



Annual Meeting
Atlanta, GA
May 12th - 14th, 2016

Sponsor / Exhibitor
Prospectus 2016



Richard Bermudes, MD
CTS President

To our Valued Industry Colleagues:

We are excited to bring you the 2016 Annual Clinical TMS Society International Meeting (CTS). This year, we have many exciting additions to our meeting plans, and have expanded our meeting to two full days of presentations.

We invite you to join us in Atlanta, GA, May 12th - 14th, 2016.

We are happy to announce that sponsorship and exhibit opportunities are now available!!!! But space is limited.

The CTS Annual Meeting provides a unique opportunity for exhibitors and sponsors to network with an International gathering of TMS providers and researchers set alongside both the APA and ISEN meetings. There will be two full information packed days complete with displays, networking, discussions, poster sessions, demonstrations and keynotes with industry leaders.

Take advantage of this premier space within this outstanding event to showcase your product and innovation to the pioneers in cutting edge patient care.

As a sponsor or exhibitor, you will have access to key TMS clinicians, researchers, and decision makers. This group is highly motivated and want to be the first to know not only the latest in patient treatment, but also be informed in complimentary areas of the field.

Be part of the experience with us from May 12th - 14th, 2016.

We look forward to your participation at the International CTS Annual Meeting, the Premier gathering of TMS providers.

Regards,
Richard Bermudes, MD



Why Participate?

The Clinical TMS Society Annual Meeting is the premier gathering of TMS Physicians, Providers, and Leaders in the field of Transcranial Magnetic Stimulation.

More than 200 physicians and members of their staff are expected to attend the 2016 International CTS Annual Meeting.

Our enthusiastic attendees are at the forefront of this emerging technology.

As a Sponsor or Exhibitor at the Clinical TMS Society Annual Meeting, you will have the opportunity to showcase your products and services, extend your brand identity, and sell to our proactive consumers. The Exhibit Hall will entice our discerning and driven attendees to spend time with you and your products. This year we have 2 full days of conference activities and, by demand of our members, have increased the Exhibit Hall time to give you even more face-to-face contact with potential *and* existing customers.

Reach Doctors, Support Staff, Decision Makers.

As a Sponsor you will have the unique opportunity to showcase your products and services, extend your brand identity, and create a strong, visible presence among the leading TMS providers. Some levels also will allow you to conduct a demo, talk, or training session for your product so please review the opportunities for one that's right for you!

Be Ahead of the Curve: Take advantage of our Early Bird Pricing valid until Feb 19, 2016!

Consider these statistics from previous meetings:•

- International Attendance from the US and 7 other countries
- More than 65% of the Clinical TMS Society membership attends the Annual Meeting
- This group reflects "Early Adopters" and leaders in an emerging and growing technology
- This audience is well-suited to spend business income and spend time with exhibitors.

NEW TO 2016: MORE EXHIBIT HALL TIME!

Sponsors and Exhibitors are an important aspect of the meeting for attendees. Therefore, we have allowed for more time within the conference schedule for Exhibitors to meet face-to-face with attendees.

- Showcase your products and services in our interactive exhibit hall.
- Sell direct-to-business.
- Continual exhibit hours optimizes and maximizes your ability to have positive interactions with attendees.
- Participate in a number of social and networking events where you can interact and grow your business.

Expand your Involvement: See our A La Carte Sponsorship Opportunities to sponsor a specific meeting event at the CTS ANNUAL MEETING.

For more information regarding Sponsorship & Exhibiting Opportunities, contact:

JAY GUNKELMAN

phone +1-877-389-2333 • +1-845-392-3238

email: info@clinicaltmssociety.org

*Source: Clinical TMS Society 2015 Meeting Summary

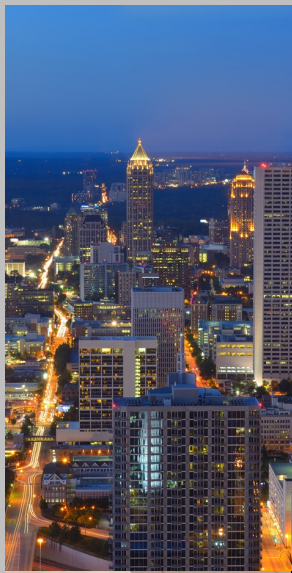


"The choice of themes and quality of lectures were, by far, the best I've seen in this field that I've been following for the latest 8 years. I'll surely be back next year!" -

2015 CTS Attendee

"Thank you for all the great information provided at the Annual Meeting. Look forward to next year!"

