



March 11, 2015

Dear Exhibitor

On behalf of course directors Michael B. Phillips, M.D. and Thomas A. Waller, M.D., we hope you will consider a display opportunity at our ***22nd Annual Clinical Reviews and Primary Care Update*** held ***June 22-26, 2015***. We expect around 300 family physicians, general internists, physician assistants, nurse practitioners and registered nurses who practice primary care medicine.

Display fees are \$1,200 for the full five day course. Space is limited and table assignments will be made on a first come, first served basis based on the date the signed exhibit agreement letter is received in our office.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide *27.50 AMA PRA Category 1 Credit(s)*™ for this course.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sheila Newby', with a stylized flourish at the end.

Sheila Newby
Education Specialist

Make checks payable to:
Mayo Clinic
Attn: CPD 2015J612
4500 San Pablo Road
Stabile 790N
Jacksonville, FL 32224
Tax ID: 59-3337028



Mayo School of Continuous Professional Development (MSCPD)

Exhibitor Agreement

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Title: 22nd Annual Clinical Reviews & Primary Care Update

Activity Number: 2015J612

Location: Ritz-Carlton, Amelia Island, FL

Date(s): June 22-26, 2015

Agreement between: ACCREDITED PROVIDER (PROVIDER):
College of Medicine, Mayo Clinic – Mayo School of CPD
AND

Name of Commercial Company (EXHIBITOR): _____
(as it should appear on printed materials)

Name of Person Exhibiting: _____

Address: _____

Telephone: _____ Fax: _____ Email: _____

The named EXHIBITOR wishes to exhibit at the above named activity for the amount of \$ _____

Payment Information

Please complete credit card information or indicate if mailing a check:

Visa Master Card Discover

Card # _____ Exp. _____

Name on Credit Card: _____ Date: _____

Address of Cardholder: _____

(if different from above address)

City: _____ State: _____ Zip _____

Phone #: _____ Email: _____

Federal Tax ID number is 59-3337028

Check

Make check payable to **Mayo Clinic Florida** and remit
to: Mayo Clinic CPD
Attn: 2015J612
4500 San Pablo Rd
Stabile 790N
Jacksonville, FL 32224

(Identify activity number on check 2015J612)

Electronic Transfer

Please contact CME office for account information.

By signing below, I agree to the “Terms and Conditions” outlined on Page 2 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

EXHIBITOR Representative: _____
(I understand and agree that typing my name above is the electronic equivalent of a written signature) (Date)

PROVIDER Representative: Denise Klarich _____
Education Admin Coordinator (Signature) (Date)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org:
SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity.**”
- EXHIBITORS are prohibited from distributing pharmaceuticals or other samples and promotional materials (i.e. pens, pads, etc.). Educational materials may be distributed within the designated exhibitor hall only, not within the educational space.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER **Federal Tax ID number is 59-3337028.**
Please remit check payable to: **Mayo Clinic Florida.** Please identify name of activity on the check stub.

Please fax completed Exhibitor Agreement to: (904) 956-3095
Return via *fax only*

22nd Annual Clinical Reviews and Primary Care Update
June 22-26, 2015
The Ritz-Carlton
Amelia Island, Florida

Monday, June 22, 2015

7:15 a.m. Registration and Continental Breakfast

7:40 Pre-test

Cardiology

7:45 CHF Biomarkers

Keith R. Oken, M.D.

8:10 Acute Coronary Syndromes

Keith R. Oken, M.D.

8:35 Atrial Fibrillation Outpatient Management

Fred Kusumoto, M.D.

9:00 Arrhythmias

Fred Kusumoto, M.D.

9:25 Post-test

9:30 Q/A Discussion

9:45 Break

GI

10:00 Non-Alcoholic Fatty Liver

Denise M. Harnois, D.O.

10:25 Cirrhosis

Denise M. Harnois, D.O.

10:50 Upper GI Bleed

Michael F. Picco, M.D.

11:15 Gluten and Your Patient

Michael F. Picco, M.D.

11:40 Post-test

11:45 Q/A Discussion

Noon Lunch (on your own)

Care of Children

1:15 Child Abuse

Alva R. Roche Green, M.D.

1:35 Vaccine Update

Alva R. Roche Green, M.D.

1:55 Q/A Discussion

2:10 Break

2:25 Evaluation and Management of Hypertension in Adolescents & Children

Richard O. White, M.D.

2:45 Childhood Obesity, Diabetes & Environmental Factors: The Weight of the Evidence

Richard O. White, M.D.

3:15 Q/A Discussion

3:30 p.m. Adjourn

Unknown Resident Case Presentations

1:15 Case 1 (Internal Medicine)

Program schedule is subject to change without notice.

