



March 18, 2019

Dear Exhibitor

On behalf of course directors W. David Freeman, M.D., Kevin Barrett, M.D. Alfredo Quinones-Hinojosa, M.D., Alejandro A. Rabinstein, M.D., Leonard Petrucelli, Ph.D., Michael Pizzi, D.O., Ph.D., Toni Turnbull, Ph.D.; Kevin E. Bennet, Ph.D., M.B.A., , Nicole Avalon, PA-C and Amelia Mantione, R.N., we hope you will consider a display opportunity at our [Mayo Clinic Neuroscience Convergence](#) Nov 7-9th 2019 at The St. Regis Bahia Beach Resort, Rio Grande, Puerto Rico.

Convergence calls for groups within the biomedical, life sciences, physical science, engineering and other fields to come together to solve unmet health needs. This conference aims to bring together various scientists with the aim of discovery of education gaps inherent to one's own discipline as well as the potential for creative collaboration in shared problem solving.

Display fees are \$2,500 for the three day course. Space is limited and table assignments will be made on a first come, first served basis.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide 14.75 *AMA PRA Category 1 Credit(s)*TM and ANCC credits for this course.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

A handwritten signature in black ink, appearing to read "W. David Freeman".

W. David Freeman, MD
Professor of Neurology and Neurosurgery
Mayo Clinic
Continuous Professional Development (CPD)/CME Director

Make checks payable to:
Mayo Clinic
Attn: CPD/Denise Klarich
Stabile 790N / 19J06537
4500 San Pablo Road
Jacksonville, FL 32224
Tax ID: 59-3337028

In the words of Dr. Charles Mayo, there are two goals of Medical education: ***"To heal the sick and advance the science..."***

Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Activity Title	Mayo Clinic Neuroscience Convergence 2019
Activity Number	19J06537
Location	The St. Regis Bahia Beach Resort, Rio Grande, Puerto Rico
Dates	November 7-9, 2019

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Company Name (Exhibitor) (as it should appear on printed materials)		
Exhibit Contact (if different then exhibit Rep.)		
Name(s) and email addresses of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)		
Address		
Telephone		
Email		
The named exhibitor wishes to exhibit at the above named activity for the amount of		\$2,500
Additional Opportunities: Please see Exhibitor Prospectus for Details		
<input type="checkbox"/> Platinum Sponsor		\$40,000
<input type="checkbox"/> Gold Sponsor		\$20,000
<input type="checkbox"/> Silver Sponsor		\$10,000
<input type="checkbox"/> Bronze Sponsor		\$5,000
<input type="checkbox"/> Promotional Symposium		\$15,000
<input type="checkbox"/> Conference Bags (Exclusive)		\$5,000
<input type="checkbox"/> Lanyards (Exclusive)		\$3,000
<input type="checkbox"/> Internet (Exclusive)		\$3,000
<input type="checkbox"/> Hotel Key Cards (Exclusive)		\$3,000
<input type="checkbox"/> Conference Bag Inserts		\$2,000
Total Amount:		\$

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc.).

Please list additional requests here: (please note: additional requests may incur additional fees)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow**

representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.”

- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number** is 59-3337028

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card
Make payable to: Mayo Clinic Attn: Denise Klarich CPD/Stabile 790N 4500 San Pablo Road Jacksonville, FL 32224 Please identify 19J06537 on the check.	For payment by credit card please call the MCSCPD at 800-462-9633 <i>Do not send credit card information via email or fax.</i>

MAYO CLINIC
NEUROSCIENCE
 Convergence
November 7-9th 2019

Thursday November 7, 2019: Neuroscience Moderator: Leonard Petrucelli, PhD	
7:00 am	Registration, Continental Breakfast and Exhibits
7:30	Introduction and Welcome W. David Freeman, MD Opening Remarks to Neuroscience Speakers Leonard Petrucelli, PhD
7:45	Inflammation in the Aging Brain John Fryer, PhD
8:15	Neuronal Activity Controls Microglia Process Dynamics in Awake Mice LongJun Wu, PhD
8:45	Center for Regenerative Medicine: Neuroscience Update Guojun Bu, PhD
9:15	Genetics of the Future & \$100 Genome: What does it Mean for Medicine? Klaas Wierenga, MD
9:45	Q&A
10:00	Break and Exhibits
10:20	MRI Machine-Learning Detection of Brain Tumor Genotypes Bradley Erickson, MD, PhD
10:50	Paradoxical Aging in Alzheimer's Disease Melissa Murray, PhD
11:25	Keynote Chan Zuckerberg Initiative – Science Katja Brose, PhD
11:55	Q&A
12:10 pm	Lunch
1:00	Aging Science - Update from Mayo Clinic Kogod Center James Kirkland, MD, PhD
1:30	TBD TBD
2:00	Q&A Theme #1: Bench to Bedside Translation: What is the Next Quantum Jump Forward? Klaas Wierenga, MD, Katja Brose, PhD, James Kirkland, MD, PhD Moderators: Michael Pizzi, DO, PhD, Guojun Bu, PhD
2:30	Q&A/ Break and Exhibits
3:00	ePosters - Neuroscience Laboratory Team Science E-Presentations
3:30	Adjourn
3:30 – 4:30 pm	Reception

