
Mayo Clinic School of Continuous Professional Development (MCSCPD) Sponsorship Opportunities

SOLD!! Lanyards - \$2,000.00 (sponsor provided pre-printed lanyards; limited to one organization)

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! Why ruin a perfectly good shirt with a pin hole from a name badge, when they could be wearing it on your company lanyard! Lanyards to be provided by sponsor; artwork is subject to MCSCPD approval. (Quantity to be determined 60 days before course)

SOLD!! Drawstring Bags - \$3,000.00 (sponsor provided pre-printed drawstring bags; limited to one organization)

Help keep course attendees organized by providing them with a drawstring bag to carry their course materials with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course)

Conference Bag Inserts - \$1,500.00 each (multiple opportunities available)

Conference bag inserts are a great opportunity to invite attendees to your table, announce your table participation or conference-related event. Your company will provide copies of the flyer or advertisement (no larger than 8½ x 11, no more than one page) and MCSCPD will include them with the attendee conference materials. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity to be determined 60 days before course)

Lunch Symposium - \$20,000 each (product theatre – multiple opportunities available)

Non-CME lunches give your company the opportunity to bring in an expert speaker, present directly to attendees and educate them on your latest and greatest products, devices and pharmaceuticals. Only one Lunch Symposium is available per day and will begin immediately following course adjournment (course adjourns early afternoon. Please refer to program for exact times each day. Lunch Symposiums are only available Monday-Thursday). Your Lunch Symposium sponsorship includes:

- Meeting Space that can hold up to 40 attendees.
- Pre-registration: Attendees will be required to register in advance. This will be managed through the Mayo Clinic course registration system.
- Marketing: Lunch Symposium topic title and presenter name will be included in the online program posted on the course website and printed in the onsite program. Additional company recognition will be included in onsite signage and during conference announcements.
- Food & AV: Mayo Clinic will arrange food and AV set up for you.
- Pre-Conference Attendee List: Receive the list of attendees registered for the course and for your lunch symposium 4-weeks before the conference. Name, credentials, city and state only (if available).

**** To maintain a clear separation of promotion from education, all lunch symposiums will be held in a different room/location than where the general sessions are held. Lunch Symposiums are NOT CME accredited.**

**** Interested in one of our sponsorship opportunities?! Contact MCSCPD for further information at mca.cme@mayo.edu or 480-301-4580.**