



Take Cervical Dystonia head on



Indication

BOTOX[®] is a prescription medicine that is injected into muscles and used to treat the abnormal head position and neck pain that happens with Cervical Dystonia (CD) in people 16 years and older.

IMPORTANT SAFETY INFORMATION

BOTOX[®] may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX[®]:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

BOTOX[®] may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX[®]. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

Please see additional Important Safety Information about BOTOX[®] on following pages.

What is Cervical Dystonia?

A condition that causes neck muscles to tighten or spasm without your control

Many experience a combination of these common head positions:



Torticollis
(rotated)



Anterocollis
(forward)



Laterocollis
(to the side)



Retrocollis
(backward)

The cause is unknown, though it may be due to:

- Head, neck, or shoulder injuries
- Certain drugs, such as medications to treat bipolar disorder, severe depression, or severe nausea

IMPORTANT SAFETY INFORMATION (continued)

Do not receive BOTOX[®] if you: are allergic to any of the ingredients in BOTOX[®] (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*[®] (rimabotulinumtoxinB), *Dysport*[®] (abobotulinumtoxinA), or *Xeomin*[®] (incobotulinumtoxinA); have a skin infection at the planned injection site.

The dose of BOTOX[®] is not the same as, or comparable to, another botulinum toxin product.

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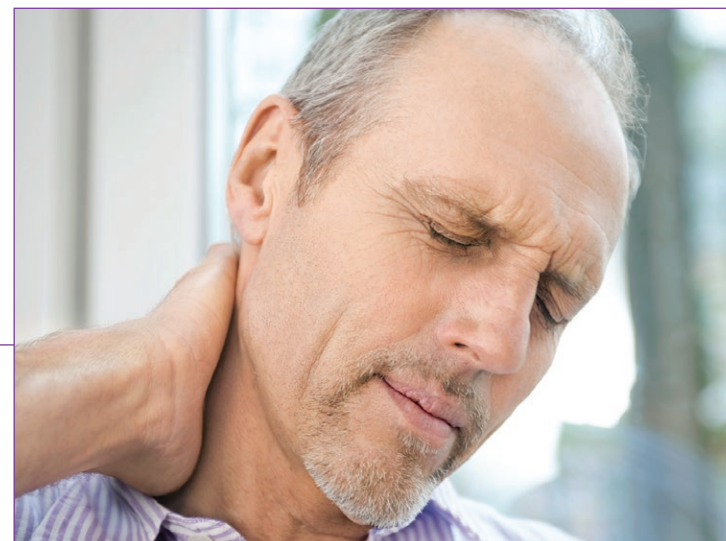
The dose of BOTOX[®] is not the same as, or comparable to, another botulinum toxin product.

Please see additional Important Safety Information about BOTOX[®] on following pages.

What are common symptoms?

- Muscle spasms or tightness
- Uncomfortable pulling or drawing in of the neck
- Painful head turning
- Aches and pains around the neck that worsen over time
- Head or hand tremors
- Neck pain*

*Reported in up to 91% of patients; N = 953.



What does it feel like?

- Your head may be stuck in an abnormal, uncomfortable position
- Tight muscle tension may cause spasms in your neck
- You may be unable to move your neck to look in certain directions

Are you feeling anything else related to Cervical Dystonia not discussed here?

Are you taking any medicines for your neck stiffness and neck pain?

IMPORTANT SAFETY INFORMATION (continued)

