

June 2, 2016

Dear Exhibitor

On behalf of course directors, Paul A. Friedman, M.D. Dan Sorajja, M.D. and Komandoor Srivathsan, M.D., we hope you will consider a display opportunity at our 5th Annual Heart Rhythm & EGG Course: A Case Based Approach held December 1-4, 2016 at the Fairmont Scottsdale Princess, Scottsdale, AZ. We expect around 300 general internists, hospitalists, family practitioners, and allied health staff participating in cardiac services, nationally and internationally.

This course will focus on clinical and hospital-based cardiac rhythm issues and other topics for both physicians and allied health staff.

Display fees are \$2,500 for this four day course. Space is limited and table assignments will be made on a first come, first served basis based on the date the signed exhibit agreement letter is received in our office.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide 24.25 *AMA PRA Category 1 Credit(s)*TM for this course.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Sheila Newby

Education Specialist

Make checks payable to:

Mayo Clinic

Attn: Denise Klarich, Med Edu.

4500 San Pablo Road Stabile 790N- Education

Jacksonville, FL 32224 Tax ID: 59-3337028



Mayo School of Continuous Professional Development (MSCPD) Exhibitor Agreement

Activity Title	Mayo Clinic 5th Annual Heart Rhythm & EGG Course: A Case Based	
	Approach	
Activity Number	2016J481	
Location	Fairmont Scottsdale Princess, Scottsdale, AZ	
Dates	December 1-4, 2016	

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MSCPD AND:

Company Name (Exhibitor)		
(as it should appear on printed materials)		
Exhibit Contact (if different then exhibit Rep.)		
Name(s) of Representative(s) exhibiting:		
(Maximum of two representatives allowed per		
exhibit)		
Address		
Telephone		
Fax		
Email		
The named exhibitor wishes to exhibit at the above named activity for the amount of		\$2,500.00

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity."
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER Federal Tax ID number is 59-3337028

Please remit check payable to: Mayo Clinic-Mayo School of CPD. Please identify name of course on the check stub.

☐ Check	☐ Credit Card or Wire Transfer
Make payable to:	For payment by credit card or wire transfer, please call the
Mayo Clinic Florida	MSCPD at 800-462-9633
Mayo School of Continuous Professional Development	
Stabile 790N/ Denise Klarich	Do not send credit card information via email or fax.
4500 San Pablo Road	
Jacksonville, FL 32224	
Please identify Heart 2016 on the check.	

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc). *Please list additional requests here:*



(Rev. December 2014) Department of the Treasury Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

	Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Mayo Clinic Jacksonville				151		
ge 2.	2 Business name/disregarded entity name, if different from above						
Print or type See Specific Instructions on page	3 Check appropriate box for federal tax classification; check only one of the following seven boxes: ☐ Individual/sole proprietor or ☐ C Corporation ☐ S Corporation ☐ Partnership single-member LLC ☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partners Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the tax classification of the single-member owner. ☑ Other (see instructions) ► 501 (c) (3) tax-exempt nonprofit corporat 5 Address (number, street, and apt. or suite no.) 4500 San Pablo Road 6 City, state, and ZIP code Jacksonville, FL 32224 7 List account number(s) here (optional)	ship) ▶ n the lin		4 Exemptic certain enti instructions Exempt pay Exemption code (if any (Applies to acccurant and address	ties, not in s on page (yee code (if from FATC y)	ndividúal 3): f any) CA repo A	ls; see 1 rting
Par							
Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a TIN</i> on page 3.							
			Or	, idantifiaatia			_
	If the account is in more than one name, see the instructions for line 1 and the chart on page nes on whose number to enter.	4 for	5 9	- 3 3		0 2	8
Part	II Certification						
Under	penalties of perjury, I certify that:						
1. The	number shown on this form is my correct taxpayer identification number (or I am waiting for	a num	ber to be is	sued to me): and		
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and							
3. I an	n a U.S. citizen or other U.S. person (defined below); and						
	FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting	a is co	orrect				
Certifi becaus interes genera	cation instructions. You must cross out item 2 above if you have been notified by the IRS the seyou have failed to report all interest and dividends on your tax return. For real estate transet paid, acquisition or abandonment of secured property, cancellation of debt, contributions to the lly, payments other than interest and dividends, you are not required to sign the certification, tions on page 3.	nat you actions o an in	u are curren s, item 2 do Idividual reti	es not apply irement arra	. For mo	rtgage t (IRA),	and
Sign Here	Signature of U.S. person ► Matthew Legiture Da	ite ▶	1/4/2	0016			
Gen	eral Instructions • Form 1098 (home more (tuition))	rtgage i	interest), 109	8-E (student l	oan interes	st), 1098	3-T

