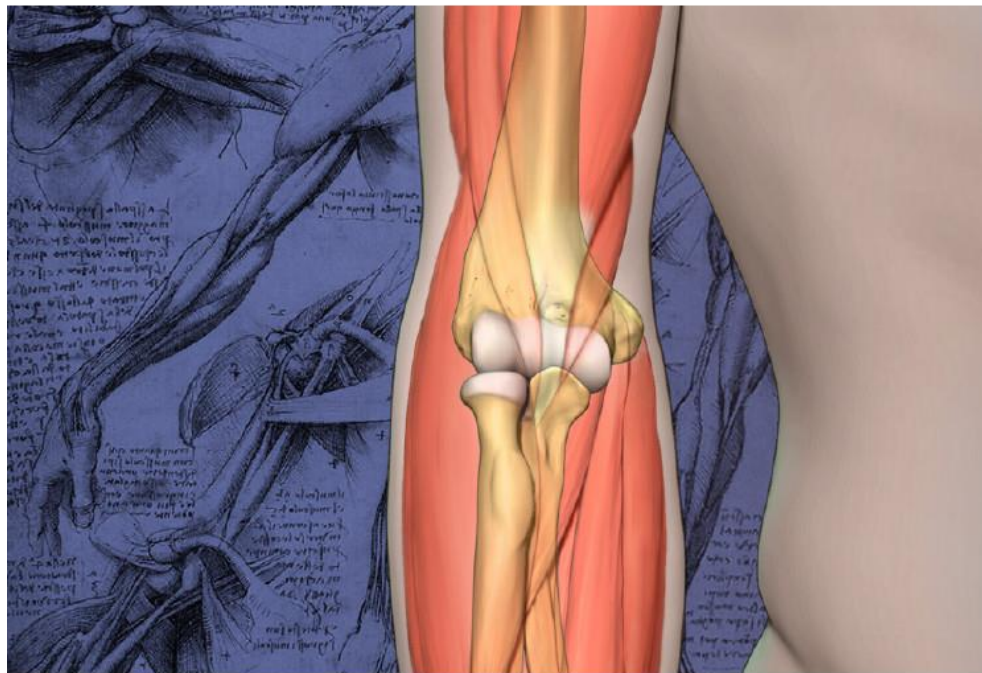




Mayo Clinic School of Continuous
Professional Development

TEACH THE TEACHERS - MILESTONES



The 2021 Milestone Edition - LIVESTREAM

Mayo Clinic, Rochester, MN – June 10-12, 2021

Sponsorship Prospectus

DATES AND LOCATION

Meeting Dates:

June 10-12, 2021

Meeting Location:

Livestream

Mayo Clinic

Rochester, MN

Additional Course Details:

Additional course details can be found on the conference website.

COURSE DIRECTORS AND KEY CONTACTS

Course Directors

Shawn W. O'Driscoll, M.D., Ph.D.

Professor of Orthopedics

Joaquin Sanchez-Sotelo, M.D., Ph.D.

Professor of Orthopedics

Mark E. Morrey, M.D.

Associate Professor of Orthopedics

Key Contacts

Kari Koenigs

CME Specialist

Direct Line: 507-358-3120

E-mail: koenigs.kari@mayo.edu

Dorinda Johnson

Education Administration Coordinator

E-mail: johnson.dorinda@mayo.edu

WELCOME

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic "Teach the Teachers" Elbow Course - The 2021 Milestone Edition** to be held at the Mayo Clinic in Rochester, MN, June 10-12, 2021.

Course Overview

The Mayo Clinic "Teach the Teachers" Elbow Course is an advanced level course designed for orthopedic surgeons with a special interest in elbow surgery, arthroscopy, sports and trauma.

