



MY NAME IS RUBY AND I FIGHT ADULT SPASTICITY EVERY DAY.

IMPORTANT SAFETY INFORMATION (continued)

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Do not receive BOTOX® if you: are allergic to any of the ingredients in BOTOX® (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX® is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

Please see additional Important Safety Information about BOTOX® on following pages.

About a year ago, I suddenly had a stroke. It happened out of the blue.

I laid down to take a nap and, next thing I knew, I was having a stroke. Luckily, I managed to call 911.



The next few weeks were hard, but I made it through, thanks to my doctor and his team.

My left side was still weak, but I was getting stronger. After about 6 months, my left elbow started bending in a really awkward position. Plus, my left ankle was getting tight, making it hard to walk. My doctor told me that I was suffering from moderate Adult Spasticity.

I'm an accountant—I can still use my right hand, thank goodness, but I needed help. My doctor suggested we try BOTOX® treatments, and I'm glad I did. My elbow and ankle are not back to where they were before my stroke—but at least I feel better. I go back for treatment every 3 months.

Maybe BOTOX® could help you, too. It's been helping me for some time now! Ask your doctor today if BOTOX® should be a part of your Adult Spasticity treatment plan.



-Ruby

What is spasticity?



Tightness and stiffness in your arms and legs caused by several conditions or neurologic events, including stroke, multiple sclerosis, traumatic brain injury, adult cerebral palsy, and spinal cord injury.

Spasticity can affect just one body part—or you can have it in both your arms and your legs, and it can have a significant effect on your everyday life.

HERE'S WHAT THE DIFFERENT TYPES OF ADULT SPASTICITY MAY LOOK LIKE

Upper limb spasticity

"My fist got so tight."



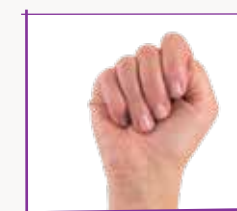
Bent elbow



Bent wrist



Clenched fist



Thumb digging into palm

Lower limb spasticity

"My ankle tightened and my toes curled up."



Dropped foot



Curled toes



Turned in foot

BOTOX[®] is proven to help reduce Adult Spasticity

It's given into the stiff muscles and was shown to be effective in separate clinical trials in adults with muscle stiffness in their arms or legs due to a stroke.

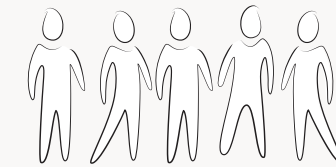
In each of these studies, BOTOX[®] was proven to reduce muscle stiffness, using a scale that evaluates how difficult it is for your doctor to move your affected arm or leg.



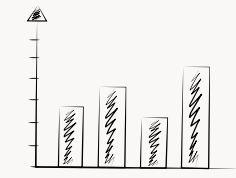
TAKE A CLOSER LOOK AT BOTOX[®]



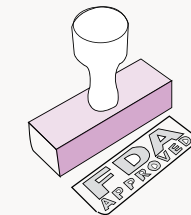
Studied in 6 separate clinical trials



Given to approximately 1000 adults across clinical studies



Provided significant improvements in muscle tightness



First FDA-approved botulinum treatment for both upper and lower limb spasticity in adults

Ask your doctor today if BOTOX[®] treatments could help with your Adult Spasticity

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX[®].

Tell your doctor if you have any breathing-related problems. Your doctor may monitor you for breathing problems during treatment with BOTOX[®] for spasticity. The risk of developing lung disease in patients with reduced lung function is increased in patients receiving BOTOX[®].

Bronchitis and upper respiratory tract infections (common colds) have been reported. Bronchitis was reported more frequently in adults receiving BOTOX[®] for upper limb spasticity. Upper respiratory infections were also reported more frequently in adults with prior breathing related problems with spasticity.

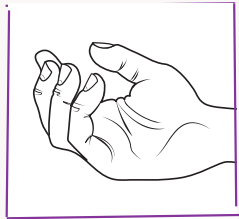
Please see additional Important Safety Information about BOTOX[®] on following pages.

BOTOX[®] is injected to treat increased stiffness in elbow, wrist, finger, thumb, ankle, and toe muscles in adults with upper and lower limb spasticity.

It is not known if BOTOX[®] is safe or effective to treat increased stiffness in upper and lower limb muscles other than in the elbow, wrist, fingers, thumb, ankle, and toes in people 18 years and older. BOTOX[®] has not been shown to help people perform task-specific functions with upper limbs or increase movement in joints permanently fixed in position by stiff muscles.

A real impact on real people

"I am filled with pride as I take on my challenges with symptoms, no matter how small they may seem. And that's what I fight for: every small victory."



"My fist was so tight and it was uncomfortable, so my doctor prescribed BOTOX®."



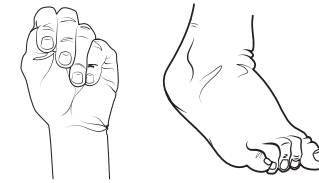
"My ankle got stiff and tight. That's when my doctor suggested we try BOTOX®."