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:

- 1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
 - 2. Certify that you are not subject to backup withholding, or
- 3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
- 4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See What is FATCA reporting? on page 2 for further information.



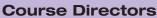
Mayo School of Continuous Professional Development

5th Annual Heart Rhythm & ECG Course: A Case-Based Approach



December 1-4, 2016

Fairmont Scottsdale Princess Scottsdale, AZ



Paul A. Friedman, M.D. Dan Sorajja, M.D. Komandoor Srivathsan, M.D.



REGISTER NOW!

Registration and additional course information can be found on our NEW course website: https://ce.mayo.edu/node/13814

COURSE DESCRIPTION

This 4 half day course concentrates on general ECG understanding, guidelines on atrial fibrillation and CHF management. It is designed to allow health care professionals the opportunity to update their medical knowledge, enhance their clinical skills, and support their professional development through a dynamic curriculum. Attendees will realize important advances in the medical field and address educational needs and practice gaps. Through didactic lectures, case-study presentations, and audience interaction, this CME activity strives to develop and promote continuing medical education with the ultimate goal of enhancing patient care.

COURSE LEARNING OBJECTIVES

Upon conclusion of this program, participants should be able to:

- Identify common ECG patterns
- Analyze the benefits of and barriers to the appropriate use of new and emerging oral anticoagulant therapies
- Describe the current guidelines and new strategies for treatment of atrial fibrillation
- Discuss guidelines for ICD implantation
- Discuss simplified criteria for aberrancy or ventricular tachycardia
- Discuss early evaluation and acute management options for arrhythmias

Attendance at this Mayo Clinic course does not indicate nor guarantee competence or proficiency in the performance of any procedures which may be discussed or taught in this course.

INTENDED AUDIENCE

This course offers sessions for all levels of professionals and is intended for general internists, hospitalists, family practitioners, and allied health staff participating in cardiac services.

CREDIT

Mayo Clinic College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Mayo Clinic College of Medicine designates this live activity for a maximum of 25 AMA PRA Category 1

*Credits*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AMA Credit Breakdown

General Session Total: 19.0 Workshops: 6.0

AOA

This program has been accredited by the American Osteopathic Association for 25 credits of AOA Category 2-A.

Other Health Care Professionals

A certificate of attendance will be provided to other health care professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

GRANTS AND EXHIBITS

At the time of this printing, a complete listing of commercial supporters (financial or in-kind) was not available. Appropriate acknowledgment will be given to all supporters at the time of the meeting.

Exhibits will be available for viewing at all scheduled breaks.

DATE AND LOCATION

The 5Th Annual Heart Rhythm & ECG Course: A Case Based Approach is held December 1-4, 2016. Course headquarters are located at the Fairmont Scottsdale Princess, Scottsdale, AZ.

REGISTRATION

To register, visit https://ce.mayo.edu/node/13814 The registration fee includes tuition, electronic course syllabus, continental breakfasts and break refreshments. Although it is not Mayo School of Continuous Professional Development (CPD) policy to limit the number of registrants for a course, conference room facilities may necessitate closing of enrollment; therefore, early registration is advised. A letter of confirmation will be sent upon receipt of payment and completed registration form.



