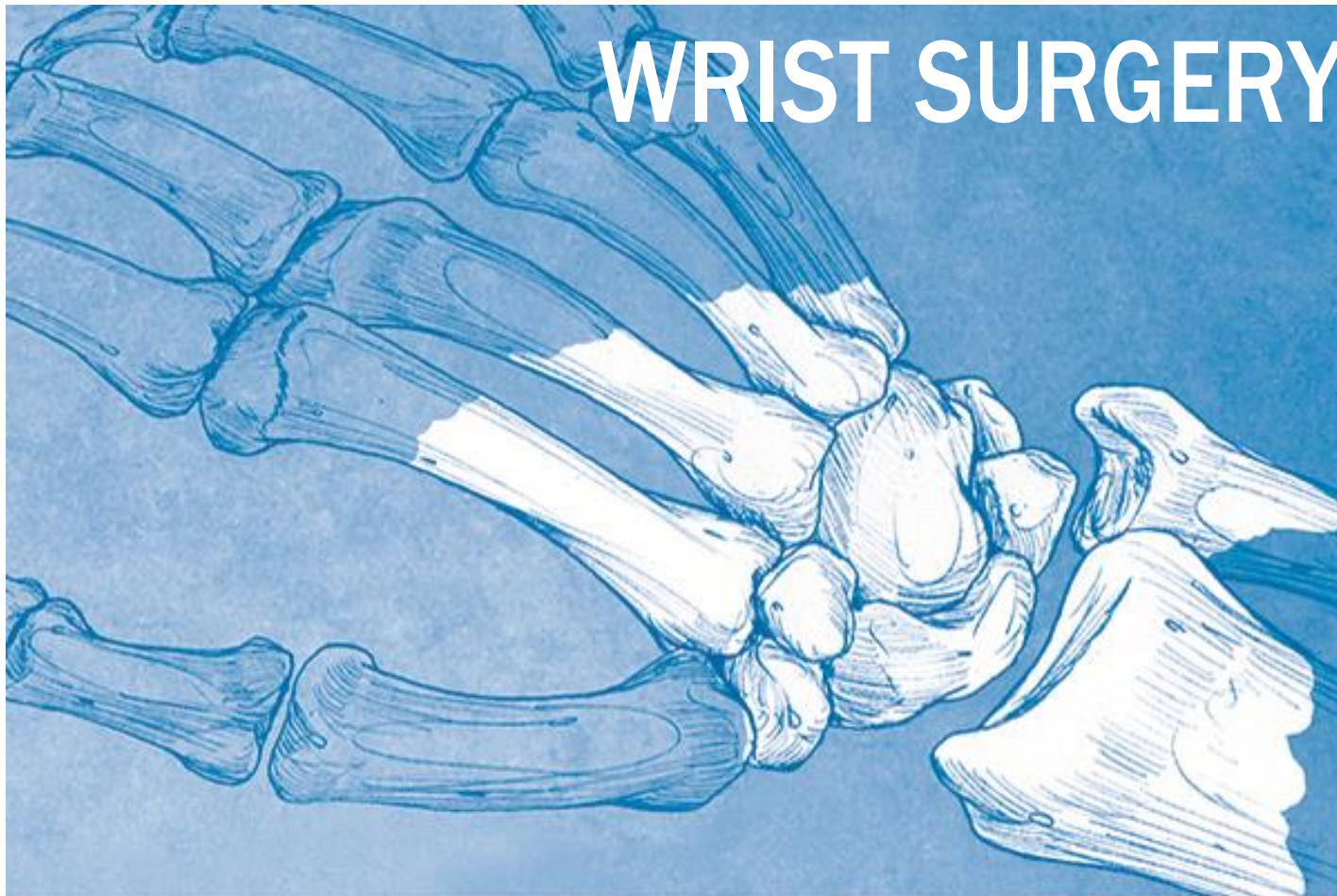




## CONTROVERSIES IN

# WRIST SURGERY



In collaboration with International  
Wrist Arthroscopy Society (IWAS)



## SPONSORSHIP PROSPECTUS

April 7-10, 2022

# WELCOME

Greetings,

On behalf of the Department of Orthopedic Surgery, I am pleased to announce the **Controversies in Wrist Surgery** continuing medical education course which will be held April 7 – 10, 2022, at the Mayo Clinic in Rochester, MN.

