

4th Annual Mayo Clinic Course on Anesthesiology Update

Grand Hotel
286 Grand Avenue
Mackinac Island, MI

Friday-Sunday
August 13-15, 2021



Greetings,

On behalf of Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming CME Course, the 4th Annual **Mayo Clinic Course on Anesthesiology Update**. This course will be held August 13-15, 2021, at the Grand Hotel in Mackinac Island, Michigan. In the letter below, you will find important information regarding exhibiting at the course.

PROGRAM OVERVIEW

The 4th Annual Anesthesiology Update presents the latest updates at the forefront of anesthesiology that you can apply to your practice immediately. Topics include pre-operative preparation of the surgical patient, the patient with liver disease and lung transplant patients; obstetric analgesic techniques; care of the congenital heart patient in the operating room; care of the ambulatory patient in the chronic pain clinic; pharmacogenetics for anesthesia; and quality improvement techniques. Enjoy earning your CME credits with Mayo Clinic experts at a beautiful, family-oriented summer resort.

Additional information may be found at the course website at <https://ce.mayo.edu/anesthesiaupdate2021>

The fee to display at the Anesthesiology Update course is \$1,500.

Exhibit Opportunity

We've attached Mayo's required **Exhibitor Agreement**. In order to be listed as an exhibitor at this course, this signed letter must be returned to us, along with your check, by July 21, 2021. Retain one signed copy for your files and return the other along with payment (made payable to Mayo Clinic, Federal ID #41-6011702) to **Catherine Schilling, Mayo Clinic School of Continuous Professional Development, Plummer Building 2-60, 200 1st Street SW, Rochester, MN 55905**.

We look forward to your support. If you have any questions or if there are "company-specific" forms that need to be completed, please contact Cathy Schilling via email at schilling.catherine@mayo.edu

Thank you for your consideration and we look forward to a favorable reply.

Sincerely,
Laura Wilson
CME Specialist

Cathy Schilling
Education Administration Coordinator

Exhibitor Information

Course Highlights

- Evaluate the latest findings and recommendations for topics at the forefront of anesthesiology.
- Assess pre-operative preparation of the surgical patient, the cardiac patient in your OR, OB emergencies, perioperative care of the pediatric patient and post-operative care of the surgical patient.
- Discuss anesthesiology topics with renowned experts who are actively engaged in clinical practice, research and education.
- Enjoy the high quality Mayo Clinic CME experience.
- Immerse yourself and your family in the nature and outdoors surrounding the [Grand Hotel, Mackinac Island, Michigan](#).

Audience

We expect 50+ attendees at the Anesthesiology Update course. This conference is applicable to M.D.s, Ph.D.'s, D.O.s, Anesthesiology Assistant (AAs), Certified Register Nurse Anesthetists (CRNAs) Residents, Fellows, NPs, PAs, Allied Health Professional and Retirees.

Attendee List

Exhibitors will be provided and attendee list with the following attendee information:

- First/Last Name
- Credentials
- City, State

Dates

Friday-Sunday, August 13-15, 2021

Website

<https://ce.mayo.edu/anesthesiaupdate2021>

Location

Grand Hotel
286 Grand Avenue
Mackinac Island, MI 49757

Price

\$1,500 exhibit fee includes one 6 foot table and two chairs. Exhibitors are invited to participate in refreshment breaks. Up to two (2) company representatives may be at the table at any given time.

Exhibit Area

Exhibitors will be placed in the Theatre Foyer, located just outside the Theatre with the refreshments.

Set-Up

Set up will be Wednesday, August 12th, between 5:00–7:00 p.m.

Hours

August 13-15th, 2021 from 6:30 a.m. to 1:00 p.m. each day.



Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of
Medicine - MCSCPD AND:

Activity Title	4th Annual Anesthesiology Update	
Activity Number	21R00302	
Location	Grand Hotel, Mackinac Island, MI	
Dates	August 13-15, 2021	
Company Name (Exhibitor) (as it should appear on printed materials)		
Exhibit Contact (if different then exhibit Rep.)		
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)		
Address		
Telephone		
Fax		
Email		
Special needs (power)		
The named exhibitor wishes to exhibit at the above named activity for the amount of	\$1,500	

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.



- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD.

Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
<p>Make payable to: Mayo Clinic Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905</p> <p>Please identify the Anesthesiology Update course on the check.</p>	<p>For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688</p> <p><i>Do not send credit card information via email or fax.</i></p>