REGISTRATION FI	EES
Physician/Scientists	\$700
Residents, Retirees, PAs and NPs	\$550
Optional Afternoon Sessions Thursday Session Friday Session Saturday Session	\$75 \$75 \$75

CANCELLATION POLICY

If you cancel your participation in this course, your registration fee, less a \$75 administrative fee, will be refunded when written notification is received by Mayo School of CPD on or before November 17, 2016 at cme-jax@mayo.edu. No refunds will be made after November 17, 2016. Canceled registrations are nontransferable.

Mayo School of CPD reserves the right to cancel or postpone any course due to unforeseen circumstances. In the unlikely event Mayo School of CPD must cancel or postpone this course, Mayo School of CPD will refund the registration fee, but is not responsible for any related costs, charges, or expenses to participants, including fees assessed by airline/travel/lodging agencies.

For additional information, contact:

Mayo School of Continuous Professional

Development

E-mail: <u>cme-jax@mayo.edu</u> Phone: 800-462-9633



TRAVEL AND LODGING ACCOMODATIONS

Fairmont Scottsdale Princess 7575 E Princess Drive Scottsdale, AZ 85255 800-344-4758

The Fairmont Scottsdale Princess has reserved a limited block of luxurious guest rooms for attendees at a special group rate of \$229 (USD), single, double, triple and quad occupancy, per night. Group rates will apply three days prior to and three days following the course dates, based upon availability. To make a reservation, call 800-344-4758 or book online https://resweb.passkey.com/go/mayoclinicheartrhythm

Let the Fairmont Scottsdale Princess be your gateway to everything Scottsdale has to offer. Minutes away from shopping centers and just a short drive from Sedona, the Grand Canyon and the bustling cultural center home to the Phoenix Open, Spring Training baseball, five Major League sports teams, Arabian horse shows and more. From art walks and culinary festivals to hot air ballooning and jeep tours, spend your next vacation in style at the Fairmont Scottsdale Princess.

You may also wish to view www.experiencescottsdale.com for recreation and leisure activities.

Mayo School of CPD is not responsible for expenses incurred by an individual who is not confirmed and for whom space is not available at the meeting. Costs incurred by the registrant such as airline or hotel fees or penalties are the responsibility of the registrant.

FACULTY - Mayo Faculty

Wells J. Askew, III, M.D. | Jane L. Bazzell, | Staci E. Beamer, M.D. | Paul S. Bibby, R.N. Krishnaswamy Chandrasekaran M.D. | Youg Mei Cha, M.D. | Robert D. Fisher, R.N. Paul A. Friedman, M.D. | Stephen C. Hammill, M.D. | Fred Kusumoto, M.D. Christopher McLeod, M.B., Ch.B, Ph.D. | Siva K. Mulpuru, M.D. | Thomas M. Munger, M.D. Linda J. Schwartz, R.N. | Luis R. Scott, M.D. Win-Kuang Shen, M.D. | Dan Sorajja, M.D. Komandoor Srivathsan, M.D.

Guest Faculty

John M. Miller, M.D., FACC, FAHA, FHRS Clinical Cardiac Electrophysiology, Cardiology Indiana University Health Indianapolis, IN

David D. Spragg, M.D.
Director, Electrophysiology Laboratory
Johns Hopkins Bayview Medical Center
Baltimore, MD