## Course Description

This course is designed for orthopedic and plastic surgeons with a significant hand practice and will cover the spectrum of disorders of the wrist and distal radioulnar joint. The format will be case-oriented, covering topics in bony and soft tissue trauma, degenerative disease, and inflammatory arthritis, to name a few. Videotaped surgery clips and cadaveric surgical dissection will be used to demonstrate complicated surgical procedures. Case examples will be presented prior to each didactic session, followed by open discussion. Breakout sessions will provide more in-depth coverage of specific wrist topics and provide updates on advances in arthroscopy and arthroplasty from recognized experts in the field. A strong emphasis will be placed on surgical technique.

This course is designed for Orthopedic and plastic surgeons, residents, fellows, physician assistants and nurse practitioners. The anticipated audience for this educational program is expected to exceed 80 attendees.

## Course Highlights

- Hear about the latest advances in arthroscopy and arthroplasty from recognized experts in the field
- Learn hands on surgical techniques by attending the pre-course cadaver lab
- Interact with colleagues involved in wrist surgery

## Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you don't see what you're looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you in advance for your consideration!

Sincerely,

Lisa Winter, CME Specialist  
Mayo Clinic School of Continuous Professional Development

## DATES AND LOCATION

**Meeting Dates:**

April 7-10, 2022

**Meeting Location:**

Mayo Clinic

200 First Street SW

Rochester, MN 55901

## COURSE DIRECTORS AND KEY CONTACTS

**Course Directors**

[Steven L. Moran, M.D.](#)

*Professor of Plastic Surgery and  
Orthopedics*

[Marco Rizzo, M.D.](#)

*Professor of Orthopedics*

[Jan-Ragnar Haugstvedt, M.D., Ph.D.](#)

*Division Chair & Consultant, Hand  
Surgery, Department of Orthopedics,  
Ostfold Hospital Trust*

**Key Contacts**

Lisa Winter

*CME Specialist*

Direct Line: 507-284-8214

E-mail: [winter.lisa@mayo.edu](mailto:winter.lisa@mayo.edu)

Jenni Bertschinger

*Education Administration Coordinator*

Direct Line: 507-422-6716

E-mail: [bertschinger.jennifer@mayo.edu](mailto:bertschinger.jennifer@mayo.edu)

## CONFERENCE HIGHLIGHTS

Topics and speakers are carefully chosen to provide quality, practical and evidence-based sessions.

### Presentation Topics for 2022 Include:

<b>Thursday, April 7, 2022</b> <b>7:00 a.m. to 5:20p.m. - CT</b> <i>(separate registration required)</i>	<b>Friday, April 8, 2022</b> <b>7:25 a.m. to 6:00 p.m. - CT</b>	<b>Saturday, April 9, 2022</b> <b>7:00 a.m. to 6:00 p.m. - CT</b>	<b>Sunday, April 10, 2022</b> <b>7:00 a.m. to 12Noon - CT</b>
<ul style="list-style-type: none"> <li>• Ablative Techniques for TFCC, Synovitis and Ligament Shrinkage</li> <li>• Ganglionectomy (Dorsal and Volar)</li> <li>• Wafer</li> <li>• TFCC Repair</li> <li>• SL Repair</li> <li>• Distal Radius Fixation</li> <li>• Scaphoid Repair</li> <li>• Intercarpal Fusion</li> <li>• Perilunate Management</li> <li>• CMC &amp; STT Arthroscopy</li> </ul>	<ul style="list-style-type: none"> <li>• Radiographic Assessment, MRI, CT, or Bone Scan?</li> <li>• Blood Supply to the Scaphoid</li> <li>• Casting Versus Screw: When and Who: What's the Evidence</li> <li>• Acute Arthroscopic Scaphoid Reduction and Screw Fixation: Tips and tricks</li> <li>• Approach for Acute Fractures</li> <li>• Risk Factors and my Algorithm treatments</li> <li>• Radiocarpal, Axial Carpal, and Ulnar Perilunate Dislocations</li> <li>• Total Wrist Replacement <i>(Live Video)</i></li> </ul>	<ul style="list-style-type: none"> <li>• Radiology in the Diagnosis of Radial Sided Wrist Pain. The Validity of MRI and MR Arthrography</li> <li>• My Approach to SL Instability</li> <li>• Review of Long-Term Outcomes and Problems</li> <li>• Arthroscopic Management with and Without Grafting</li> <li>• Volar Grafting Techniques: Exposure &amp; Plating of Scaphoid Fractures.</li> <li>• Arthroscopic Fusions – Tips &amp; Tricks</li> <li>• Nonvascularized Articular Bone Grafting</li> <li>• Vascularized Grafting: Its Role in 2022</li> </ul> <hr/> <p><b>Reception: 6:00 p.m.</b></p>	<ul style="list-style-type: none"> <li>• Why do we look for Better Ways to do This?</li> <li>• Trapeziectomy and Ligament Suspension: Still the Gold Standard?</li> <li>• Arthroscopic Management</li> <li>• Salvage of the Failed CMC Arthroplasty</li> <li>• Overview of DRUJ Stability</li> <li>• Arthroscopic Management of Ulnocarpal &amp; Ulnar Styloid Impaction</li> <li>• Pyrocarbon Hemi-Replacement</li> <li>• Total Constrained Implant: The Dutch Experience</li> <li>• Revision Following Replacement</li> </ul>

