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200 First Street SW  
Rochester, MN 55905  
800-323-2688

Dear Representative,

We are writing on behalf of Mayo Clinic and Mayo Clinic School of Continuous Professional Development to request your consideration to exhibit at our **13th Annual Hospital Medicine for NPs & PAs 2021 – LIVESTREAM** course being held on **May 12-14, 2021**.

We expect approximately 150 internists, hospitalists, nurse practitioners, physician assistants, advanced practice nurses, registered nurses and allied health from novice to experienced from across the country to attend. As course co-directors, we are hopeful you will be able to participate as a commercial supporter by exhibiting virtually for the amount of **\$2,000**. Please see the attached exhibitor packet for a detailed description of this participation opportunity.

To maintain a clear separation of promotion from education, all “virtual” exhibits will be located in a space separate from where the general session is held and will feature your company logo and other information you choose to share (contact information, video and PDFs). Exhibits are “open” from registration until the conclusion of the final lecture and will remain accessible to attendees for one year. Exhibit fee will include the attendee list including name, degree, city, and state to be distributed one week prior to the course; recognition in course syllabus and on announcement slides throughout the conference; two access links to livestream video; and site visit metrics.

As you can see from the enclosed program, we have developed an outstanding course which includes a multidisciplinary team approach regarding. The course format features evidence-based lectures, Q&A sessions with the virtual audience and interactive audience participation with Mayo Clinic faculty. Hospital care models are transforming, and nurse practitioners and physician assistants play vital roles in the care delivery of hospitalized patients. Hospital Medicine for NPs & PAs fills your CME needs. This conference emphasizes clinical management of hospitalized patients in an interactive, case-based format with evidence-based lectures by experts in treatment pathways from admission to discharge.

If you will participate, please complete the attached exhibitor agreement and return it with your payment (made payable to Mayo Clinic) to Mayo School of Continuous Professional Development, Attn: Cathy Schilling, 200 First Street SW, Plummer 2-60, Rochester, MN 55905. Please denote course activity **#21R00216** on all correspondence. Mayo Clinic's Tax ID number is **41-6011702**; our W-9 form is attached for your convenience.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration of this opportunity to join us for a truly unique educational program.

Sincerely,

Laura Wilson  
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Mayo Clinic School of Continuous Professional Development  
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