2015 CTS Attendee



“This is a ‘Can’t Miss Meeting”

“Great to see everyone and be able to share ideas.”

“Excellent Speakers! I particularly enjoyed hearing about cutting edge topics.”

Pricing

Platinum

Gold

Silver

Bronze

Exhibitor

| | | | | | |
|--|------------------|----------------|----------|---------|---------|
| Pricing | \$55,000 | \$37,500 | \$22,000 | \$8,500 | \$3,500 |
| Quantity Available | 2 | 2 | 2 | 4 | |
| Benefits | | | | | |
| EXHIBIT SPACE* | | | | | |
| Booth 20' x 10' area* | ⚡ | | | | |
| Booth 15' x 10' area* | | ⚡ | ⚡ | | |
| Booth 10' x 10' area* | | | | ⚡ | |
| Booth 8' x 10' area* | | | | | ⚡ |
| Exact booth size to be confirmed by 4/1/16 | | | | | |
| EVENT RECOGNITION | | | | | |
| Choice of logo on co-branded lanyard if sign up by February 19. Special Recognition at Opening Keynote | ⚡ | | | | |
| Recognition at Keynote Address | ⚡ | | | | |
| Logo on attendee collateral material | ⚡ | ⚡ | | | |
| Logo on Attendee Badge | ⚡ | ⚡ | ⚡ | | |
| Logo included on Program (Size varies) | ⚡ | ⚡ | ⚡ | ⚡ | ⚡ |
| EVENT REGISTRATION | | | | | |
| Conference Passes (\$499/Pass Value) | 8 | 6 | 4 | 2 | 1 |
| EVENT MARKETING | | | | | |
| Email blast to registered attendees, one time (i.e. announce training session, etc) | 2 pre/ 1 post | 1 pre event | | | |
| Inclusion as “Platinum Sponsor” in all promotional materials | ⚡ | | | | |
| Inclusion as “Gold Sponsor” in all promotional materials | | ⚡ | | | |
| Inclusion as “Silver Sponsor” in all promotional materials | | | ⚡ | | |
| Inclusion as “Bronze Sponsor” in all promotional materials | | | | ⚡ | |
| EVENT ACTIVITIES | | | | | |
| Training Session or Breakout Presentation | 3 | 2 | | | |
| SOCIAL MEDIA | | | | | |
| Logo with link to company website on sponsor webpage | ⚡ | ⚡ | ⚡ | ⚡ | |
| Logo with link to be included on Facebook event page | ⚡ | ⚡ | ⚡ | ⚡ | ⚡ |
| A La Carte Sponsorship Opportunities | ⚡ | ⚡ | ⚡ | ⚡ | |



Platinum Sponsorship

2 Available

\$55,000

Enjoy maximum exposure. Deliver optimal brand and company awareness to our affluent group of innovative early TMS adopters. Only 2 Platinum Sponsorship opportunities available. This enthusiastic group of attendees comes to the Annual CTS meeting eager to discuss the growth of TMS as a Mental Health tool.

Exhibit Space

The engine of the conference and a lead-generating machine, our Exhibit area offers prime visibility for you to demo your product and one-to-one discussion time with TMS physicians, managers, and decision makers. Exhibit Hall Space (approx): 20' x 10' area
Includes: Two (2) tables if desired

Pre-Event Marketing

Increase your visibility with registrants and potential attendees. Your logo and a brief message on at least three (3) widely distributed pre-show marketing pieces - (2) pre-Conference, (1) post Conference.

Event Passes

Eight (8) conference passes. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$499 each)

Onsite Visibility & Promotion

Logo placement on the co-branded lanyard (if signed up by February 19th, 2016) given to all attendees (option will be fulfilled on a first come, first served basis). Logo included on collateral material and attendee badges. We will include your company name in the program of events as a Platinum Sponsor.

Keynote Recognition - **NEW!**

Special recognition at Annual Meeting Opening Keynote. Your company will be mentioned and thanked during a special message from our Society President.

Social Media

Your company logo will be included on the CTS Facebook page for the event. Plus, keep your social network up to speed on your activities during the festivities with exciting content from the event.

