

13400 East Shea Boulevard Scottsdale, Arizona 85259 480-301-4580

Dear Representative,

On behalf of Mayo Clinic and Mayo School of Continuous Professional Development, we are pleased to announce the "Mayo Clinic Multiple Sclerosis and Autoimmune Neurology 2019" to be held February 8-9, 2019 at the Mayo Clinic Franke Education Center in Phoenex, Arizona. We are writing to request your consideration of an exhibit/display participation. The fee is \$2,000 for both days and will include a 6' skirted table top display; attendee list including name, degree, city, state to be distributed at the course; and acknowledgement with signage and announcements during the course.

We expect participants from across the United States and Canada to attend our program. This state-of-the-art update on Multiple Sclerosis and Autoimmune Neurology will provide evidence-based strategies that focus on practical clinical management from a multidisciplinary approach when treating patients with these neurologic disorders. We welcome a variety of specialists, primary care physicians, and advanced health care providers who have a specific interest in this field. Intended audience is Neurologists and all health care providers who treat patients with neurologic disorders. The format will include the latest clinical and laboratory research presented through didactic lecture, case vignettes, interactive Q & A sessions, and the opportunity for open discussions with the faculty.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Please return a signed Exhibitor Agreement to confirm your participation. Payment may be submitted by completing the credit card information on the Exhibit Agreement or sending your check, made payable to Mayo Clinic Arizona, ATTN: Kristy Badder, Mayo Clinic Arizona, 13400 East Shea Boulevard, Scottsdale, AZ 85259. Please denote course activity number **19S05856** on your correspondence. The Mayo Clinic Tax ID number is 86-0800150.

As course co-directors, we hope you will consider exhibiting at this exceptional course. If you are interested in participating or would like to know more details about this educational program, please contact Kristy Badder by e-mailing exhibits@mayo.edu or calling 480-301-4580.

Sincerely,

Jonathan L. Carter, M.D. Course Co-Director Associate Professor of Neurology College of Medicine, Mayo Clinic

Jonathan Laster MD Y

Dean M. Wingerchuk, M.D. Course Co-Director Professor of Neurology College of Medicine, Mayo Clinic Eoin P. Flanagan, M.B., B.Ch Course Co-Director Associate Professor of Neurology College of Medicine, Mayo Clinic



Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

| Activity Title | Mayo Clinic Multiple Sclerosis and Autoimmune Neurology 2019 | | | | |
|--------------------------|--|--|--|--|--|
| Activity Number 19S05856 | | | | | |
| Location | Mayo Clinic Franke Education Center, Phoenix, Arizona | | | | |
| Exhibit Dates | February 8-9, 2019 | | | | |

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

| Company Name (Exhibitor) | | | | |
|---|--|---------|--|--|
| (as it should appear on printed materials) | | | | |
| Exhibit Contact (if different then exhibit Rep.) | | | | |
| Name(s) of Representative(s) Exhibiting | | | | |
| (Maximum of two representatives allowed per exhibit) | | | | |
| Address | | | | |
| Telephone | | | | |
| Fax | | | | |
| Email | | | | |
| The named exhibitor wishes to exhibit at the above named activity for the amount of | | \$2000 | | |
| | | | | |
| Sponsorship Opportunities | | | | |
| ☐ Lanyards (limited to one organizations) | | \$2,000 | | |
| ☐ Drawstring Bags (limited to one organization) | | \$3,000 | | |
| ☐ Conference Bag Inserts (multiple opportunities available) | | \$1,500 | | |
| | | | | |
| TOTAL AMOUNT | | \$ | | |

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc.). *Please list additional requests here:* (please note: additional requests may incur additional fees)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity."
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.



- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless
 otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event
 of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

| Exhibitor Representative Name | Signature | Date |
|---------------------------------|-----------|------|
| | | |
| Mayo Clinic Representative Name | Signature | Date |
| Kristy Badder | | |

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER Federal Tax ID number is 86-0800150.

Please remit check payable to: Mayo Clinic Arizona. Please identify name of course on the check stub.

| ☐ Check | ☐ Credit Card or Wire Transfer |
|---|---|
| Make payable to Mayo Clinic Arizona and remit to: | For payment by credit card or wire transfer, please call the MCSCPD Registrar at 480-301-4580 |
| Mayo Clinic School of Continuous Professional Development Attn: Kristy Badder 13400 East Shea Blvd. Scottsdale, AZ 85259 | Do not send credit card information via email or fax. |
| Please identify course 19S05856 on the check. | |

Complete and return this form along with your payment made to Mayo Clinic Arizona to exhibits@mayo.edu or mail to:

Mayo Clinic School of Continuous Professional Development
Attn: Kristy Badder
13400 East Shea Blvd.
Scottsdale, AZ 85259
T: 480-301-4580 F: 480-301-9161



Mayo Clinic School of Continuous Professional Development (MCSCPD) Sponsorship Opportunities

<u>Opportunity</u> <u>Cost</u>

Lanyards \$2,000

(Sponsor-provided, pre-printed lanyards; limited to one organization)

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days before course.)

