

March 11, 2015

Dear Exhibitor

On behalf of course directors Michael B. Phillips, M.D. and Thomas A. Waller, M.D., we hope you will consider a display opportunity at our **22nd Annual Clinical Reviews and Primary Care Update** held **June 22-26**, **2015**. We expect around 300 family physicians, general internists, physician assistants, nurse practitioners and registered nurses who practice primary care medicine.

Display fees are \$1,200 for the full five day course. Space is limited and table assignments will be made on a first come, first served basis based on the date the signed exhibit agreement letter is received in our office.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide 27.50 *AMA PRA Category 1 Credit(s)*TM for this course.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Sheila Newby

Education Specialist

Make checks payable to:

Mayo Clinic

Attn: CPD 2015J612 4500 San Pablo Road

Stabile 790N

Jacksonville, FL 32224 Tax ID: 59-3337028



Mayo School of Continuous Professional Development (MSCPD)

Exhibitor Agreement Regarding the Terms and Conditions for a Commercial Exhibit Activity Title: 22nd Annual Clinical Reviews & Primary Care Update Activity Number: 2015J612 Location: Ritz-Carlton, Amelia Island, FL Date(s): June 22-26, 2015 Agreement between: ACCREDITED PROVIDER (PROVIDER): College of Medicine, Mayo Clinic - Mayo School of CPD AND Name of Commercial Company (EXHIBITOR): _____ (as it should appear on printed materials) Name of Person Exhibiting: Telephone: Fax: Email: The named EXHIBITOR wishes to exhibit at the above named activity for the amount of \$_____ Payment Information Please complete credit card information or indicate if mailing a check: | Visa | Master Card Discover Card # _____ Exp. ____ Name on Credit Card: ______ Date:_____ Address of Cardholder: (if different from above address) City: _____ State: ___ Zip _____ Phone #: ____ Email: ____ Federal Tax ID number is 59-3337028 Check Electronic Transfer Make check payable to Mayo Clinic Florida and remit to: Mayo Clinic CPD Attn: 2015J612 4500 San Pablo Rd Stabile 790N Please contact CME office for account information. Jacksonville, FL 32224 (Identify activity number on check 2015J612)

Exhibitor Agreement – Page 2

By signing below, I agree to the "Terms and Conditions"	outlined on Page 2 of this Exhibitor Agreement (including
ACCME Standards for Commercial Support):	

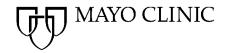
EXHIBITOR Representative:			
(I understand and agree that ty	ping my name above is the electro	nic equivalent of a written signature)	(Date)
PROVIDER Representative:	Denise Klarich		
-	Education Admin Coordinator	(Signature)	(Date)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org:

 SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity."
- EXHIBITORS are prohibited from distributing pharmaceuticals or other samples and promotional materials (i.e. pens, pads, etc.). Educational materials may be distributed within the designated exhibitor hall only, not within the educational space.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY
 DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to
 EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER **Federal Tax ID number is 59-3337028**. Please remit check payable to: **Mayo Clinic Florida.** Please identify name of activity on the check stub.

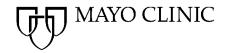
Please fax completed Exhibitor Agreement to: (904) 956-3095 Return via fax only



Monday, June 22, 2015

7:15 a.m.	Registration and Continental Breakfast
7:40	Pre-test Pre-test
Cardiology	
7:45	CHF Biomarkers Keith R. Oken, M.D.
8:10	Acute Coronary Syndromes Keith R. Oken, M.D.
8:35	Atrial Fibrillation Outpatient Management Fred Kusumoto, M.D.
9:00	Arrhythmias Fred Kusumoto, M.D.
9:25	Post-test
9:30	Q/A Discussion
9:45	Break
GI	
10:00	Non-Alcoholic Fatty Liver
	Denise M. Harnois, D.O.
10:25	Cirrhosis
	Denise M. Harnois, D.O.
10:50	Upper GI Bleed
	Michael F. Picco, M.D.
11:15	Gluten and Your Patient
	Michael F. Picco, M.D.
11:40	Post-test Post-test
11:45	Q/A Discussion
Noon	Lunch (on your own)
Care of Chil	
1:15	Child Abuse
	Alva R. Roche Green, M.D.
1:35	Vaccine Update
4 55	Alva R. Roche Green, M.D.
1:55	Q/A Discussion
2:10	Break Evaluation and Management of Hamantanaian in Adalacement & Children
2:25	Evaluation and Management of Hypertension in Adolescents & Children
2.45	Richard O. White, M.D. Childhood Obesity, Dishetes & Environmental Factors, The Weight of the Evidence
2:45	Childhood Obesity, Diabetes & Environmental Factors: The Weight of the Evidence
3:15	Richard O. White, M.D. Q/A Discussion
3:30 p.m.	Adjourn
-	esident Case Presentations
1:15	Case 1 (Internal Medicine)

Program schedule is subject to change without notice.



Mohamad Zetir, M.D. 1:35 Case 2 (Internal Medicine) Jed (Colt) C. Cowdell, M.D. 1:55 Q/A Discussion 2:15 Break 2:10 Case 3 (Family Medicine) Katherine P. McMullan, M.D. 2:25 Case 4 (Family Medicine) Jonathan F. Balog, D.O. 3:15 Q/A Discussion Adjourn 3:30 p.m.

Suture Workshop

Suture Techniques 1:15

Sarvam P. Terkonda, M.D.

