



NEW VIEW:

TRANSFORMING PERCEPTIONS IN
HEALTHCARE THROUGH THE HUMANITIES



Mayo Clinic Humanities in Medicine Symposium 2015 November 15 & 16, 2015

Sunday, November 15 ~ Mayo Clinic, Jacksonville, Florida

Monday, November 16 ~ Cummer Museum of Art & Gardens, Jacksonville, Florida

CALL FOR ABSTRACTS

Mayo Clinic Lyndra P. Daniel Center for Humanities in Medicine and the Cummer Museum of Art & Gardens present a Humanities in Healthcare Symposium in Jacksonville, Florida.

The keynote speakers are:

- Richard Blanco, United States Inaugural Poet
www.richard-blanco.com
- Sue Austin, Artistic Director & Co-Founder of Freewheeling
<http://www.wearefreewheeling.org.uk/>
- Hope McMath, Director of the Cummer Museum of Art & Gardens
www.cummermuseum.org

Overview

The symposium focus is: **Transforming Perceptions in Healthcare through the Humanities**

- To showcase innovative and unique arts in healthcare programs
- To explore vital themes, emerging research and innovation in the field

Presented in three tracks - the PRACTICE, RESEARCH, and EDUCATION of arts and humanities in healthcare - each examined through the lenses of DIVERSITY and INCLUSION that support our

culturally diverse communities of patients, providers and caregivers. The symposium is designed to engage artists and healthcare providers who have an interest in building or expanding arts in health care. Attendees from across the spectrum of arts in healthcare – including arts and health practitioners, expressive art therapists, physicians, nurses, social workers, healthcare providers, artists, arts directors, arts institutions, veterans services, health and human service agencies, researchers, administrators, educators, students, family and professional caregivers – will experience and contribute to dialogue, best practice and innovation that serve the field.

Focus Area for Proposal Submission

Please submit abstracts detailing innovative and unique arts in health programs that are relevant to the central idea of the symposium and demonstrate the value to patients of engaging with art, or the value to providers of engaging with art in their personal and professional lives and in their practice.

Possible areas and topic categories for presentation include, but are not limited to:

- Visual Arts; Creative Expression; Art Appreciation; Storytelling; Literature; Reflective Writing; Dance and Movement; Music – the value of engaging patients, providers, caregivers and the community with arts and humanities programs in healthcare settings
- Diversity and Inclusion; Health Disparities - how arts in healthcare programs impact culturally diverse patient populations
- Expressive Arts Therapies
- Clinical Practice in Arts in Healthcare
- Museum Programs in Arts in Healthcare
- New Research – models to measure the impact of arts programming in healthcare settings
- Education – integrating arts in health/health humanities in medical education; arts as a tool for avoiding burnout in medical training and building resiliency in practice; arts as a tool for achieving core competencies in graduate medical education
- Narrative and storytelling as tools to improve patient communications
- Caring for the Caregiver – arts as a way for caregivers to take care of themselves
- Community Health – arts as a method for improving community health
- Art Collections in the Healthcare Environment
- Using the arts to teach resiliency among health care students and other learners

Submission Requirements

The following are requirements for submitting an abstract for presentation:

- **Avoidance of Commercialism:** All presentations must avoid commercialism. Presentations that constitute promotion and advertising (including the use of logos) will not be considered. If the cost of any presentation has been underwritten to any extent, a clear acknowledgement stating the support, identifying the source, and describing the methods for keeping the content unbiased must be included. Potential presenter financial conflicts of interest must be acknowledged.

- **Responsibility for Expenses:** Presenters are responsible for all expenses, including session expenses (e.g., handouts) and personal expenses (e.g., travel, hotel, and symposium registration fees). **Presenters are required to register for at least the day on which they are scheduled to present.**
- **Permission for Session Documentation:** Presenters agree to email their presentation and any handouts in Word or PowerPoint format to Mayo Clinic three weeks in advance of the symposium. Presenters must grant permission to duplicate the presentation and handouts for inclusion in the conference documentation and online posting. Presenters must grant permission to be videotaped.