Drawstring Bags \$3,000

(Sponsor-provided, pre-printed drawstring bags; limited to one organization)

Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)

Conference Bag Inserts \$1,500 each

(Multiple opportunities available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference- related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and the MCSCPD will stuff them into the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity of fliers/advertisements to be determined 60 days before course.)

As an industry supporter, if you have a sponsorship opportunity idea that isn't mentioned on this page, please contact MCSCPD to discuss.

If you are interested in one of our sponsorship opportunities contact MCSCPD for more information at mca.cme@mayo.edu or 480-301-4580.

(Rev. November 2017) Department of the Treasury

Request for Taxpayer Identification Number and Certification

▶ Go to www.irs.gov/FormW9 for instructions and the latest information

Give Form to the requester. Do not send to the IRS.

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|--|---|---|---------------------|-----------|---|---|-------------------|----------|-------------|-----|
| | Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Mayo Clinic Arizona | | | | | | | | | |
| | Business name/disregarded entity name, if different from above | | | | | | | | | |
| is on page 3. | Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the 4 Exemptions (codes apply only to | | | | | | | | | |
| | following seven boxes. | | | one or t | cer | 4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): | | | | |
| | ☐ Individual/sole proprietor or ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/e single-member LLC | | | ust/estat | | Exempt payee code (if any) | | | | |
| type | Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ | | | | | | | | | |
| Print or type. Specific Instructions on page | Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. | | | is | code (if any) | | | | | |
| | ✓ Other (see instructions) ► 501 (c) (3) tax-exempt nonprofit corporation | | | (App | (Applies to accounts maintained outside the U.S.) | | | | | |
| e Sp | 5 Address (number, street, and apt. or suite no.) See instructions. | | Reques | ter's nar | ne and a | and address (optional) | | | | |
| See | 13400 East Shea Boulevard 6 City, state, and ZIP code | | | | | | | | | |
| | Scottsdale, AZ 85259 | | | | | | | | | |
| | 7 List account number(s) here (optional) | l | | | | | | | | |
| | | | | | | | | | | |
| Par | | | | | | | | | | |
| Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a | | security | numl | ber | | | | | | |
| resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other | | | | - | | _ | | | | |
| entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a</i> | | | | | | | | | | |
| <u> </u> | | | yer iden | tificat | ion nu | mber | | \neg | | |
| Number To Give the Requester for guidelines on whose number to enter. | | | 7 [| | | | _ | | | |
| | | | | 8 6 | - C | 8 0 | 0 | 0 1 | 5 | 0 |
| Part | II Certification | | | | | | | | | |
| | penalties of perjury, I certify that: | | | | | | | | | |
| 1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and 2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and | | | | | nue it I am | | | | | |
| | a U.S. citizen or other U.S. person (defined below); and | | | | | | | | | |
| | FATCA code(s) entered on this form (if any) indicating that I am exer | | | | | | | | | |
| ou hav cquisi other th | cation instructions. You must cross out item 2 above if you have been we failed to report all interest and dividends on your tax return. For real of tion or abandonment of secured property, cancellation of debt, contribu- tion interest and dividends, you are not required to sign the certification, | estate transactions, item 2 o Itions to an individual retire | does no ement ar | t apply. | For mo | rtgage | e inter I aene | est pai | d, avmei | nts |
| Sign Here | Signature of U.S. person ▶ | D | ate ▶ | 1-2 | 7-18 | | | | | |
| | eral Instructions | • Form 1099-DIV (divi | idends, | includi | ng thos | e fron | n sto | cks or i | nutua | al |
| Section references are to the Internal Revenue Code unless otherwise noted. | | Form 1099-MISC (various types of income, prizes, awards, or gross proceeds) | | | | | | | | |
| Future developments. For the latest information about developments elated to Form W-9 and its instructions, such as legislation enacted | | Form 1099-B (stock or mutual fund sales and certain other | | | | | | | | |

after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

• Form 1099-INT (interest earned or paid)

- transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.