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- Mohamad Zetir, M.D.
1:35 Case 2 (Internal Medicine)
Jed (Colt) C. Cowdell, M.D.
1:55 Q/A Discussion
2:15 Break
2:10 Case 3 (Family Medicine)
Katherine P. McMullan, M.D.
2:25 Case 4 (Family Medicine)
Jonathan F. Balog, D.O.
3:15 Q/A Discussion
3:30 p.m. Adjourn

Suture Workshop

- 1:15 Suture Techniques
Sarvam P. Terkonda, M.D.
3:30 p.m. Adjourn

Tuesday, June 23, 2015

- 7:15 a.m. Continental Breakfast
7:40 Pre-test
Neurology
7:45 Parkinson Disease / Dementia
Jay A. Van Gerpen, M.D.
8:10 Why do Parkinsonian Patients Fall?
Jay A. Van Gerpen, M.D.
8:35 Stroke Prevention
Kevin M. Barrett, M.D.
9:00 Stroke Treatment
Kevin M. Barrett, M.D.
9:25 Post-test
9:30 Q/A Discussion
9:45 Break
Dermatology
10:00 Medications for Acne
James Keeling, M.D.
10:25 Important Rashes
James Keeling, M.D.
10:50 Visual Review of Skin Cancer
Mark A. Cappel, M.D.
11:15 Visual Review of Skin Cancer
Mark A. Cappel, M.D.
11:40 Post-test
11:45 Q/A Discussion
Noon Break
12:15 p.m. **Lunch and Learn** (Lunch Provided)
Clinical Pharmacology Update

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Joseph West Paul, M.D., Ph.D.

Practice Management

- 1:15 Coding Pearls
Thomas A. Waller, M.D.
- 1:55 Q/A Discussion
- 2:10 Break
- 2:15 Practice of the Future
R. John Presutti, D.O.
- 3:05 Q/A Discussion
- 3:30 p.m. Adjourn

Sports Medicine

- 1:15 Lecture and Injection Workshop
Kristina F. DeMatas, D.O., Sara E. Filmalter, M.D., Jennifer R. Maynard, M.D., Daniel P. Montero, M.D. and George Pujalte, M.D.
- 1 :55 Q/A Discussion
- 2 :10 Break
- 2 :15 Lecture and Injection Workshop
Kristina F. DeMatas, D.O., Sara E. Filmalter, M.D., Jennifer R. Maynard, M.D., Daniel P. Montero, M.D. and George Pujalte, M.D.
- 3 :15 Q/A Discussion
- 3 :30 p.m. Adjourn

Wednesday, June 24, 2015

- 7:15 a.m. Continental Breakfast
- 7:40 Pre-test

Pulmonary

- 7:45 COPD
Margaret M. Johnson, M.D.
- 8:10 Update in Critical Care Medicine for the Non-intensivist
Margaret M. Johnson, M.D.
- 8:35 Sleep Apnea
Jose C. Yataco, M.D.
- 9:00 Sleep Aids
Jose C. Yataco, M.D.
- 9:25 Post-test
- 9:30 Q/A Discussion
- 9:45 Break

Potpourri I

- 10:00 Pain Medicine Addiction
Scott C. Palmer, M.D.
- 10:25 Obesity Pharmacotherapy
Scott A. Lynch, M.D.
- 10:50 Precision Medicine: Introduction, Indications and Implementation
Douglas L. Riegert-Johnson, M.D. and Kimberly J. Guthrie
- 11:40 Post-test

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11:45 Q/A Discussion
12:30 p.m. Adjourn

Thursday, June 25, 2015

7:15 a.m. Continental Breakfast
7:40 Pre-test

Infectious Disease / Hematology Oncology

7:45 Measles and other VPDs
Lisa Brumble, M.D.
8:10 Measles
Lisa Brumble, M.D.
8:35 Tumor Markers
Laura E. Finn, M.D.
9:00 Myelodysplastic Syndrome
Laura E. Finn, M.D.
9:25 Post-test
9:30 Q/A Discussion
9:45 Break

Endocrinology

10:00 Hyperaldosteronism
Victor Bernet, M.D.
10:25 Graves Disease for PCP
Victor Bernet, M.D.
10:50 New Lipid Guidelines
Jorge F. Trejo-Gutierrez, M.D.
11:15 Lipid Cases
Jorge F. Trejo-Gutierrez, M.D.
11:40 Post-Test
11:45 Q/A Discussion
Noon Lunch (on your own)

MOC

1:15 ABIM 2015 Internal Medicine Update
Fernando Stancampiano, M.D.
3:30 Adjourn

Women's Health

1:15 Menopause Management
Ingrid A. Carlson M.D.
1:35 Adolescent Gynecology
Ingrid A. Carlson, M.D.
1:55 Q/A Discussion
2:10 Break
2:25 Urinary Incontinence
Anita H. Chen, M.D.
2:45 Pelvic Floor Myofascial Spasm

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Anita H. Chen, M.D.

3:15 Q/A Discussion

3:30 p.m. Adjourn

Friday, June 26, 2015

7:15 a.m. Continental Breakfast

7:40 Pre-test

Urology/Nephrology

7:45 Update in Kidney Stone Management for the PCP

David D. Thiel, M.D.

8:10 PSA Anyone?

David D. Thiel, M.D.

8:35 Hypertension – JNC 8

William E. Haley, M.D.

9:00 CKD – When to Refer

William E. Haley, M.D.

9:25 Post-test

9:30 Q/A Discussion

9:45 Break

Potpourri II

10:00 Lessons Learned from the Board of Medicine

Sarvam P. Terkonda, M.D.

10:50 Wound Care

Galen Perdikis, M.D.

11:15 Hemorrhoids

Amit Merchea, M.D.

11:40 Post-test

11:45 Q/A Discussion

Noon Adjourn