Program schedule is subject to change without notice

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Friday November 8, 2019: Brain Machine Interfaces and Neuroscience
Moderator: Kevin Bennet, PhD, MBA

7:30 am	Continental Breakfast and Exhibits
7:55	Introduction, Welcome and Speaker Introductions Kevin Bennet, PhD, MBA
8:00	Novel Neurotransmitter Real Time Measurements in vivo and Development of WINCS MAVEN Technology Yoonbae Oh, PhD
8:30	Spinal Cord Stimulation Neuromodulation/Rehabilitation for Paraplegia Kristin Zhao, PhD
9:00	Brain-Machine Interfacing Epilepsy Systems Jamie Van Gompel, MD
9:30	Treatment Innovation in Headache Disorders, including CGRP Monoclonal Antibodies and Neuromodulation Amaal Starling, MD
10:00	Q&A
10:15	Break and Exhibits
10:30	Promoting an Overdue Digital Transformation in Health Care: An industry procurement approach to interoperability Meredith Karney, MHA, Center for Medical Interoperability
11:00	Keynote: Cybernetic Neural Interfacing for Human Regeneration Professor Yoshiyuki Sankai, PhD, Founder, President, and CEO Cyberdyne
11:45	Q&A/Break
12:15 pm	<i>Optional Lunch and Learn Event – New Targets and Techniques in Deep Brain Stimulation,</i> Robert Wharen, Jr., MD Product Theatre Sponsored by Boston Scientific Disclaimer: No CME credit provided by Mayo Clinic or Boston Scientific This lecture is not endorsed or accredited by Mayo Clinic
1:15	Multiple Sclerosis and Demyelinating Diseases: Global Challenges Mark Keegan, MD, Division Head, Demyelinating disorders Mayo Clinic
1:45	Q&A Theme #2: <i>Neural Engineering Update - NINDS BRAIN initiative and Challenges</i> Yoshiyuki Sankai, PhD, Melissa Murray, PhD, Yoonbae Oh, PhD, Kristin Zhao, PhD Moderator: Kevin Bennet, PhD, MBA
2:45	Q&A Theme #3: <i>Artificial Intelligence/Machine Learning & Neuroscience</i> Dennis H. Murphree Jr., PhD, Ahmad Pahlavan Tafti, PhD, Yanshan Wang, Ph.D. and Steven N. Hart, PhD. Moderator: W. David Freeman, MD and Rickey Carter, PhD
3:45	e-Poster/e-Presentations Moderator: W. David Freeman, MD Neuroimaging Moderator: Hector Robles, MD
4:15 pm	Adjourn

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NEUROSCIENCE
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November 7-9th 2019

Saturday November 9, 2019: Neurocircuitry, Neuro Rehabilitation & Human Behavior
Moderators: Michael Pizzi, DO, PhD, Kevin Barrett, MD, Nicole Avalon, PA-C,
and Amelia Mantione, RN

7:45 am	Continental Breakfast and Exhibits
8:15	Introduction and Welcome and Speaker Introductions Nicole Avalon, PA-C
8:30	Can Artificial Intelligence Reduce Bias by Kahneman “Thinking Fast and Slow” Principles? Brynn Dredla, MD
9:00	Will Androids Dream of Electric Sheep: The Importance of Sleep for Global Health? Emir Festic, MD, MSc
9:30	Music and the Brain Philip Tipton, MD
10:00	Art, The Brain & Psychosis – Van Gogh & Madness Christian Lachner, MD
10:30	Keynote: Translational Neuroscience Rodrigo Ramos Zuniga, MD, PhD
11:30	Q&A
12:00 pm	Adjourn

Program schedule is subject to change without notice

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Mayo Clinic Jacksonville

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC

☐ C Corporation

☐ S Corporation

☐ Partnership

☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ►

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☒ Other (see instructions) ► 501(c)(3) Tax-exempt Nonprofit Corporation

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) 1

Exemption from FATCA reporting code (if any) A

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

4500 San Pablo Road

6 City, state, and ZIP code

Jacksonville, FL 32224

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

- -

or

Employer identification number

5 9 - 3 3 3 7 0 2 8

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign
Here

Signature of
U.S. person ►

Lin P. Smith

Date ► 1-9-19

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding*, later.