



## ESSENTIALS OF CONTINUOUS PROFESSIONAL DEVELOPMENT

### Activity Description

This “Essentials of Continuous Professional Development” activity provides a variety of important educational content and resources for course directors, faculty, and staff which focus on the development of continuous professional development programs. This activity includes topics such as copyright, protected health information, developing an educational need or gap statement, building good assessments, etc.

#### **Module 1: Legal Aspects and Practical Application of Copyright**

Faculty: Kenna Atherton, Manager, Scientific Publications, Mayo Clinic  
Theresa N. Malin, Senior Education Specialist, Education and Innovation, Mayo Clinic

#### **Module 2: Protected Health Information: Key Concepts and How to Stay Out of Trouble**

Faculty: John C. Signorino, III, M.H.S.A., C.H.C., Privacy Officer, Compliance, Mayo Clinic, and Daniel Cabrera, M.D., Associate Professor of Emergency Medicine, Associate Dean for Continuous Professional Development, Mayo Clinic

Additional modules will be released as they become available.

### Learning Objectives

Upon conclusion of this activity, participants should be able to:

- Review copyright regulatory framework.
- Recall Fair Use does not apply for most CPD presentations.
- Distinguish high versus low risk environments.
- Recall options for copyright compliant images and items.

### Target Audience

This activity is designed for allied health, healthcare executives, nurses, nurse practitioners, pharmacists, physicians, and physician assistants involved in the planning of continuous professional development activities.

### Resources

Module 1:

- Mayo Clinic Scientific Publications - <http://intranet.mayo.edu/charlie/scientific-publications/>
  - Copyright Permissions - <http://intranet.mayo.edu/charlie/scientific-publications/copyright/>
- Mayo Clinic Legal Department - <https://intranet.mayo.edu/charlie/legal/>
  - Copyright - <http://intranet.mayo.edu/charlie/legal/resources-and-topics/intellectual-property/#tabs-152-0-0>
- Mayo Clinic Medical-Industry Relations - <http://intranet.mayo.edu/charlie/medical-industry-relations-committee/>
  - Publishing Policy - <http://mayocontent.mayo.edu/medicalindustryrelationsoffice/DOCMAN-0000061473>
  - Publishing Guidelines - <http://mayocontent.mayo.edu/medicalindustryrelationsoffice/DOCMAN-0000199409>
- US Copyright Office - <https://www.copyright.gov/>
- Copyright Clearance Center / RightsLink - <https://www.copyright.com/publishers/rightslink-permissions/>

## Module 2:

- Mayo Clinic De-identification of Protected Health Information and Limited Data Set Policy  
<http://mayocontent.mayo.edu/prmr/DOCMAN-0000158670?qt=de-identification>
- Mayo Clinic Privacy Intranet Page – <http://intranet.mayo.edu/charlie/integrity-compliance-program/privacy/>
- US Department of Health & Human Services Guidance on De-identification -  
<https://www.hhs.gov/hipaa/for-professionals/privacy/special-topics/de-identification/index.htm>
- Authorization to Capture Image, Audio and/or Story Form -  
[http://forms.mayo.edu/index.html?search\\_string=media#MC0040-20](http://forms.mayo.edu/index.html?search_string=media#MC0040-20)
- Mayo Clinic Privacy Sharepoint Site: <http://intranet.mayo.edu/charlie/integrity-compliance-program/privacy/>

## **Credit**



JOINT ACCREDITATION  
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

### **AMA**

Mayo Clinic College of Medicine and Science designates this enduring material for a maximum of 1.5 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### **ACHE**

By attending the Essentials of Continuous Professional Development offered by Mayo Clinic College of Medicine and Science participants may earn up to 1.5 ACHE Qualified Education Hours toward initial certification or recertification of the Fellow of the American College of Healthcare Executives (FACHE) designation.

### **ACPE**



Mayo Clinic College of Medicine and Science designates this educational activity for a maximum of 1.5 ACPE Knowledge-based contact hours. Participants should claim only the credit commensurate with the extent of their participation in the activity.

**Module 1: ACPE UAN # JA0000238-0000-20-050-H04-P**

**Module 2: ACPE UAN # JA0000238-0000-20-051-H04-P**

### **ANCC**

Mayo Clinic College of Medicine and Science designates this enduring material for a maximum of 1.5 ANCC contact hours. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

### **AOA**

The American Osteopathic Association designates this program for a maximum of 1.5 AOA Category 2-A credits.

### **Other Healthcare Professionals**

A certificate of attendance will be provided to other healthcare professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

Each module will offer between .5 – 1.0 credits.

## **Disclosure Summary**

As a provider accredited by Joint Accreditation Interprofessional Continuing Education, Mayo Clinic College of Medicine and Science (Mayo Clinic School of CPD) must ensure balance, independence, objectivity and scientific rigor in its educational activities. Course Director(s), Planning Committee Members, Faculty, and all others who are in a position to control the content of this educational activity are required to disclose all relevant financial relationships with any commercial interest related to the subject matter of the educational activity. Safeguards against commercial bias have been put in place. Faculty also will disclose any off label and/or investigational use of pharmaceuticals or instruments discussed in their presentation. Disclosure of these relevant financial relationships will be published in activity materials so those participants in the activity may formulate their own judgments regarding the presentation.

***Listed below are individuals with control of the content of this program who have disclosed:***

### ***Relevant financial relationship(s) with industry:***

None

### ***No relevant financial relationship(s) with industry:***

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### ***Reference to off-label and/or investigational usage(s) of pharmaceuticals or instruments in their presentation:***

None

For disclosure information regarding Mayo Clinic School of Continuous Professional Development accreditation review committee member(s) and staff, please go here to [review disclosures](#).

## **Disclaimer**

Participation in this Mayo Clinic educational activity does not indicate nor guarantee competence or proficiency in the skills, knowledge or performance of any care or procedures which may be discussed or taught in this course. You should be aware that substantive developments in the medical field covered by this recording may have occurred since the date of original release.

## **Prerequisites for Participation**

There are no prerequisites needed prior to participating in this education activity.

## **How to Obtain Credit**

To obtain credit, complete the post-test, evaluation and submit.

## **Release and Expiration Dates**

Release Date: 08/17/2020

Expiration Date: 08/16/2023

## **Acknowledgement of Commercial Support**

No commercial support was received in the production of this activity.

## **Copyright**

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