# Mayo Clinic Course on

# Hematology, Oncology & Blood & Marrow Transplant for NPs & PAs

Mayo Clinic Siebens Medical Education Building Phillips Hall 100 2nd Avenue SW Rochester, MN

> Friday-Sunday September 7-9, 2018



Greetings,

On behalf of Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming CME Course, the Mayo Clinic Course on Hematology, Oncology & Blood & Marrow Transplant for NPs & PAs. This course will be held September 7-9, 2018, at the Mayo Clinic in Rochester, Minnesota. Additional information may be found at the course website at <a href="https://ce.mayo.edu/nppahemoncbmt2018">https://ce.mayo.edu/nppahemoncbmt2018</a>

#### **Exhibit Opportunity**

You are invited to exhibit at the Hematology, Oncology & Blood & Marrow Transplant for NPs & PAs course; the fee to display is \$2,000. We have a limited number of spaces available on Friday afternoon for infectious disease for exhibitors who are interested. (No additional fees to exhibit on Friday.) (All available spaces are full for Friday evening. We hope you will join us on Saturday and Sunday!)

We've attached Mayo's required **Exhibitor Agreement**. In order to be listed as an exhibitor at this course, this signed letter must be returned to us, along with your check, by September 1, 2018. Retain one signed copy for your files and return the other along with payment (made payable to Mayo Clinic, Federal ID #41-6011702) to Kathy Fuqua, Mayo Clinic School of Continuous Professional Development, Plummer Building 2-60, 200 1st Street SW, Rochester, MN 55905.

We look forward to your support. If you have any questions or if there are "company-specific" forms that need to be completed, please contact Kathy Fuqua by telephone at 507-266-9815 or via email at <a href="https://www.sci.ncm">Fuqua.kathy@mayo.edu</a>

Thank you for your consideration and we look forward to a favorable reply.

Sincerely, Vicki Meyer CME Specialist

# **Exhibitor Information**

#### **Overview**

This program provides NPs and PAs with cutting-edge information on caring for patients in Oncology, Hematology, and Blood and Marrow Transplant for the novice and seasoned provider and features:

-Approximately 10.25 hours pharmacology content (6.5 general session & 3.75 workshop) -Infectious Disease Pre-Conference Workshop

-Panel Q&A sessions to address real word problems encountered in daily practice -Lunchtime topical networking tables with clinical expert faculty

-Wine and cheese networking event on Saturday evening

As a world renowned medical center striving for excellence in patient care, innovation and research, come and learn with your fellow NPs & PAs about the active roles that advanced practice providers are playing in advancing the constantly evolving fields of Hematology, Oncology and Blood and Marrow Transplant.

#### AUDIENCE

We expect 100 attendees at the Hematology, Oncology and BMT for NPs & PAs course. This conference is applicable to NPs, PAs, APNs, Nurses and Allied Health Professionals.

#### ATTENDEE LIST

Exhibitors will be provided and attendee list with the following attendee information.

- First/Last Name
- Credentials
- City, State

## Dates

Friday-Sunday, September 7-9, 2018

#### Website

https://ce.mayo.edu/nppahemoncbmt2018

#### Location

Mayo Clinic Siebens Medical Education Building Phillips Hall, 1<sup>st</sup> Floor 100 2<sup>nd</sup> Avenue SW Rochester, MN 55905

#### Price

\$2,000 exhibit fee includes one 6 foot table and two chairs. Exhibitors are invited to participate in all food and beverage events, which include breakfast, lunch, refreshment breaks and reception. Up to two (2) company representatives may attend.

## **Exhibit Area**

Exhibits will be placed in Hage Atrium, located downstairs from Phillips Hall with the refreshments.

#### Set-Up

Set up for general session will be Friday, September 7<sup>th</sup> between 5:00 p.m. and 7:00 p.m.

## Hours

September 7<sup>th</sup> from 12:00–5:00 p.m. Infectious Disease Exhibits (No more space is available.)

September 8<sup>th</sup> from 7:00 a.m.-5:00 pm. September 9<sup>th</sup> from 7:00 a.m. to 3:00 p.m. Hematology, Oncology & BMT Exhibits

#### Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine - MCSCPD AND:

Activity Title	Hematology, Or	ncology and BMT for NPs & PAs	
Activity Number	18R05770		
Location	Mayo Clinic, Rochester, MN		
Dates	September 8-9, 2018		
Infectious Disease	September 7, 2018		
Workshop-	□ I will exhibit at the Friday Workshop		
All spaces are	□ I will exhibit on Saturday and Sunday only		
full.			
Company Name (Exhib.	itor)		
(as it should appear on			
printed materials)			
Exhibit Contact (if different			
then exhibit Rep.)			
Name(s) of Representative(s)			
exhibiting:			
(Maximum of two			
representatives allowed per			
exhibit)			
Address			
Telephone			
Fax			
Email			
Special needs (power, dietary)			
The named exhibitor wishes to exh			
the above named activity for the amount of			

#### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at <u>www.accme.org</u>: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity."
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events

200 First Street SW, Rochester Minnesota 55905 Telephone: (507)284-2509 Fax: (507) 538-7234 www.ce.mayo.edu will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation. PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor	Signature	Date
Representative Name		
Mayo Clinic	Signature	Date
Representative Name		

#### PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER Federal Tax ID number is 41-6011702.

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD. Please identify name of course on the check stub.

🗆 Check	Credit Card or Wire Transfer
Make payable to:	For payment by credit card or wire transfer, please call
Mayo Clinic	the MCSCPD Registrar at 800-323-2688
Mayo Clinic School of Continuous Professional	
Development	Do not send credit card information via email or fax.
200 First St SW, Plummer 2-60	
Rochester, MN 55905	
Please identify the Hematology, Oncology & BMT	
course on the check.	