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).

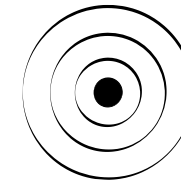
Please see additional Important Safety Information about BOTOX® on following pages.

LEARN THESE 3 WORDS TODAY



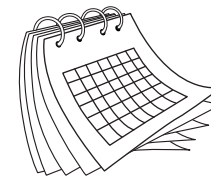
SPASTICITY

When muscles overtighten due to miscommunication between the brain and muscles. It's caused by several conditions or neurologic events that can damage the brain or the spinal cord



FOCAL

Your doctor may use this word. It means a problem or symptom that is focused on one specific area of your body. There are multiple types of spasticity and focal is one of them



RETREATMENT

When multiple treatments of a medication are needed to determine which muscles to treat and the right dose to use

What is it like to get BOTOX®?

MY FIRST YEAR OF TREATMENTS — DAN

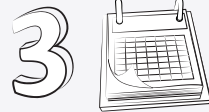
I had a stroke about 2 years ago. It affected my right side, causing my wrist and fingers to clench up. Every day became a struggle with my symptoms, so I decided to talk with my doctor.



She suggested we try BOTOX® treatments. She explained how each patient was different and that it may take a few sessions to find the best approach and dose for me. At first I was hesitant about getting injections, but decided to give it a try.



Now, I go back about every 3 months for treatment. My doctor determines how much BOTOX® I need and what muscles need to be injected during those visits, based on how I am doing.



I still don't like needles, but it's done right in my doctor's office, and it doesn't take too long. I've been going back for over a year now and plan to keep going back as long as my doctor recommends. Keeping up with my treatment is important, so I always schedule my next appointment before leaving the doctor's office.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX® with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you received BOTOX® in the past.**

Please see additional Important Safety Information about BOTOX® on following pages.

CAREGIVERS' CORNER



Where caregivers share their questions

Dear Doctor:

I am the primary caregiver for my 73-year-old mother who has Adult Spasticity in her right wrist and right ankle. What are some of the best ways I can help her? – **Caring in Cleveland**

Dear Caring in Cleveland:

One of the best ways you can help your mother is to watch her symptoms. You could rate her symptoms every week by asking yourself: Are her symptoms the same as last week, better, or worse? Let her doctor know what you observe.

Another good way to help your mother is to organize all her doctor's appointments on a family calendar, and keep it in a place where you both can see it—such as the kitchen. Also, make sure she schedules follow-up appointments before she leaves the doctor's office. That way you can both keep track and make sure she doesn't miss any important appointments.

Ask your doctor today if BOTOX® could help with your loved one's Adult Spasticity



QUICK QUIZ



What did you learn today?

1. Which of the following could be a visible sign of Adult Spasticity?
 - a. Clenched fist
 - b. Bent elbow
 - c. Curled toes
 - d. Pointed foot
 - e. All of the above
2. True or false?

BOTOX® is not a cure.

 - a. True
 - b. False
3. How often do patients get BOTOX® treatment for Adult Spasticity?
 - a. Every day
 - b. Every other day
 - c. Every week
 - d. Every month
 - e. Every 3 months, once the previous treatment wears off

1. e 2. True 3. e

You may
PAY
as little as **\$0** for BOTOX®
treatments*



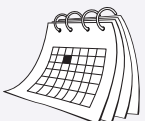
Get money back on out-of-pocket costs not covered by commercial insurance*



Receive
up to
\$1000
per treatment



Both the cost of your
BOTOX® medicine **and** the
fee your doctor charges to
inject you are covered



4 treatments
per year

That means you can receive
up to \$4000 per year!

3 easy ways to enroll today!

Text† **SAVE to 27747** • Visit **BOTOXSavingsProgram.com** • Call **1-800-44-BOTOX**

*Restrictions and maximum savings limits apply. Patient out-of-pocket expense may vary. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Please see full terms and conditions herein and at BOTOXSavingsProgram.com. For questions about this program, please call 1-800-44-BOTOX.

†See Privacy & Terms: BOTOXSavingsProgram.com/eligibility. Message & data rates may apply. Message frequency may vary. Text HELP for help, STOP to end.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (tell your doctor exactly which product you received); have recently received an antibiotic injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

Please see additional Important Safety Information about BOTOX® on back cover.

Take advantage of support from
patient advocacy organizations*



Alliance for Patient Access
1-202-499-4114
allianceforpatientaccess.org

American Stroke Association®
1-888-4-STROKE (1-888-478-7653)
strokeassociation.org

Brain Injury Association of America
1-800-444-6443
biausa.org

MSWorld®
LetUsKnow@msworld.org
msworld.org

Multiple Sclerosis Association of America
1-800-532-7667
mysaa.org

National Multiple Sclerosis Society
1-800-344-4867
nationalmssociety.org

Paralyzed Veterans of America
1-800-424-8200
pva.org

United Spinal Association
1-800-404-2898
unitedspinal.org

*The organizations listed are provided as potential resources for patients and caregivers; they are not endorsed by Allergan®.