Course Highlights

- live surgery and discussion from the OR hallways
- case-based discussion
- interactive cadaveric dissection
- surgical videos illustrating the principles and techniques for effective treatment strategies
- Q&A session on June 16 offered in 3 different region time zones so attendees can participate when it works in their day
- Sessions will be moderated by an expert panel of Mayo Clinic faculty and special guests with live question and answer sessions throughout

Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you don't see what you're looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you in advance for your consideration!

Sincerely,

Kari Koenigs
CME Specialist
Mayo Clinic School of Continuous Professional Development

SPONSORSHIP OPPORTUNITIES

Overview:

This course offers limited exclusive marketing and advertising opportunities. These are designed to help companies further expose themselves to attendees during the annual conference.

PLATINUM SPONSOR

Cost: \$10,000

- Logo prominent on the conference website exhibitor tab
- 3-minute commercial to be made available to attendees during breaks
- Access for 5 company representatives to listen to the livestream
 - Company representatives must register to attend if they would like to claim credit and have access to recordings
- Virtual Exhibitor Benefits:
 - Promotion available from the time a company signs the LOA
 - Listing in exhibitor directory linked to your company website and landing page (listing will be alphabetical)
 - Exhibit virtual booth customization, options include PowerPoint slide, PDF handout or video
 - Post course report providing analytics on page traffic
 - Registered attendees will have access to the virtual exhibit hall for a year post course
 - An acknowledgement on the online syllabus and break slide announcements during the course
- A list of attendee names with contact information will be provided post course
 - Attendees will have to opt-in to have information shared

GOLD SPONSOR

Cost: \$5,000

- Access for 3 company representatives to listen to the livestream
 - Company representatives must register to attend if they would like to claim credit and have access to recordings
- Virtual Exhibitor Benefits:
 - Promotion available from the time a company signs the LOA
 - Listing in exhibitor directory linked to your company website and landing page (listing will be alphabetical)
 - Exhibit virtual booth customization, options include PowerPoint slide, PDF handout or video
 - Post course report providing analytics on page traffic
 - An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
 - Registered attendees will have access to the virtual exhibit hall for a year post course
 - An acknowledgement on the online syllabus and break slide announcements during the course
- A list of attendee names with contact information will be provided post course
 - Attendees will have to opt-in to have information shared

SILVER SPONSOR

Cost: \$2,000

- Virtual Exhibitor Benefits:
 - Promotion available from the time a company signs the LOA
 - Listing in exhibitor directory linked to your company website and landing page (listing will be alphabetical)
 - Exhibit virtual booth customization, options include PowerPoint slide, PDF handout or video
 - Post course report providing analytics on page traffic
 - An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
 - Registered attendees will have access to the virtual exhibit hall for a year post course
 - An acknowledgement on the online syllabus and break slide announcements during the course
 - Access for 2 company representatives to listen to the livestream
 - Company representatives must register to attend if they would like to claim credit and have access to recordings

Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Activity Title	Teach the Teacher Elbow 2021 LIVESTREAM		
Activity Number	21R00500		
Location	Livestream		
Dates	June 10-12, 2021		
Company Name (Exhibitor) (as it should appear on printed materials)			
Exhibit Contact (if different then exhibit Rep.)			
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)			
Address			
Telephone			
Fax			
Email			
The named exhibitor wishes to exhibit at the above named activity for the amount of	<input type="checkbox"/>	Platinum Sponsorship	\$10,000
	<input type="checkbox"/>	Gold Sponsorship	\$5,000
	<input type="checkbox"/>	Silver Sponsorship	\$2,000

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc.).
Please list additional requests here: (please note: additional requests may incur additional fees)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.

- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER Federal Tax ID number is 41-6011702.

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905 Please identify Elbow 2021 on the check.	For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688 <i>Do not send credit card information via email or fax.</i>

Complete and return this form along with your payment made to Mayo Clinic, Federal Tax ID# 41-6011702 before **May 15, 2021** to:

Mayo Clinic CPD Kari Koenigs
 200 First St SW, Plummer 2-60
 Rochester, MN 55905
 koenigs.kari@mayo.edu