

Virtual Exhibit Hall

As many in-person national conferences and training events are being canceled and postponed, Mayo Clinic's Virtual Exhibit Hall provides companies with an innovative way to highlight your offerings to potential customers – without travel expenses, shipping of booths/materials, set-ups, or required staff.

Open 24/7 for one year for attendees, the Virtual Exhibit Hall maximizes your visibility, while providing unique customization of your messaging. You can showcase your products/services, share company videos and podcasts, encourage networking and educate potential customers through open discussions, provide informational brochures, photos and literature, and offer access to your key organization contacts and website links.

Exhibitor Benefits

- Virtual Exhibit Hall promotion before, during and after conference- *the content will be available to attendees for one year post-activity.*
- Listing in Exhibitor Directory with link to company website & Landing Page- *first come basis*
- Exhibit Booth Customization, options include PowerPoint slides, PDF handouts, or video
- Zoom link can be added to facilitate interaction with learners in real time
- 90 days post-activity, exhibitors will be provided analytics on page traffic
- Attendee list (full name and company name) one week prior to the conference
- Vendor Recognition in course syllabus, opening/closing remarks, and break times
- Complimentary access for two to conference webinar link *No credit can be claimed and no access to course materials included

Exhibit Pricing - \$1,000

Example Booth Layout:

The screenshot shows a virtual exhibit booth for Medtronic. At the top left, it says "Medtronic - Exhibitor" and at the top right, "Virtual Exhibit Hall Home". The Medtronic logo "Further, Together" is prominently displayed. Below the logo is a URL: <https://www.medtronic.com/covidien/en-us/clinical-solutions/gastrointestinal-health.html>. To the right of the logo is a video player showing a medical illustration of a colon with a play button in the center. Below the video player is a text block: "Deliver unmatched value to our customers by providing innovative solutions that improve patient outcomes, lower the cost of healthcare delivery, and expand global access to care for cancers and chronic diseases of the digestive system." Below this text are three links: [Medtronic GIH Patient Care Continuum](#), [Medtronic: Who We Are](#), and [Medtronic ProDIGI Traction Wire \(ESD\)](#). On the left side, under "Contact Information:", it lists Derek Doubleday with his cell number (480-353-8107) and email (derek.doubleday@medtronic.com). Below that is a "Zoom Link" section with a list of times for Sept. 11 and Sept. 12, including break and adjournment periods.

Medtronic - Exhibitor [Virtual Exhibit Hall Home](#)

Medtronic
Further, Together

<https://www.medtronic.com/covidien/en-us/clinical-solutions/gastrointestinal-health.html>

Contact Information:

Derek Doubleday
Cell: 480-353-8107
derek.doubleday@medtronic.com

Zoom Link

Sept. 11:

- 10:30 - 10:45 a.m. (break)
- 12 - 12:30 p.m. (break)
- 3 - 3:15 p.m. (break)
- 5 - 5:30 p.m. (adjournment)

Sept. 12:

- 9:40 - 9:55 a.m. (break)
- 11:35 - 11:55 a.m. (break)
- 1:40 - 2 p.m. (adjournment)

Deliver unmatched value to our customers by providing innovative solutions that improve patient outcomes, lower the cost of healthcare delivery, and expand global access to care for cancers and chronic diseases of the digestive system.

[Medtronic GIH Patient Care Continuum](#)

[Medtronic: Who We Are](#)

[Medtronic ProDIGI Traction Wire \(ESD\)](#)