Program Terms, Conditions, and Eligibility Criteria: **1.** This offer is good for use only with a valid prescription for BOTOX® (onabotulinumtoxinA). **2.** Based on insurance coverage, each patient can be reimbursed up to \$1000 per treatment with a maximum savings limit of \$4000 per year. Patient out-of-pocket expense may vary. **3.** This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburse you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients. **4.** This offer is valid for up to 4 treatments over a 12-month period. **5.** Offer is valid only for BOTOX® and BOTOX® treatment-related costs not covered by insurance. **6.** A BOTOX® Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy (SP) receipt. (If the BOTOX® prescription was filled by a Specialty Pharmacy, both EOB and SP details must be provided.) All claims must be submitted within 120 days of treatment date. You may be required to provide a copy of your EOB or SP receipt for your claim to be approved. **7.** A BOTOX® Savings Program check may be sent either directly to you or to your selected healthcare provider who provided treatment. For payment to be made directly to your healthcare provider, you must authorize an assignment of benefit during each claim submission. You are not obligated to assign your BOTOX® Savings Program benefit to your healthcare provider to participate in the program. **8.** Allergan® reserves the right to rescind, revoke, or amend this offer without notice. **9.** Offer good only in the USA, including Puerto Rico, at participating retail locations. **10.** Void where prohibited by law, taxed, or restricted. **11.** This offer is not health insurance. **12. By participating in the BOTOX® Savings Program, you acknowledge that you are an eligible patient and that you understand and agree to comply with the terms and conditions of this offer.**

For questions about this program, please call 1-800-44-BOTOX.



BOTOX[®]
onabotulinumtoxinA injection

Did you know that BOTOX[®]
can treat Adult Spasticity?
Your doctor does
Find out if it's time to
add BOTOX[®] to your
treatment plan

*BOTOX[®] treatments may be repeated no sooner than every 12 weeks, once the previous treatment wears off.

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX[®] include: dry mouth, discomfort or pain at injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of eyelids, dry eyes; drooping eyebrows.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX[®].



Summary of Information about BOTOX® (onabotulinumtoxinA) for Adult Spasticity

What is the most important information I should know about BOTOX®?

BOTOX® may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

BOTOX® dosing units are not the same as, or comparable to, any other botulinum toxin product.

What is BOTOX®?

BOTOX® is a prescription medicine that is injected into muscles to treat increased muscle stiffness in elbow, wrist, finger, thumb, ankle, and toe muscles in people 18 years and older with upper and lower limb spasticity.

It is not known whether BOTOX® is safe or effective to treat increased stiffness in upper limb muscles other than those in the elbow, wrist, fingers, and thumb, or in lower limb muscles other than those in the ankle and toes in people 18 years and older. BOTOX® has not been shown to help people perform task-specific functions with upper limbs or increase movement in joints that are permanently fixed in position by stiff muscles.

Who should not receive BOTOX®?

Do not receive BOTOX® if you are: allergic to any of the ingredients in BOTOX® such as botulinum toxin type A and human serum albumin; had an allergic reaction to another botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); or have a skin infection at the planned injection site.

What should I tell my doctor before treatment?

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects.

Tell your doctor if you have or have had breathing problems such as asthma or emphysema; swallowing problems; bleeding issues; plan to or have had surgery; have forehead muscle weakness such as trouble raising your eyebrows; drooping eyelids; or any changes to your face.

Tell your doctor if you are pregnant, plan to become pregnant, are breastfeeding or plan to breast feed. It is not known if BOTOX® can harm your unborn baby or if BOTOX® passes into breast milk.

What are common side effects?

Adult Upper Limb Spasticity:

The most common side effects include nausea; tiredness; bronchitis; pain in extremity; and muscle weakness.

Adult Lower Limb Spasticity:

The most common side effects include joint pain; back pain; muscle pain; upper respiratory tract infection; and injection-site pain.

Other side effects have been reported including allergic reactions (eg, itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint).

These are not all of the possible side effects. Call your doctor for medical advice if you experience any side effects after treatment with BOTOX®.

What should I tell my doctor about medicines and vitamins I take?

Using BOTOX® with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.** Tell your doctor if you have received an injection with another botulinum toxin product in the last 4 months, such as *Myobloc*®, *Dysport*®, or *Xeomin*®. Be sure your doctor knows which product you received.

Tell your doctor about all prescription and over-the-counter medicines, vitamins, and herbal supplements you take; recent antibiotic injections; anticholinergics; muscle relaxants; allergy or cold medicine; sleep medicine; aspirin-like products; and blood thinners.

Ask your doctor if you are not sure whether your medicine is listed above.

To learn more

If you would like more information, talk to your doctor and/or go to BotoxSpasticity.com for full Product Information.

You may report side effects to the FDA at www.fda.gov/medwatch or call 1-800-FDA-1088.

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