

7th Annual
**ACUTE CARE OF THE
COMPLEX HOSPITALIZED
PATIENT FOR NPs & PAs**



February 13-16, 2019

Pre-conference ECG Workshop

February 12, 2019

The Scottsdale Plaza Resort

**Exhibit/Advertising
Opportunities**



Dear Potential Exhibitor,

On behalf of course directors Jamie Newman, M.D., Andrew Herber, P.A.-C., John Park, M.D., Marcia Britain, D.N.P., APRN, C.N.P., Vicki Loeslie, D.N.P., APRN, C.N.P. and Jennifer Palermo, P.A.-C. and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce our upcoming 7th Annual Acute Care of the Complex Hospitalized Patient for NPs & PAs, to be held February 13-16, 2019, at The Scottsdale Plaza in Scottsdale, Arizona.

As hospital care models continue to evolve; NPs and PAs are playing an increasingly vital role in the care delivery of hospitalized patients. This conference focuses on acute care of the hospitalized patients by providing the most up-to-date, evidence-based guidelines and treatment pathways necessary to optimally care for hospitalized patients. The course covers topics in critical care, hospital general medicine, surgery, neurology, cardiology, oncology, psychology, pain management, heart failure, VTE, sepsis, stroke and other medical subspecialties. This program is applicable to physicians, hospitalists, NPs, PAs, advanced practice nurses and RNs, from novice to experienced. The course features multiple options for skills workshops to further tailor the educational needs of NPs and PAs.

We anticipate 300+ attendees at this year's course. Additional course details can be found on the course web site at: ce.mayo.edu/acutecarenppa2019

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$2,000. This fee is for the exhibit space only. Industry exhibitors are provided a draped table with two chairs. In support of ACCME guidelines, exhibitors will be located in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast, breaks, and lunch.

To exhibit at this course:

- Complete and return the provided Exhibitor Agreement form. This agreement may be substituted with your company's standard Letter of Agreement form.
- Submit payment before February 10, 2019. Please make payment payable to Mayo Clinic and send payment to my attention at the address below. For your convenience, our Federal tax identification number is 41-6011702.

We look forward to the success of the 7th Annual Acute Care of the Complex Hospitalized Patients for NPs and PAs and hope you will be able to join us in Scottsdale, Arizona in February. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

Kathy Fuqua
Education Administration Coordinator
Mayo Clinic School of Continuous Professional Development
200 First Street SW
Rochester, MN 55905
Fuqua.kathy@mayo.edu
Phone: 507-266-9815



Exhibitor Information

Overview

This program focuses on acute care of the hospitalized patient and covers topics in critical care, hospital general medicine, surgery, neurology, cardiology, oncology, psychology, pain management, heart failure, VTE, sepsis, stroke and other medical subspecialties. This conference focuses on providing the most up-to-date, evidence-based guidelines and treatment pathways necessary to optimally care for hospitalized patients.

Audience

We expect 300+ attendees at the Acute Care of the Complex Hospitalized Patient for NPs & PAs. This course was designed with NPs, PAs, APRN, and RNs in mind.

Location

[The Scottsdale Plaza Resort](#)

7200 N. Scottsdale Road

Scottsdale, AZ 85253

Ph: [800-832-2025](tel:800-832-2025)

[Click here](#) to reserve your room before January 13, 2019, in order to receive a discounted rate (limited number available) of \$199 for a standard room and \$249 for a Villa/Patio Suite or Bi-level Suite. Children under the age of 18 stay complimentary, parking is free, the resort fee is waived and high-speed internet is included in the room rate. Please identify yourself as a participant of the Mayo Clinic NP & PA Course.

Dates

Wednesday-Saturday
February 13-16, 2019

Website ce.mayo.edu/acutecarenppa2019

Course Highlights

- Critical Care Workshops
- ECG Workshops
- Pharmacology Workshop
- Suturing Skills Workshops
- AMA, AAPA, ANCC credits and designated pharmacology hours

Exhibit Price

\$2,000, exhibit fee includes one 6 foot table and two chairs. Exhibitors are invited to participate in all food and beverage events, which include breakfasts, refreshment breaks and reception. Up to two (2) company representatives may attend.

Exhibit Area

Exhibitors will be placed in the Grand Ballroom Foyer, located just outside the main meeting room with the refreshments.

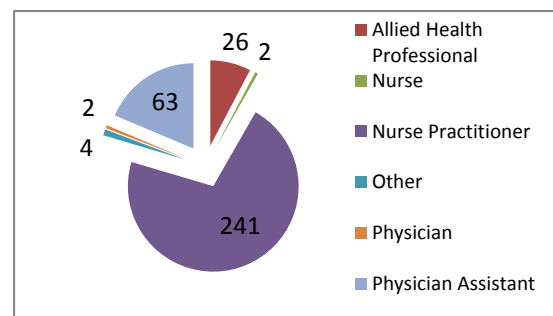
Set-Up

Set up will be Tuesday, February 12th between 2:00 and 5:00 p.m.

Hours

Wednesday, February 13th, 7:00 a.m. to
Saturday, February 16, 2019, 1:00 p.m.

2018 Attendees





Additional Advertisement Opportunities

This course offers marketing and advertising opportunities that are designed to help companies further engage, network and connect with attendees during the annual conference. Mayo Clinic staff are available to help maximize exposure through additional advertisement opportunities.

Advertisement Opportunities

Coffee Cup Koozies- \$2,500.00 (Multiple Opportunities Available)

Personalize coffee cup koozies with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees throughout the course and as a reminder for them to stop by your booth. (Artwork to be provided by sponsoring company and must be provided by January 13, 2019)

Conference Bag Inserts- \$1,500.00 (Multiple Opportunities Available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference- related event. Your company will provide 400 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval.



Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Activity Title	Acute Care of the Complex Hospitalized Patient for NPs & PAs
Activity Number	19R06097
Location	The Scottsdale Plaza, Scottsdale, AZ
Dates	Wednesday-Saturday, February 13-16, 2019

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Telephone	
Fax	
Email	
The named exhibitor wishes to exhibit at the above named activity for the amount of:	\$2,000
NOTE: Please list additional requests here (power, internet access, etc):	Electricity <input type="checkbox"/> Yes <input type="checkbox"/> No Other _____

Advertisement Opportunities

Coffee Cup Koozies	\$2,500 <input type="checkbox"/> Yes <input type="checkbox"/> No
Conference Bag Inserts	\$1,500 <input type="checkbox"/> Yes <input type="checkbox"/> No

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.



By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905 Please identify Acute Care NP & PA on the check.	For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688 <i>Do not send credit card information via email or fax.</i>

Complete and return this form along with your payment made to Mayo Clinic, Federal Tax ID# 41-6011702 before **February 10, 2019** to:

Kathy Fuqua
 200 First St SW, Plummer 2-60
 Rochester, MN 55905

T: 507-266-9815 F: 507-538-7234 E: Fuqua.kathy@mayo.edu