Training Sessions / Break Out Presentations

Talk directly to attendees with up to 3 dedicated training sessions or breakout presentations during the conference*. Show off your unique innovations, show a commercial, sell your company. It's a great opportunity to educate potential customers.

More Exhibit Time - **NEW!**

With an expanded conference schedule, be in front of your target audience longer! From the welcome reception, to two (2) full conference days, take advantage of expanded face time with attendees.

*Sessions per conference schedule and scheduled on a first come basis.

Gold Sponsorship

2 Available

\$37,500

The Gold Sponsorship is a premium offer available for recognition. Only 2 (two) Gold Sponsorships are available presenting great exposure to our highly-motivated group of visionaries looking for the latest and greatest innovations available. This enthusiastic group of attendees come to the CTS to discuss the state of the industry as we know it, cutting-edge technology, and more importantly, to invest in its future.

Exhibit Space

The engine of the conference and a lead-generating machine, our exhibit area offers prime visibility for you to demo your product and one-to-one discussion time with the leaders in TMS.

Exhibit Hall Space (approx): 15' x 10' area
Includes two (2) tables if desired

Event Passes

Six (6) full conference passes. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$499 each)

Onsite Visibility & Promotion

Recognition and inclusion as a Gold Sponsor in all promotional materials. Logo to be included on collateral material as well as on attendee badges.

Social Media

Your company logo on the CTS Event Facebook page. Plus, keep your social network up to speed with exciting content from the event.

Training Sessions

Talk directly to attendees with up to 2 dedicated training sessions or breakout presentation during the conference. Show off your unique innovations, show a commercial, sell your company. It's a great opportunity to educate potential customers. We will include your company name in the program of events.

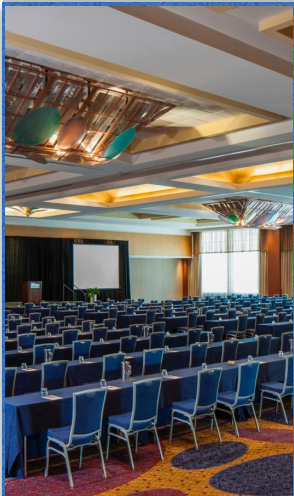
More Exhibit Time - **NEW!**

With an expanded conference schedule, be in front of your target audience longer! From the welcome reception, to two (2) full conference days, take advantage of expanded face time with attendees.

CONTACT:
Jay Gunkelman

+1-877-389-2333
+1-845-392-3238
meeting@clinicaltmsociety.org

See our added bonus "a la carte" sponsorship opportunities! Take your sponsorship to the next level for more impact!!!!



Silver Sponsorship

2 Available
\$22,000

The Silver Sponsorship is a great opportunity available at The CTS Annual Meeting. Only two (2) Silver sponsorships are available. Enjoy a great mix of face time and exposure to our highly motivated group of visionaries looking for the latest and greatest innovations available, cutting-edge technology, and more importantly, to invest in its future.

Exhibit Space

Find your customers all in one place! Our exhibit hall offers great visibility and one-to-one discussion time with TMS physicians.

Event Hall Space (approx): 15' x 10'
Includes One (1) table if desired

Event passes

Four (4) all access conference passes. Our conference passes offer full access, presentations, meals and all area access. (Pass value/\$499 each)

Onsite Visibility & Promotion

Recognition as a Silver-sponsor and inclusion as a Silver sponsor in all promotional materials. Logo to be included on on attendee badges as well as in the program.

Social Media

Your company logo on the CTS Event Facebook page. Plus, keep your social network up to speed with exciting content from the event.

More Exhibit Time - **NEW!**

With an expanded conference schedule, be in front of your target audience for more time!

Bronze Sponsorship

4 Available
\$8,500

The Bronze Sponsorship is available for the first time at The CTS Annual Meeting. Four (4) Bronze Sponsorships are available. Enjoy a great mix of face time and exposure to our highly motivated group of visionaries looking for the latest and greatest innovations available. This enthusiastic group of attendees come to CTS to discuss the state of patient care, cutting-edge technology, and more importantly, to invest in its future.

Exhibit Space

The engine of the conference and a lead-generation machine, the Exhibit Hall offers prime visibility and one-to-one discussion time with TMS providers.

