

13400 East Shea Boulevard Scottsdale, Arizona 85259 480-301-4580

Dear Representative:

On behalf of Mayo Clinic and Mayo Clinic School of Continuous Professional Development, we are pleased to announce our 5th **Southwest Laryngology Conference: Practical Laryngology,** being held at the Mayo Clinic Franke Education Center- Waugh Auditorium in Phoenix, Arizona on April 2-4, 2020. We expect approximately 100 practicing physicians, otolaryngologists, audiologists, physician assistants, nurse practitioners and speechlanguage pathologists. Specialists are welcome in the areas of Otorhinolaryngology, Pulmonary, Integrative Medicine, Speech-Language Pathology, and Radiation/Medical Oncology.

The conference will provide a state-of-the-art discussion and instruction on comprehensive evaluation and management of challenging laryngeal-related disorders and corresponding rehabilitation techniques. The meeting will offer a multi-disciplinary approach on a wide variety of voice & swallowing topics, surgical procedures, cancer management, airway issues, techniques for post-surgical swallow rehabilitation, and post laryngectomy voice restoration. In addition, we are proud to present a faculty of world-renowned experts in the field of laryngology and voice rehabilitation from across the country.

As symposium directors, we are hopeful you will be able to participate as a commercial supporter by exhibiting during this accredited continuing medical education activity. The exhibit fee is \$2,300. Exhibits will be available throughout the conference on April 3-4, 2020. To maintain a clear separation of promotion from education, all exhibits will be held in a location adjacent to where the educational sessions will be held. One skirted, six foot table and two chairs will be provided for each display.

If you will participate, please complete the enclosed Exhibitor Agreement and return along with the display fee by March 16, 2020. Your check should be made payable to Mayo Clinic, and mailed to ATTN: Kristy Badder, Mayo Clinic School of CPD, 13400 East Shea Boulevard, Scottsdale, AZ 85259. Alternatively, you may provide credit card information as indicated on the Exhibitor Agreement. Our Tax ID number is 86-0800150. Please denote activity number 20S06186 on all correspondence. Exhibit space is limited, early registration is advised!

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration of this opportunity to join us for a truly unique educational program.

Sincerely,

David G. Lott, MD Course Director

To Cath

Assistant Professor of Otolaryngology Mayo Clinic College of Medicine Michael L. Hinni, MD

Course Director

Consultant, Dept. of Otolaryngology

Michael J. Him Mn

- Head and Neck Surgery Professor of Otolaryngology



Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Activity Title	5 th Southwest Laryngology Conference: Practical Laryngology	
Activity Number 20S06186		
Location Mayo Clinic Franke Education Center, Phoenix, Arizona		
Activity Date(s)	April 3-4, 2020	

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Company Name (Exhibitor)		
(as it should appear on printed materials)		
Exhibit Contact (if different then exhibit Rep.)		
Name(s) of Representative(s) exhibiting:		
(Maximum of two representatives allowed per		
exhibit)		
Address		
Telephone		
Fax		
Email		
The named exhibitor wishes to exhibit at the above named activity for the amount of \$2		\$2,300

NOTE: There may also be additional charges depending on the meeting location (power, internet access, etc.). *Please list additional requests here:* (please note: additional requests may incur additional fees)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity."
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.

• PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date		
Mayo Clinic Representative Name	Signature	Date		

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER Federal Tax ID number is 86-0800150.

Please remit check payable to: Mayo Clinic Arizona. Please identify name of course on the check stub.

☐ Check	☐ Credit Card or Wire Transfer
Make payable to Mayo Clinic Arizona and remit to:	For payment by credit card or wire transfer, please call the MCSCPD Registrar at 480-301-4580
Mayo Clinic School of Continuous Professional Development Attn: Kristy Badder 13400 East Shea Blvd. Scottsdale, AZ 85259	Do not send credit card information via email or fax.
Please identify course 20S06186 on the check.	

Complete and return this form along with your payment made to Mayo Clinic Arizona to exhibits@mayo.edu or mail to:

Mayo Clinic School of Continuous Professional Development Attn: Kristy Badder 13400 East Shea Blvd. Scottsdale, AZ 85259

T: 480-301-4580 F: 480-301-9161



Request for Taxpayer Identification Number and Certification

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.								
	Mayo Clinic Arizona 2 Business name/disregarded entity name, if different from above								
s. Is on page 3.					4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1				
ty High	Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶								
Print or type. Specific Instructions on page	Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.			code (if any)					
	✓ Other (see instructions) ► 501(c)(3) Tax-exempt Nonprofit Corporation	(Applies	(Applies to accounts maintained outside the U.S.)						
Š	5 Address (number, street, and apt. or suite no.) See instructions. Requester's name	and add	and address (optional)						
See	13400 East Shea Boulevard								
O)	6 City, state, and ZIP code								
	Scottsdale, AZ 85259								
	7 List account number(s) here (optional)								
Pa									
Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid Social security number									
backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other				-					
entities, it is your employer identification number (EIN). If you do not have a number, see How to get a									
TIN, later. Or Finally, if the account is in more than and name account is instructional for line 1. Also account in instructional for line 1. Also account in the control of the contro			r identification number						
Note: If the account is in more than one name, see the instructions for line 1. Also see What Name and Number To Give the Requester for quidelines on whose number to enter.			i identification namber						
	8 6	- 0	8 0	0	1 !	5 0			
Par	t II Certification								
Unde	r penalties of perjury, I certify that:								
1. Th	e number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be is	ssued to	me); a	nd					
Se	m not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been rvice (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (clonger subject to backup withholding; and								
3. I aı	m a U.S. citizen or other U.S. person (defined below); and								
4. Th	e FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.								

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of	Am. Andrews
Here	U.S. person ▶	Amy Andersen

Date ▶ 01/06/2020

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

• Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.