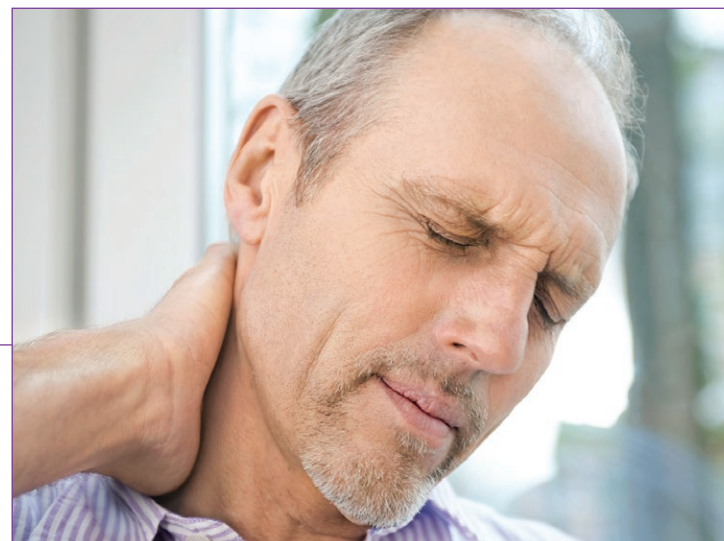
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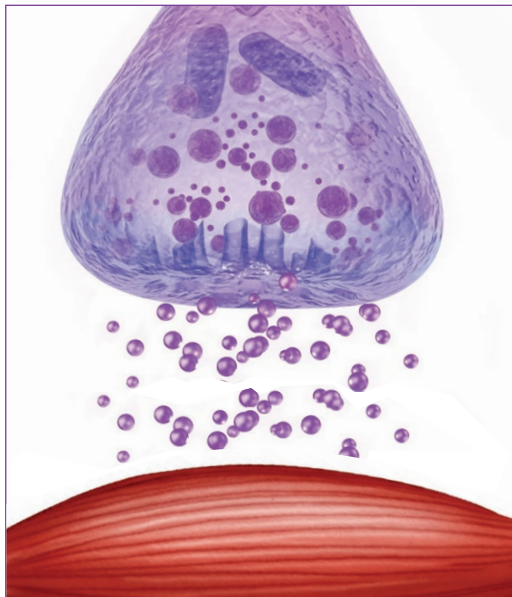
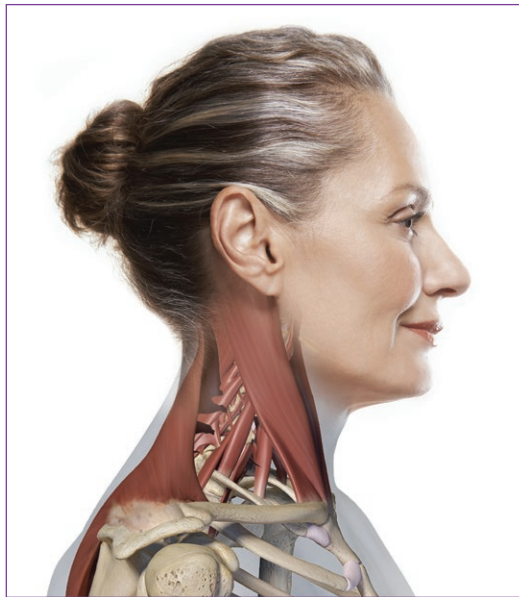
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What is BOTOX®?



Artistic representation of nerve signals.



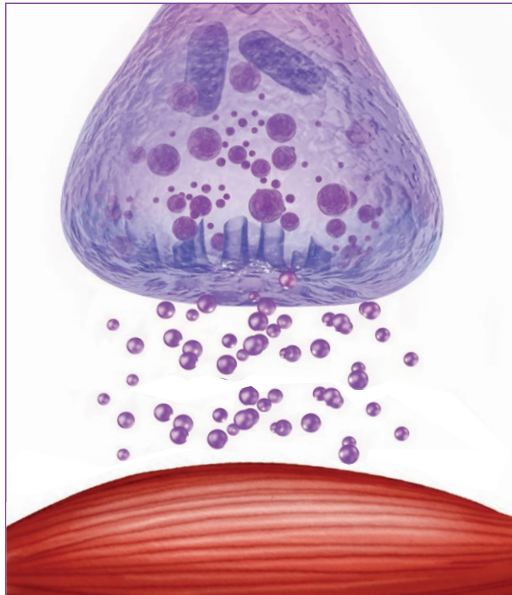
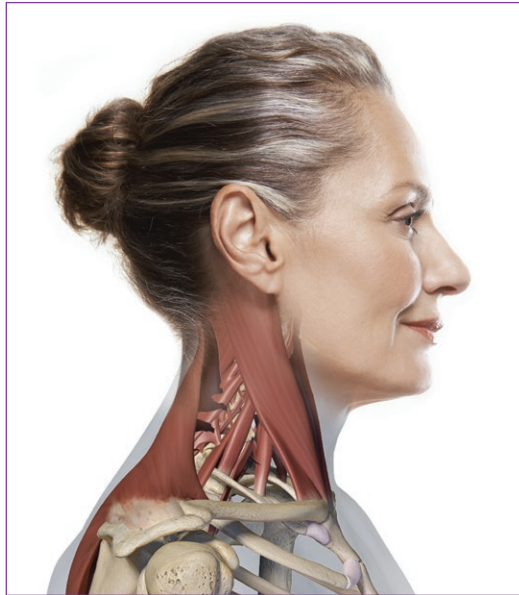
- A medicine that is **injected into affected, approved muscles** to improve head position and reduce muscle stiffness, tension, and neck pain
- Works by **temporarily blocking** the nerve signals that cause muscle spasms, which helps reduce muscle stiffness and tightness
- **FDA approved for 20 years**