Exhibit Space (approx): 10' x 10' area
Includes: One (1) table if desired

Event Pass

Two (2) conference pass. Our conference passes offer presentations, meals and all area access. (Pass value/\$499 each)

Onsite Visibility & Promotion

Recognition as a Bronze Sponsor and inclusion as a Bronze Sponsor in all promotional materials. Logo to be included on on attendee badges as well as in the program.

Social Media

Your company logo on the CTS Event Facebook page. Plus, keep your social network up to speed with exciting content from the event.

More Exhibit Time - **NEW!**

With an expanded conference schedule, be in-front of your target audience for more time!

See our added bonus "a la carte" sponsorship opportunities! Take your sponsorship to the next level for more impact!!!!

Exhibitor

\$3,500

Economical AND effective! Gain exposure to our highly motivated group of visionaries looking for the latest and greatest innovations available. This enthusiastic group of attendees come to CTS to discuss cutting-edge technology, and more importantly, to know where it is moving for the future.

Exhibit Space

The engine of the conference and a lead-generation machine, the exhibit hall offers prime visibility and one-to-one discussion time with TMS providers:

Exhibit Space (approx): 8' x 10' area
One (1) table

Event Pass

One (1) conference pass. Our conference passes offer presentations, meals and all area access. (\$499 Value)

Onsite Visibility & Promotion

Recognition as an exhibitor in all promotional materials.

Social Media

Your company logo on the CTS Event Facebook page. Plus, keep your social network up to speed with exciting content from the event.

More Exhibit Time - **NEW!**

With an expanded conference schedule, be in front of your target audience for more time!

CONTACT:

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meeting@clinicaltmsociety.org

A large, modern conference hall with rows of blue chairs and tables, a large screen, and a decorative ceiling with recessed lighting.

A high-angle, nighttime aerial photograph of Atlanta, Georgia. The city is brightly lit, with numerous skyscrapers and buildings glowing against the dark blue night sky. The Georgia State Capitol building, with its iconic dome, is a prominent feature in the center. A major highway, likely I-75, runs diagonally through the lower left portion of the image, with its lanes and overpasses illuminated. The surrounding area shows a dense urban landscape with various commercial and residential structures. The overall scene captures the vibrant energy and architectural grandeur of a major metropolitan area at night.

A large, ornate chandelier hangs from the ceiling of a grand hall, surrounded by tall, bare trees and potted plants, creating a festive atmosphere.

*Without you, this event would not
be possible!*

Sponsor/Exhibitor Contract

Please select your desired sponsorship level. Contract and payment due by 4/1/16 for inclusion in printed material.

Pricing (Deadline 4/1/16)

- ☐ Platinum - \$55,000
- ☐ Gold - \$37,500
- ☐ Silver - \$22,000
- ☐ Bronze - \$8,500

- ☐ Exhibitor - \$3,500

A La Carte Add-On's

- ☐ Welcome Reception - \$2,500
- ☐ Poster Session Cocktail Reception - \$5,000
- ☐ Attendee Lunch Sponsor \$3,000

Company/Division Name (exactly as it should appear in all CTS 2016 promotional materials)

Website URL

Primary Contact Name

Title

Phone

Cell

Fax

Email

Address

Address 2

City

State

Postal/ZIP Code

Country

CONTACT: The Clinical TMS Society / Jay Gunkelman
 Phone: +1-877-389-2333 • +1-845-392-3238
 Email: info@clinicaltmsociety.org

Exhibit Space Allocation

Exhibit space will be assigned by The CTS according to exhibitor level on a first-come, first-serve basis.

Exhibit Information

- Exhibit staff must be employees of the exhibitor company, or directly hired by the exhibitor as company representatives for this event.
- Exhibitors must comply with conference and location management rules and regulations.
- Amplified sound systems will not be permitted.
- Animals will not be allowed in the exhibit area.
- Each exhibitor is responsible to the service contractor and/or facility.
- Arrangements and payment for any A/V or electrical needs of exhibitor to be handled directly with hotel.

Terms and Conditions

1. Exhibitor/sponsorship fees: 100% of the exhibitor fees (and any additional sponsorship fees) are due and payable in full no later than **April 1, 2016** for inclusion in printed material. All Exhibitor and/or sponsorship fees paid are non-refundable without exception. If the Exhibitor fails to make any payment described in this Agreement on or before the due date, the Exhibitor's right to participate may be cancelled without further notice and without refund of monies paid. In the event of cancellation by the exhibitor on or after the date of execution of contract, the exhibitor will be obligated for 100% of the contracted fees, plus any legal fees (including attorney's fees) resulting from collection efforts.