## WHY SPONSOR?

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

### **Benefits of Sponsorship:**

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

# ADVERTISING OPPORTUNITIES

## **Overview:**

This course offers a quality selection of marketing and advertising opportunities. These are designed to help companies further engage, network and connect with attendees during the annual conference. Mayo Clinic staff can help maximize exposure through additional advertisement opportunities.

## **Don't see what you are looking for?**

Contact us and we would be happy to discuss additional advertisement opportunities with you.

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### **Reception - \$15,000**

The evening reception for attendees and guest families will take place at a local off-site venue.

### **Educational Forum - \$10,000**

Invite attendees to join you in an educational forum after the course adjourns each day (one opportunity per sponsor/day). All planning, marketing and setup will be the responsibility of the sponsor.

### **Product Theater - \$5,000**

After the hands-on lab, demonstrate your product to learners.

### **Lunch - \$10,000**

### **Coffee Break - \$7,500**

## GENERAL EXHIBIT INFORMATION

### EXHIBIT CONTACT:

Jenni Bertschinger  
Mayo Clinic  
200 First Street SW, Plummer 2-60  
Rochester, MN 55905  
Phone: 507-422-6716  
E-mail: [bertschinger.jennifer@mayo.edu](mailto:bertschinger.jennifer@mayo.edu)

### BOOTH FEE: \$2,000

Includes:

- (1) 6' table with (2) chairs
- Access to networking opportunities throughout the course.

## EXHIBIT SCHEDULE

Vendors will be allowed to exhibit during all meal and break times throughout the course.

The program schedule will be available on our [course website](#).

*\*Schedule subject to change*

## REQUIRED EXHIBIT PAPERWORK

Sign and return Letter of Agreement to [bertschinger.jennifer@mayo.edu](mailto:bertschinger.jennifer@mayo.edu) to confirm you exhibit space.

### PAYMENT:

Make check payable to:  
Mayo School of Continuous Professional Development  
200 First St SW, Plummer 2-60/ ATTN Rick Swanson  
Rochester, MN 55905  
Please indicate: **Wrist 2022 /22R00872** on check

## Mayo Clinic School of Continuous Professional Development (MCSCPD) Sponsorship Agreement

Activity Title	Controversies in Wrist Surgery
Activity Number	22R00872
Location	Rochester, Minnesota
Dates	April 7-10, 2022

Agreement between ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Company Name (as it should appear on printed materials)	
Sponsoring Company Contact Name	
Address	
Telephone	
Email	
<b>Sponsorship Levels</b>	
<input type="checkbox"/> Reception	\$ 15,000
<input type="checkbox"/> Educational Forum	\$ 10,000
<input type="checkbox"/> Lunch	\$ 10,000
<input type="checkbox"/> Coffee Break	\$ 7,500
<input type="checkbox"/> Product Theater	\$ 5,000
<input type="checkbox"/> Exhibit - Booth	\$ 2,000
<b>Total Amount:</b>	<b>\$</b>

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc.).

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.



- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.**

**By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

**PAYMENT INFORMATION**

Please indicate your method of payment:

**Mayo Clinic Federal Tax ID number is 41-6011702.**

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make check payable to:  Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905  *Please identify <b>2022 Wrist Course 22R00872</b> on the check stub.	For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688  <i>Do not send credit card information via email or fax.</i>

Complete and return this form along with your payment information **before March 15, 2022**

**Jenni Bertschinger**  
 200 First St SW, Plummer 2-60  
 Rochester, MN 55905  
 T: 507-422-6716  
 Email: [bertschinger.jennifer@mayo.edu](mailto:bertschinger.jennifer@mayo.edu)