Program Agenda

Thursday, December 1, 2016 - Special ECG Reading Course

6:45 a.m.	Registration and Continental Breakfast
7:15	Welcome and Introduction - Komandoor Srivathsan, M.D.
7:30	Bundle Branch Blocks - Komandoor Srivathsan, M.D.
7:55	SVT Basics and Differential Diagnosis - Stephen Hammill, M.D.
8:20	Aberrancy or Ventricular Tachycardia. Improved Diagnostic Certainty - Dan Sorajja, M.D.
8:45	Localizing VT; Outlow Tract versus Apical/ Epicardial versus Endocardial - <i>Paul Friedman</i> , <i>M.D.</i>
9:10	Questions and Interact with Speakers
9:30	Break
10:00	AV Node versus His Purkinje Disease - Stephen Hamill, M.D.
10:25	Chamber Abnormalities and Diagnostic Changes - Luis Scott, M.D.
10:50	A Flutter, Pre-excited Atrial Fibrillation and Torsade - Win-Kuang Shen, M.D.
11:15	Metabolic Changes, Ion Channel Problems and Unusual Problems Siva Mulpuru, M.D.
11:40	Stress ECG Changes: when is it diagnostic? - Wells Askew, M.D.
12:15 p.m.	Q&A
12:30	Adjourn
1:00 – 3:00	Optional ECG Workshop - Additional Fee Required - Lunch provided Stephen Hammill, M.D.; Win-Kuang Shen, M.D.; Komandoor Srivathsan, M.D.; Siva Mulpuru, M.D. and Dan Sorajja, M.D. Presenter: Komandoor Srivathsan, M.D. Difficult ECGs, How did we interpret? (Live interactive session)
3:00 p.m.	Adjourn

Friday, December 2, 2016 - Atrial Fibrillation

6:45 a.m.	Continental Breakfast
7:00	Early Bird Special Session - A Review of Interesting ECG's Komandoor Srivathsan, M.D.
	Moderator: David Spragg, M.D. and Komandoor Srivathsan, M.D.
7:30	Atrial Fibrillation: Sleep Apnea and Risk Factor Changes A Case Review - <i>Paul Friedman</i> , <i>M.D.</i>
7:55	Rate Control Options, Medications and AV Nodal Ablation: Does strict rate control matter? - <i>Win-Kuang Shen, M.D.</i>
8:20	Guideline Directed Medications for Maintaining Sinus Rhythm David Spragg, M.D.
8:45	Optimal Cases for Ablation? Komandoor Srivathsan, M.D.
9:10	Stroke in Atrial Fibrillation - Guidelines for Anticoagulation <i>Christopher McLeod, M.B., Ch.B, Ph.D</i>
9:35	Panel Discussion
10:00	Break
10:30	Thoracoscopic Mini Maze: Should it be performed after one failed percutaneous ablation? - Staci Beamer, M.D.
10:55	Atrial Fibrillation – Debates Moderator: Steve Hammill, M.D. Anticoagulation: Coumadin is the best if TTRs are great Pro: Fred Kusomoto, M.D.
	Con: Newer anticoagulants are better than Coumadin - <i>David Spragg, M.D.</i>
11:30	Ablation Should be First Line Therapy - Pro: <i>David Spragg, M.D.</i> Con: Ablation Should Only be Performed if Medications Fail <i>Dan Sorajja, M.D.</i>
Noon	Atrial fibrillation with Recurrent Bleeding: Control bleeding source or close appendage? - Tom Munger, M.D.
12:30 p.m.	Adjourn
1:00 – 3:00	Optional Intracardiac Electrogram Workshop - Additional Fee Required Lunch provided Yong Mei Cha, M.D., Komandoor Srivathsan, M.D., Dan Sorajja, M.D., Siva Mulpuru, M.D. and Christopher McLeod, M.B., Ch.B, Ph.D (Live interactive session)

3:00 p.m.

