	call the MCSCPD Registrar at 800-323-2688
Mayo Clinic School of Continuous Professional Development	
200 First St SW, Plummer 2-60	Do not send credit card information via email or fax.
Rochester, MN 55905	
Please identify <b>27<sup>th</sup> Internal Medicine Board Review</b> on the check.	

Complete and return this form along with your payment made to Mayo Clinic,
Federal Tax ID# 41-6011702 before **April 30, 2018** to:
Alison Bentley
200 First St SW, Plummer 2-60
Rochester, MN 55905
507-293-2973 or Bentley.alison@mayo.edu