Presentation Formats

We ask that you select a preferred format; however, presentation format will be determined at the discretion of the review panel.

Format options:

- **Presentation** — A 20-minute presentation with visuals (including 5 minutes for Q&A). Two to three presentations are delivered in a one 60-minute session to allow time for a moderated panel Q&A. Presentations are grouped according to topic at the discretion of the review panel. Three to four presenters may propose together to comprise a one-hour panel presentation (including Q&A).
- **Experiential Workshop** — A 60-minute participatory, hands-on instructional workshop. Workshops may include up to three presenters.
- **PechaKucha Presentation** — A 6-minute 40 second presentation in the PechaKucha™ format. PechaKucha is a simple and concise presentation format in which you show 20 images or slides, each for 20 seconds. The images advance automatically as you give your presentation. For more information about this fun format, please refer to www.pechakucha.org. Up to seven separate PechaKucha presentations will be presented in a single 60-minute session to allow time for a moderated panel Q&A. Due to their short length, PechaKucha presentations may only have one presenter. If you select to present in the PechaKucha format, you are required to submit 5 sample slides (PDF or PowerPoint) as part of your application.
- **Poster** – The submitter displays a poster to demonstrate or explain a concept, work of art or research project.

Review Process and Criteria

Abstracts are reviewed by a panel of volunteers. Late and incomplete abstracts will not be reviewed. Abstract review is based on the following criteria:

- Relevance to the central idea - Transforming Perceptions in Healthcare through the Humanities
- Relevance to the focus on Patients, Providers and/or the Community
- Relevance to at least one of the three tracks - Practice, Research, Education

- Relevance to Diversity and Inclusion - inclusive arts in healthcare programs supporting wide ranging and diverse communities of Patients, Providers and/or Caregivers
- Clear statement of objectives for attendees of the presentation
- Focus on specific, accurate concepts or ideas
- Creativity and innovation
- The potential to add new knowledge, perspectives or solutions to the interdisciplinary field of Arts in Healthcare

Abstract Submission

In a Word document using a 12 pt font, include the following:

1. Your full name; academic credentials/licensure; position/title; organizational affiliation; mailing address; phone number; email address.
2. Brief Bio (50 words maximum).
3. Preferred Format (Presentation; Workshop; PechaKucha; Poster).
4. Title of Presentation.
5. In 300 words or fewer, describe the manner in which your presentation addresses the central idea of the symposium - Transforming Perceptions in Healthcare through the Humanities.
6. Describe the manner in which your presentation addresses the focus on Patients, Providers and the Community, and/or Diversity, Inclusion, Health Disparities (your presentation may primarily address any or all of these groups).
7. Clearly state 2-3 learning objectives for attendees of the presentation.
 - a. Construct each learning objective from the point of view of the attendee by completing the following sentence, "At the end of this session, attendees will be able to..."
 - b. Begin each learning objective with a verb (i.e., "Identify, Analyze, Evaluate, Interpret, Integrate," etc.)
 - c. List any or all Core Competencies your presentation is designed to address (this information is for CE purposes only and will not be considered in the evaluation of your proposal).
8. How does your presentation add new knowledge, perspectives or solutions to the interdisciplinary field of arts in healthcare?

Email abstract submissions to: flacmeabstracts@mayo.edu

The deadline to submit an abstract is: August 12, 2015 at 5:00 pm EST. Notification will be made by email.

REGISTRATION INFORMATION

\$250 full symposium

Limited scholarships for artists and students are available.

Presenters must be registered attendees at the Symposium.

Additional information re: travel, lodging and registration information is forthcoming.

For abstract submission or registration questions, contact Mayo Clinic Continuous Professional Development at: cme-jax@mayo.edu.