Adjourn

Saturday, December 3, 2016

6:45 a.m.	Continental Breakfast
7:00	Bonus Special Session - Utility of Echocardiogram in Heart Rhythm
	Disorders - Krishnaswamy Chandrasekaran, M.D.
	Moderator: Paul Friedman M.D.
7:30	Implantable Defibrillator Primary Prevention of Sudden Death:
	What do the guidelines say? - Yong Mei Cha, M.D.
7:55	Sudden Death in the Young-Evaluation - John Miller, M.D.
8:20	Incessant VT: How did I manage? A case review - Fred Kusomoto, M.D.
8:50	PVCs and Cardiomyopathy - A case review - Win-Kuang Shen, M.D.
9:15	Panel Discussion
9:30	Break
10:00	Channelopathies: What should a generalist know?
	Komandoor Srivathsan, M.D.
10:25	Verapamil Sensitive VT - John Miller, M.D.
10:50	Preemptive VT Ablation Improves Outcome in Patients with Structural
	Heart Disease - Paul Friedman, M.D.
11:20	Primary Ventricular Fibrillation - Win-Kuang Shen, M.D.
11:45	Case Based Workshop:
	Moderator: Dan Sorajja, M.D.; John Miller, M.D.
	Panelists: Win-Kuang Shen, M.D.; Paul Friedman, M.D.
	First Case: Hemodynamically Unstable VT: Luis Scott, M.D.
	Second Case: Electrical Storm: Siva Mulpuru, M.D.
12:30 p.m.	Adjourn
1:00 - 3:00	Optional Case Based Intracardiac Electrogram Workshop - Additional
	Fee Required - Lunch provided
	Panelists: Yong Mei Cha, M.D., Siva Mulpuru, M.D., Luis Scott, M.D.,
	Christopher McLeod, M.B., Ch.B, Ph.D and Dan Sorajja, M.D.
	Presenters: Linda Schwartz, R.N., Jane Bazzell, R.N., Robert Fisher, R.N.
2.00	and Paul Bibby, R.N. (Live interactive session)
3:00 p.m.	Adjourn

Sunday, December 4, 2016

6:45 a.m.	Continental Breakfast
7:00	Early Bird Special Session: Learning from the 12-lead ECG
	Win-Kuang Shen, M.D.
	Moderator: Komandoor Srivathsan, M.D.
7:30	POTS and Inappropriate sinus Tachycardia Cases: How did I manage?
	Win-Kuang Shen, M.D.
7:55	Anticoagulation Management in Patients Undergoing Procedures with
	Warfarin and NOACs - Dan Sorajja, M.D.
8:20	Exertional Syncope of the Young (<40 Yrs. of age) Case review -
	Luis Scott, M.D.
8:45	Event Recorder, Holter or Implantable Loop Recorder: Case examples of
	which should one choose? - Dan Sorajja, M.D.
9:10	Panel Discussion
9:30	Break
10:00	Sudden Death in HCM and Screening - Tom Munger, M.D.
10:20	Heart Failure and Biventricular Devices: What is the data?
	Yong Mei Cha, M.D.
10:50	Remote Monitoring helped these Patients in Heart Failure – Case review
	Jane Bazzell, R.N.
11:15	SVT and Atrial Flutter in CHF Patients - Case review
	Christopher McLeod, M.B., Ch.B, Ph.D.
11:40	Leadless Pacing - Paul Friedman, M.D.
Noon	Q&A
12:10 p.m.	Closing Remarks - Adjourn
1	,

Program agenda subject to change without notice.



NON-PROFIT ORG. U.S. POSTAGE

MAYO CLINIC PAID

Mayo School of Continuous Professional Development

6th Annual Heart Rhythm & ECG Course:

A Case-Based Approach



SAVE THE DATE

November 30-December 3, 2017 Fairmont Scottsdale Princess Scottsdale, AZ

Development) must ensure balance, independence, objectivity and scientific rigor in its educational activities. Course activity are required to disclose all relevant financial relationships with any commercial interest related to the subject director(s), planning committee, faculty, and all others who are in a position to control the content of this educational disclose any off-label and/or investigational use of pharmaceuticals or instruments discussed in their presentation. As a provider accredited by ACCME, Mayo Clinic College of Medicine (Mayo School of Continuous Professional matter of the educational activity. Safeguards against commercial bias have been put in place. Faculty also will Disclosure of this information will be published in course materials so those participants in the activity may formulate their own judgments regarding the presentation.

NATIONAL PHYSICIAN PAYMENT TRANSPARENCY PROGRAM

Mayo Clinic College of Medicine complies with the requirements of the National Physician Payment Transparency Program OPEN PAYMENTS (Physician Payments Sunshine Act).

MAYO CLINIC | 4500 San Pablo Road | Jacksonville, FL 32224 | mayoclinic.org

©2016 Mayo Foundation for Medical Education and Research. All rights reserved. MAYO, MAYO CLINIC and the triple-shield MC8018-108 Mayo logo are trademarks and service marks of MFMER.