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.

Please see additional Important Safety Information about BOTOX® on following pages.

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Please see additional Important Safety Information about BOTOX® on following pages.

What are the possible side effects?

The most common side effects observed in clinical trials were:

Difficulty swallowing
Upper respiratory infection
Neck pain
Headache

This does not cover all the possible side effects of BOTOX[®]. Please see the BOTOX[®] Important Safety Information including Boxed Warning and Medication Guide, and talk to your doctor if you have any concerns.

We will review the benefits and risks and determine if BOTOX[®] is right for you

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; had surgery on your face; weakness of forehead muscles; trouble raising your eyebrows; drooping eyelids; any other abnormal facial change; are pregnant or plan to become pregnant (it is not known if BOTOX[®] can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX[®] passes into breast milk).

Please see additional Important Safety Information about BOTOX[®] on following pages.

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Please see additional Important Safety Information about BOTOX[®] on following pages.

What can you expect from treatment?



Receive BOTOX[®] at least every 12 weeks

- Treatments take place in this office
- Fine needles are used only in affected muscles and may cause mild discomfort
- You may start to feel results as early as 2 weeks, with noticeable improvements by 6 weeks
- BOTOX[®] is not a cure

We will work together to continually evaluate your progress on BOTOX[®] over the course of your treatment

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX[®] with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX[®] in the past.**

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Please see additional Important Safety Information about BOTOX[®] on following pages.

What is a typical treatment path?



Your first treatment

- Discuss your goals for treatment and what to expect from BOTOX®
- You may start to feel results as early as 2 weeks
- It may take more than 1 treatment to optimize your muscle selection and dose
- Schedule follow-up and next treatment appointments before leaving the office



After your first treatment

- Return for a follow-up visit about 4 to 6 weeks after your first treatment to review improvement
- Confirm your next treatment appointment before leaving the office



Re-treatment

- Return to the office for re-treatment with BOTOX® every 12 weeks, or as directed by your doctor*
- Discuss any changes in progress with your doctor (such as muscle tightness, neck pain, discomfort) since your last injection to help customize your BOTOX® treatment

*As soon as the previous treatment has lessened, but generally no sooner than every 12 weeks.

BOTOX® treatment is a partnership between you and your healthcare team to take on Cervical Dystonia

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor if you received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*®, *Dysport*®, or *Xeomin*® in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

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What do current patients say?



"Now, I've been getting injections every 3 months, so my doctor can continue tailoring the dose and muscle selection based on my needs. It helps reduce my neck stiffness and neck pain." – Guido



Patient Ambassador

"I see results from the injections, so I'm sticking with my BOTOX® treatment! My doctor is great about keeping me on track...so he can continue tailoring the dose and muscle selection to my specific needs." – Gina



Patient Ambassador

"BOTOX® helps my neck stiffness, helps my neck pain—it's definitely made a difference for me." – MaryRae



Patient Ambassador

Learn more about our BOTOX® Patient Ambassadors and their stories at BOTOXCervicalDystonia.com

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX® include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes.

For more information refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

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Please see additional Important Safety Information about BOTOX® on following pages.

Is BOTOX[®] covered by insurance?



Most insurance plans cover the majority of the cost of BOTOX[®] treatment for Cervical Dystonia

100%

Medicare coverage*

99%

Commercial coverage*

Our office will work with you to determine your out-of-pocket cost for BOTOX[®] treatment

*Based on November 2019 data. Coverage and out-of-pocket costs vary.

