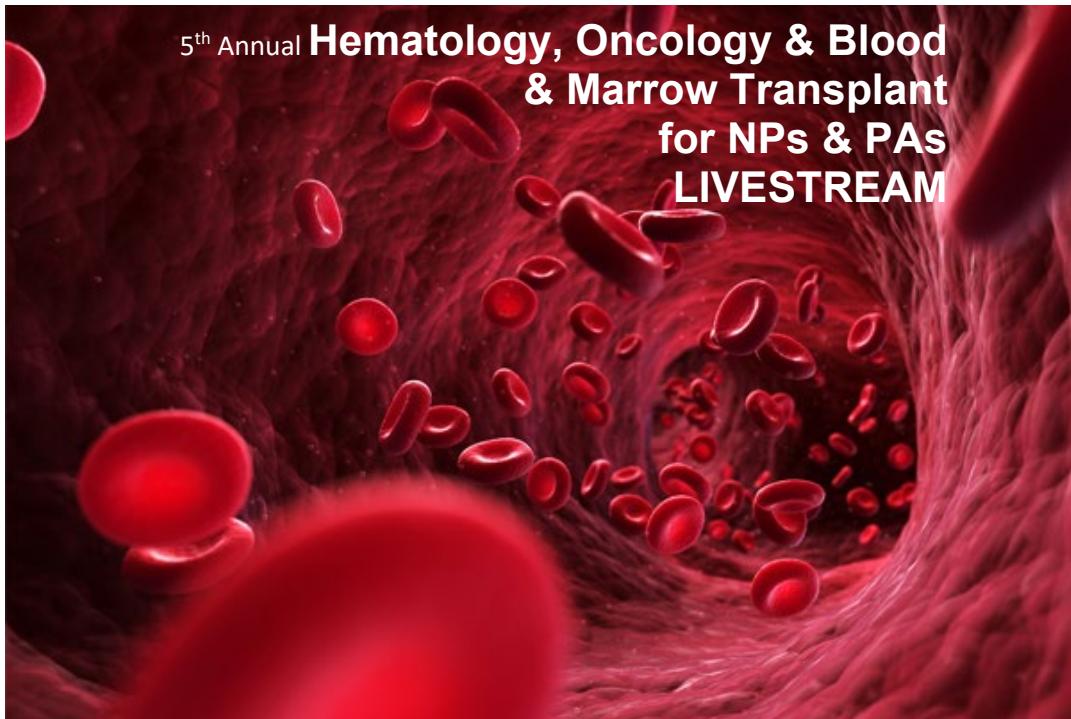


Mayo Clinic Course on
Hematology, Oncology & Blood &
Marrow Transplant for NPs & PAs
LIVESTREAM

Friday-Sunday
August 20-22, 2021



Greetings,

On behalf of Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming CME Course, the Mayo Clinic Course on Hematology, Oncology & Blood & Marrow Transplant for NPs & PAs - Livestream. This course will be held August 20-22, 2021, at the Mayo Clinic in Rochester, Minnesota.

Additional information may be found at the course website at <https://ce.mayo.edu/nppahemoncbmt2021>

Exhibit Opportunity

You are invited to exhibit at the Hematology, Oncology & Blood & Marrow Transplant for NPs & PAs course; the fee to display is \$1,500.

We've attached Mayo's required **Exhibitor Agreement**. In order to be listed as an exhibitor at this course, this signed letter must be returned to us, along with payment, by August 13, 2021. Retain one signed copy for your files and return the other along with payment (made payable to Mayo Clinic, Federal ID #41-6011702) to **Cathy Schilling**, Mayo Clinic School of Continuous Professional Development, Plummer Building 2-60, 200 1st Street SW, Rochester, MN 55905.

We are grateful for your past support of Mayo Clinic's continuing medical education programs and your flexibility at this unprecedented time. CPD has continued to work diligently on developing a virtual exhibitor hall as part of the Livestream course. As a result, we are pleased to let you know that your exhibit "booth" in the virtual exhibit hall provides the opportunity to:

- Virtual Exhibit Hall promotion before, during and after conference- the content will be available to attendees for one-year post-activity.
- Listing in Exhibitor Directory with link to company website & Landing Page- listing will be alphabetical
- Exhibit Booth Customization, options include PowerPoint slides, PDF handouts, or video
- Zoom link can be added to facilitate interaction with learners in real time
- 90 days post-activity, exhibitors will be provided analytics on page traffic
- Attendee list (full name and company name) one week prior to the conference
- Vendor Recognition in course syllabus, opening/closing remarks, and break times
- Complimentary access for two to conference webinar link *No credit can be claimed and no access to course materials included

As with live events, electronic product promotional materials and activities are separate from the education program space. Interactive meetings (zoom, skype, phone call, etc.) will be arranged separately by the vendors upon initiation of contact by attendees/faculty.

We look forward to your support. If you have any questions or if there are "company-specific" forms that need to be completed, please contact Laura Wilson at wilson.laura@mayo.edu or Cathy Schilling at schilling.catherine@mayo.edu.

Thank you for your consideration and we look forward to a favorable reply.

Sincerely,
Laura Wilson
CME Specialist

Cathy Schilling
Education Administration Coordinator

Exhibitor Information

Overview

This conference provides NPs and PAs with cutting-edge information on caring for patients in oncology, hematology, and blood and marrow transplant for the novice and seasoned provider.

As a world renowned medical center striving for excellence in patient care, innovation and research, come and learn with your fellow NPs & PAs about the active roles that advanced practice providers are playing in advancing the constantly evolving fields of hematology, oncology and blood and marrow transplant.

The conference features:

- 19.25 AMA, AAPA and ANCC credits/contact hours
- 12.00 hours designated pharmacology content

AUDIENCE

We expect 75+ attendees at the Hematology, Oncology and BMT for NPs & PAs - Livestream course. This conference is applicable to NPs, PAs, APNs, Nurses and Allied Health Professionals.

ATTENDEE LIST

Exhibitors will be provided an attendee list including Name, Credentials, City, State

Website

<https://ce.mayo.edu/nppahemoncbmt2021>

Price

\$1,500 exhibit fee includes a virtual exhibitor page consisting of your **company logo, short company summary, company website address, pdf or video introduction, and a link for attendees to connect with the representative.**

Virtual Exhibit Area

You will receive a spot on the virtual exhibitor page where attendees can view your educational materials and have an easy way to connect with you directly to inquire more and set-up discussions.

Material Deadline

Please send all virtual exhibit material to schilling.catherine@mayo.edu by August 13, 2021.

Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MCSCPD AND:

Activity Title	Hematology, Oncology and BMT for NPs & PAs - Livestream	
Activity Number	21R00303	
Location	LIVESTREAM - Mayo Clinic, Rochester, MN	
Exhibit Dates	August 20-22, 2021	
Company Name (Exhibitor) (as it should appear on printed materials)		
Exhibit Contact (if different than exhibit Rep.)		
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)		
Address		
Telephone		
Fax		
Email		
Special needs (power, dietary)		
The named exhibitor wishes to exhibit at the above named activity for the amount of	\$1,500	

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the

PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.

PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD.
Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905 Please identify the Hematology, Oncology & BMT course on the check.	For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688 <i>Do not send credit card information via email or fax.</i>