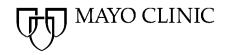
3:30 p.m. Adjourn

Tuesday, June 23, 2015

Continental Breakfast 7:15 a.m. 7:40 Pre-test Neurology 7:45 Parkinson Disease / Dementia Jay A. Van Gerpen, M.D. 8:10 Why do Parkinsonian Patients Fall? Jay A. Van Gerpen, M.D. 8:35 Stroke Prevention Kevin M. Barrett, M.D. 9:00 Stroke Treatment Kevin M. Barrett, M.D. 9:25 Post-test 9:30 Q/A Discussion 9:45 **Break** Dermatology 10:00 Medications for Acne James Keeling, M.D. 10:25 **Important Rashes** James Keeling, M.D. 10:50 Visual Review of Skin Cancer Mark A. Cappel, M.D. Visual Review of Skin Cancer 11:15 Mark A. Cappel, M.D. 11:40 Post-test Q/A Discussion 11:45 Break Noon 12:15 p.m. **Lunch and Learn** (Lunch Provided)

Clinical Pharmacology Update

Program schedule is subject to change without notice.



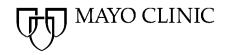
22nd Annual Clinical Reviews and Primary Care Update June 22-26, 2015 The Ritz-Carlton

Amelia Island, Florida

Joseph	West Paul,	M.D.,	Ph.D.
--------	------------	-------	-------

Practice Ma	nagement
1:15	Coding Pearls
	Thomas A. Waller, M.D.
1:55	Q/A Discussion
2:10	Break
2:15	Practice of the Future
	R. John Presutti, D.O.
3:05	Q/A Discussion
3:30 p.m.	Adjourn
Sports Med	icine
1:15	Lecture and Injection Workshop
	Kristina F. DeMatas, D.O., Sara E. Filmalter, M.D., Jennifer R. Maynard, M.D., Daniel P. Montero,
	M.D. and George Pujalte, M.D.
1:55	Q/A Discussion
2:10	Break
2:15	Lecture and Injection Workshop
	Kristina F. DeMatas, D.O., Sara E. Filmalter, M.D., Jennifer R. Maynard, M.D., Daniel P. Montero,
	M.D. and George Pujalte, M.D.
3:15	Q/A Discussion
3:30 p.m.	Adjourn
	Wednesday, June 24, 2015
7:15 a.m.	Continental Breakfast
7:40	Pre-test
Pulmonary	
7:45	COPD
	Margaret M. Johnson, M.D.
8:10	Update in Critical Care Medicine for the Non-intensivist
	Margaret M. Johnson, M.D.
8:35	Sleep Apnea
	Jose C. Yataco, M.D.
9:00	Sleep Aids
	Jose C. Yataco, M.D.
9:25	Post-test
9:30	Q/A Discussion
9:45	Break
Potpourri I	
10:00	Pain Medicine Addiction
	Scott C. Palmer, M.D.
10:25	Obesity Pharmacotherapy
	Scott A. Lynch, M.D.
10:50	Precision Medicine: Introduction, Indications and Implementation
	Douglas L. Riegert-Johnson, M.D. and Kimberly J. Guthrie
11:40	Post-test Post-test

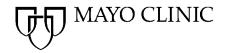
Program schedule is subject to change without notice.



11:45 Q/A Discussion 12:30 p.m. Adjourn

Thursday, June 25, 2015

7:15 a.m.	Continental Breakfast
7:40	Pre-test
	Pisease / Hematology Oncology
7:45	Measles and other VPDs
7.40	Lisa Brumble, M.D.
8:10	Measles
0.10	Lisa Brumble, M.D.
8:35	Tumor Markers
0.55	Laura E. Finn, M.D.
9:00	Myelodysplastic Syndrome
7.00	Laura E. Finn, M.D.
9:25	Post-test
9:30	Q/A Discussion
9:45	Break
Endocrinolo	
10:00	Hyperaldosteronism
10.00	Victor Bernet, M.D.
10:25	Graves Disease for PCP
10.20	Victor Bernet, M.D.
10:50	New Lipid Guidelines
10.00	Jorge F. Trejo-Gutierrez, M.D.
11:15	Lipid Cases
	Jorge F. Trejo-Gutierrez, M.D.
11:40	Post-Test
11:45	Q/A Discussion
Noon	Lunch (on your own)
MOC	
1:15	ABIM 2015 Internal Medicine Update
	Fernando Stancampiano, M.D.
3:30	Adjourn
Women's H	ealth
1:15	Menopause Management
	Ingrid A. Carlson M.D.
1:35	Adolescent Gynecology
	Ingrid A. Carlson, M.D.
1:55	Q/A Discussion
2:10	Break
2:25	Urinary Incontinence
	Anita H. Chen, M.D.
2:45	Pelvic Floor Myofascial Spasm



Anita H. Chen, M.D.

3:15 Q/A Discussion

3:30 p.m. Adjourn

Friday, June 26, 2015

	Titaly, Juite 20,
7:15 a.m.	Continental Breakfast
7:40	Pre-test
Urology/Ne	ephrology
7:45	Update in Kidney Stone Management for the PCP
	David D. Thiel, M.D.
8:10	PSA Anyone?
	David D. Thiel, M.D.
8:35	Hypertension – JNC 8
	William E. Haley, M.D.
9:00	CKD – When to Refer
	William E. Haley, M.D.
9:25	Post-test
9:30	Q/A Discussion
9:45	Break
Potpourri l	II
10:00	Lessons Learned from the Board of Medicine
	Sarvam P. Terkonda, M.D.
10:50	Wound Care
	Galen Perdikis, M.D.
11:15	Hemorrhoids
	Amit Merchea, M.D.
11:40	Post-test
11:45	Q/A Discussion
Noon	Adjourn