IMPORTANT SAFETY INFORMATION (continued)

BOTOX[®] may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX[®]:

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Please see additional Important Safety Information about BOTOX[®] on following pages.

How can I save on treatment costs?



You may
PAY
as little as **\$0** for BOTOX®
treatments*



Get money back on out-of-pocket costs not covered by commercial insurance*



Receive
up to
\$1000
per treatment



Both the cost of your
BOTOX® medicine **and** the
fee your doctor charges to
inject you are covered



4 treatments
per year

That means you can receive
up to \$4000 per year!

3 easy ways to enroll today!

Text† **SAVE to 27747** • Visit **BOTOXSavingsProgram.com** • Call **1-800-44-BOTOX**

*Restrictions and maximum savings limits apply. Patient out-of-pocket expense may vary. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Please see full terms and conditions herein and at BOTOXSavingsProgram.com. For questions about this program, please call 1-800-44-BOTOX.

†See Privacy and Terms: BOTOXSavingsProgram.com/eligibility. Message and data rates may apply. Message frequency may vary. Text HELP for help or STOP to end.

IMPORTANT SAFETY INFORMATION (continued)

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- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing

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as little as **\$0** for BOTOX®
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Get money back on out-of-pocket costs not covered by commercial insurance*



Receive
up to
\$1000
per treatment



Both the cost of your
BOTOX® medicine **and** the
fee your doctor charges to
inject you are covered



4 treatments
per year

That means you can receive
up to \$4000 per year!

3 easy ways to enroll today!

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What resources are available?



The following can offer help in the form of support, education, and services:



BOTOXCervicalDystonia.com
1-800-44-BOTOX



Dystonia-Foundation.org
1-800-377-3978



Torticollis.org
1-800-487-8385

The list above is provided as potential resources for patients and caregivers; they are not all endorsed by Allergan®.

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Please see additional Important Safety Information about BOTOX® on following pages.

What else is on your mind?

How is BOTOX[®] made?

BOTOX[®] is a prescription medicine made from tiny amounts of a highly purified protein (botulinum toxin protein), then mixed with saline.

What will the injections feel like?

The needles used in a BOTOX[®] treatment for Cervical Dystonia are very fine, but you may feel mild discomfort.

Why should I come back for additional treatments?

Based on your condition and response to treatment, your doctor may want to adjust the muscles being treated for Cervical Dystonia and/or your BOTOX[®] dose. That's why we suggest you make your next injection appointment right after each treatment session before you leave the doctor's office. It will help you stick with the agreed-upon treatment schedule.

When should I expect to see the effect of BOTOX[®]?

You may start to feel results as early as 2 weeks, with noticeable improvements by 6 weeks. Because every patient is different, it may take multiple treatments to find the right muscles and dose for you.

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Please see additional Important Safety Information about BOTOX[®] on following page.

Program Terms, Conditions, and Eligibility Criteria: **1.** This offer is good for use only with a valid prescription for BOTOX[®] (onabotulinumtoxinA). **2.** Based on insurance coverage, each patient can be reimbursed up to \$1000 per treatment with a maximum savings limit of \$4000 per year. Patient out-of-pocket expense may vary. **3.** This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburse you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients. **4.** This offer is valid for up to 4 treatments over a 12-month period. **5.** Offer is valid only for BOTOX[®] and BOTOX[®] treatment-related costs not covered by insurance. **6.** A BOTOX[®] Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy (SP) receipt. (If the BOTOX[®] prescription was filled by a Specialty Pharmacy, both EOB and SP details must be provided.) All claims must be submitted within 120 days of treatment date. You may be required to provide a copy of your EOB or SP receipt for your claim to be approved. **7.** A BOTOX[®] Savings Program check may be sent either directly to you or to your selected healthcare provider who provided treatment. For payment to be made directly to your healthcare provider, you must authorize an assignment of benefit during each claim submission. You are not obligated to assign your BOTOX[®] Savings Program benefit to your healthcare provider to participate in the program. **8.** Allergan[®] reserves the right to rescind, revoke, or amend this offer without notice. **9.** Offer good only in the USA, including Puerto Rico, at participating retail locations. **10.** Void where prohibited by law, taxed, or restricted. **11.** This offer is not health insurance. **12. By participating in the BOTOX[®] Savings Program, you acknowledge that you are an eligible patient and that you understand and agree to comply with the terms and conditions of this offer.**

For questions about this program, please call 1-800-44-BOTOX.