2. Exhibit hours: The CTS will establish exhibition hours and reserves the right to make schedule changes, as it deems appropriate. Exhibition hours will be determined based on the conference program schedule.

3. Installation and dismantling: Exhibit space is assigned by exhibitor level on a first-come, first-served basis. The Exhibitor expressly agrees that in the event that the Exhibitor fails to install products in its assigned space or fails to remit payment for required space rental at times specified, The CTS shall have the right to take possession of said space and lease same to parties and upon such terms and conditions it may deem proper. In addition, the Exhibitor may not dismantle the display until the exhibition is finally closed to the public, at the date and time so indicated by The CTS.

4. Use of exhibition space: The Exhibitor shall not assign to a third party its rights to the exhibition space or any portion thereof without the prior written consent of The CTS, which The CTS may grant or withhold at its sole discretion. Any firm or organization that is not assigned exhibit space will not be permitted to solicit business within the exhibit area.

5. Indemnity and limitation of liability: The CTS, nor any of their contractors or affiliated organizations, their officers, agents, employees, facilities, other representatives, or assigns shall be held liable for, and they are hereby released from, any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities (including any damage, loss, harm, or injury in connection with the Conference, exhibits, or staging), accident, or any other cause, except to the extent caused by the negligent acts or omissions of The CTS, or any of its or their employees or contractors. The Exhibitor shall indemnify, defend, and protect The CTS and hold The CTS harmless from any and all claims, demands, suits, liability damages, losses, costs, attorneys' fees, and expenses that might result or arise due to negligence on the part of the Exhibitor, its officers, agents, employees, or representatives. The CTS and the Hotel shall not be responsible for the security of Exhibitor's equipment or its proprietary software or hardware information. This limitation of liability applies to equipment for use in the exhibit area, general session, conference sessions, and any other conference rooms or facilities. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.

6. Observance of laws: Exhibitors shall abide by and observe all laws, rules and regulations, and ordinances of any applicable government authority and all rules of the Venue.

7. Cancellation or termination by The CTS: Cancellation or termination by The CTS: If, because of war, fire, strike, hotel construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy, the Conference or any part thereof is prevented from being held or is canceled by The CTS, or the space becomes unavailable, The CTS in its sole discretion shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate display fees received that remains after deducting expenses incurred by The CTS and reasonable compensation to The CTS. In no case shall the amount of the refund to the Exhibitor exceed the amount of the fee paid. The CTS reserves the right to change or cancel any portion of the exhibit schedule, as it deems necessary and appropriate. All changes and/or cancellations will be communicated to Exhibitors in writing.

8. Governing law: All terms and conditions in this Agreement are subject to and governed by the laws of the state of California. Any legal action arising under this Agreement will be brought exclusively in the federal or state courts located in the Northern District of California and Exhibitor and the CTS consent to personal jurisdiction and venue in such courts.

9. Meetings and entertainment: All activities marketed to attendees of the Conference must be coordinated and approved by The CTS. No educational, social, hospitality, or other type of meeting or event may be held during any session or activity appearing on the schedule of events. Any other social functions must be scheduled at a time or place where they will not interfere with any activities scheduled by The CTS or with the Conference itself.

10. Exhibitor conduct: All Exhibitor company staff members must conduct themselves in a professional manner according to The CTS and hotel guidelines. Acceptable conduct would include but not be limited to the following:

Exhibitor Company representatives should conduct all marketing and demo activity via emphasis on positive aspects of their own products and services and should refrain from making negative statements about other Exhibitors and sponsors, or about their products and services.

All show floor staff should be attired in a manner consistent for the event.

No exhibit space should be left unattended during show hours - i.e. all show floor staff should be present in each company area during all hours that the show floor is open to attendees.

No off-hour booth presentations shall be allowed unless first coordinated with the show management. Employees of exhibiting and sponsoring companies are prohibited from advertising competitive events.

This contract has been read and is
APPROVED BY

Authorized Signature

Date

Title

Company Contact (print name)

This contract has been read and is
APPROVED BY

Authorized Signature

Date

Title

CTS Contact (print name)