



# INFECTIOUS DISEASES SUBSPECIALTIES >> UPDATE

Enhance your knowledge of subspecialty infectious diseases.

## MAY 18-21, 2016

FOUR SEASONS RESORT AND CLUB DALLAS AT LAS COLINAS  
IRVING, TEXAS

[celinks.mayo.edu/id2016](http://celinks.mayo.edu/id2016)



# Exhibit Opportunities

Dear Potential Exhibitor,

On behalf of course directors Abinash Virk, M.D., and Elie Berbari, M.D., and Mayo School of Continuous Professional Development, we are pleased to announce our upcoming 2016 Infectious Diseases Subspecialties Update course to be held May 18-21, 2016, at the Four Seasons Resort and Club Dallas at Las Colinas.

The Mayo Clinic Infectious Diseases Subspecialties Update will offer advanced clinical expertise, case-based didactic sessions, interactive session using audience response system to increase knowledge, performance and patient outcomes. Topics covered at this year's course include:

- Non-tubercular mycobacteria
- Antimicrobial stewardship
- Immunocompromised hosts
- Travel and tropical diseases
- Infection control and prevention
- Difficult *Staphylococcus aureus* infections

We anticipate 150 attendees at this year's course. Additional course details can be found on the [course web site](#) as they become available.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$2,000.00. This fee is for the exhibit space only. Industry exhibitors are provided a draped table with two chairs. In support of ACCME guidelines exhibitors will be located in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast, break, and lunch.

To exhibit at this course:

- Complete and return the provided Exhibitor Agreement form. This agreement may be substituted with your company's standard Letter of Agreement form.
- Submit payment before April 27, 2016. Please make payment payable to Mayo Clinic and send payment to my attention at the address below. For your convenience, our Federal tax identification number is 41-6011702.

We look forward to the success of our Mayo Clinic Infectious Diseases Subspecialties Update course and hope you will be able to join us in Dallas this coming May. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

Jessica McNeill  
CME Specialist  
Mayo School of Continuous Professional Development  
Mayo Building, 17-56E  
200 First Street SW  
Rochester, MN 55905  
[mcneill.jessica@mayo.edu](mailto:mcneill.jessica@mayo.edu)  
Phone: 507-293-1874  
Fax: 507-284-5370

## Exhibitor Information

### Overview

This course focuses on an update in infectious diseases subspecialties. It provides a comprehensive review of infectious diseases that focuses on the clinical application of new developments. Attendees will leave with up-to-date, practical information that can be applied immediately to their clinical practice.

[Program Schedule](#)

### Audience

We expect 150 attendees at this year's course. This course was designed with infectious diseases physicians, trainees, physician assistants/nurse practitioners, clinical infectious diseases researchers, and nurses in mind. The content will also benefit hospitalists, internists, family physicians, and pharmacists.

### Dates

May 18-21, 2016

### Course Highlights

- Mayo Clinic advanced clinical expertise in: Non-tubercular mycobacteria, antimicrobial stewardship, immunocompromised hosts, travel and tropical diseases, infection control and prevention, and difficult to treat *Staphylococcus aureus* infections
- Case-based didactic sessions
- ABIM Maintenance of Certification Sessions
- Interactive sessions using audience response system to increase knowledge, performance and patient outcomes
- New this year! Breakout session for advanced practice providers
- Interesting audience cases
- Distinguished guest faculty: Dimitrios Kontoyiannis, M.D., David Griffith, M.D., and Arjun Srinivasan, M.D.

### Website

[celinks.mayo.edu/id2016](http://celinks.mayo.edu/id2016)

### Location

Four Seasons Resort and Club Dallas at Las Colinas  
4150 North MacArthur Boulevard  
Irving, TX 75038

### Price

\$2000, exhibit fee includes one 6 foot tables and two chairs. Exhibitors are invited to participate in all food and beverage events.

### Exhibit Area

Exhibitors will be placed in the Four Seasons Ballroom Promenade and Foyer, located just outside the main meeting room with the refreshments.

### Set-Up

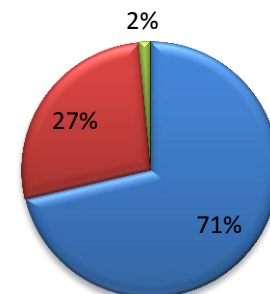
Set up will be Tuesday, May 17<sup>th</sup> from 10:00 pm to midnight or anytime Wednesday, May 18<sup>th</sup>.

### Hours

Wednesday, May 18 to Saturday, May 21 from 6:30 am – 3:00 pm

### 2015 Attendees by Type

■ Physician ■ Non-physician ■ Other





## Mayo School of Continuous Professional Development (MSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MSCPD AND:

Activity Title	Mayo Clinic Infectious Diseases Subspecialties Update	
Activity Number	2016R423	
Location	Four Seasons Resort and Club Dallas at Las Colinas, Irving, TX	
Dates	May 18-21, 2016	
Company Name (Exhibitor) (as it should appear on printed materials)		
Exhibit Contact (if different then exhibit Rep.)		
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)		
Address		
Telephone		
Fax		
Email		
The named exhibitor wishes to exhibit at the above named activity for the amount of		\$

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**”
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

**PAYMENT INFORMATION**

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905  Please identify <b>Infectious Diseases Subspecialties Update</b> on the check.	For payment by credit card or wire transfer, please call the MSCPD Registrar at 800-323-2688  <i>Do not send credit card information via email or fax.</i>

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc).  
 Please list additional requests here:

Complete and return this form along with your payment made to Mayo Clinic,  
 Federal Tax ID# 41-6011702 before **April 27, 2016** to:  
 Jenna Pederson  
 200 First St SW, Plummer 2-60  
 Rochester, MN 55905  
 T: 507-266-0431 F: 507-538-7234 E: [pederson.jenna@mayo.edu](mailto:pederson.jenna@mayo.edu)