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX[®] should be discontinued.

Please see additional Important Safety Information inside and accompanying Summary of Information about BOTOX[®].

Program Terms, Conditions, and Eligibility Criteria: **1.** This offer is good for use only with a valid prescription for BOTOX[®] (onabotulinumtoxinA). **2.** Based on insurance coverage, each patient can be reimbursed up to \$1000 per treatment with a maximum savings limit of \$4000 per year. Patient out-of-pocket expense may vary. **3.** This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburse you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients. **4.** This offer is valid for up to 4 treatments over a 12-month period. **5.** Offer is valid only for BOTOX[®] and BOTOX[®] treatment-related costs not covered by insurance. **6.** A BOTOX[®] Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy (SP) receipt. (If the BOTOX[®] prescription was filled by a Specialty Pharmacy, both EOB and SP details must be provided.) All claims must be submitted within 120 days of treatment date. You may be required to provide a copy of your EOB or SP receipt for your claim to be approved. **7.** A BOTOX[®] Savings Program check may be sent either directly to you or to your selected healthcare provider who provided treatment. For payment to be made directly to your healthcare provider, you must authorize an assignment of benefit during each claim submission. You are not obligated to assign your BOTOX[®] Savings Program benefit to your healthcare provider to participate in the program. **8.** Allergan[®] reserves the right to rescind, revoke, or amend this offer without notice. **9.** Offer good only in the USA, including Puerto Rico, at participating retail locations. **10.** Void where prohibited by law, taxed, or restricted. **11.** This offer is not health insurance. **12. By participating in the BOTOX[®] Savings Program, you acknowledge that you are an eligible patient and that you understand and agree to comply with the terms and conditions of this offer.**

For questions about this program, please call 1-800-44-BOTOX.

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX[®] should be discontinued.

Please see additional Important Safety Information inside and accompanying Summary of Information about BOTOX[®].



Summary of Information About BOTOX® (onabotulinumtoxinA) for Cervical Dystonia

What is the most important information I should know about BOTOX®?

BOTOX® may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

BOTOX® dosing units are not the same as, or comparable to, any other botulinum toxin product.

What is BOTOX®?

BOTOX® is a prescription medicine that is injected into muscles and used to treat the abnormal head position and neck pain that happens with cervical dystonia (CD) in people 16 years and older.

Who should not receive BOTOX®?

Do not receive BOTOX® if you are: allergic to any of the ingredients in BOTOX® such as botulinum toxin type A and human serum albumin; had an allergic reaction to another botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); or have a skin infection at the planned injection site.

What should I tell my doctor before treatment?

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects.

Tell your doctor if you have or have had breathing problems such as asthma or emphysema; swallowing problems; bleeding issues; plan to or have had surgery; have forehead muscle weakness such as trouble raising your eyebrows; drooping eyelids; or any changes to your face.

Tell your doctor if you are pregnant, plan to become pregnant, are breastfeeding or plan to breastfeed. It is not known if BOTOX® can harm your unborn baby or if BOTOX® passes into breast milk.

What are common side effects?

The most common side effects include difficulty swallowing, upper respiratory infection, neck pain, tiredness, muscle pain, joint pain, and headache. Other side effects have been reported including allergic reactions (eg, itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint).

These are not all of the possible side effects. Call your doctor for medical advice if you experience any side effects after treatment with BOTOX®.

What should I tell my doctor about medicines and vitamins I take?

Using BOTOX® with certain medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.** Tell your doctor if you have received an injection with another botulinum toxin product in the last 4 months, such as *Myobloc*®, *Dysport*®, or *Xeomin*®. Be sure your doctor knows which product you received.

Tell your doctor about all prescription and over-the-counter medicines, vitamins, and herbal supplements you take; recent antibiotic injections; anticholinergics; muscle relaxants; allergy or cold medicine; sleep medicine; aspirin-like products; and blood thinners. **Ask your doctor if you are not sure whether your medicine is listed above.**

To learn more

If you would like more information, talk to your doctor and/or go to BotoxCervicalDystonia.com for full Product Information.

You may report side effects to the FDA at www.fda.gov/medwatch or call 1-800-FDA-1088.

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