



Mayo Clinic School of Continuous Professional Development

13400 East Shea Boulevard

Scottsdale, Arizona 85259

Telephone: (480) 301-4580

Dear Representative,

On behalf of Mayo Clinic and Mayo School of Continuous Professional Development, we are pleased to announce Mayo Clinic's Multidisciplinary Update in Breast Disease course taking place November 8-10, 2018 at the Westin Kierland Resort in Scottsdale, Arizona. We invite you to exhibit at this popular continuing medical education activity. The exhibit fee is \$2,500. Space is limited and early registration is advised.

We expect approximately 130 practicing primary care providers, mid-level providers, oncologists, radiologists, surgeons, pathologists, and gynecologists who provide both diagnostics and treatment of patients with breast cancer. As you can see from the enclosed program, we have developed an outstanding course which provides a multidisciplinary update in prevention, diagnosis and treatment of benign and malignant breast disease and survivorship issues. Topics include:

- Benign Breast Disorders
- Surviving Breast Cancer
- Breast Imaging Modalities and Supplemental Screening Options for Dense Breasts
- Updates in Surgical Management and Local Treatment of Breast Cancer
- Radiation Therapy Options
- Genetics and High Risk Management
- Advances in Oncology
- Updates in Breast Reconstruction

Additional offerings:

- Optional Evening Session: Advanced Surgical Techniques

To maintain a clear separation of promotion from education, all exhibits will be held in a location adjacent to where the educational sessions will be held. One skirted, six-foot table and two chairs will be provided for each display. Dedicated exhibit time is during the breakfast, lunch, and refreshment breaks each day. For your planning purposes, no more than two representatives may staff the display at any time.

****NEW – Mayo Clinic now offers a variety of sponsorship opportunities for industry support! Please refer to the attached sponsorship description page for available opportunities!**

If you will participate, please complete the attached exhibitor agreement and return it with your payment (made payable to Mayo Clinic Arizona) to Mayo School of Continuous Professional Development, Attn: Kristy Badder, 13400 East Shea Boulevard, Scottsdale, AZ 85259. Please denote course activity **#18S05099** on all correspondence. Mayo Clinic's Tax ID number is 86-0800150; our W-9 form is attached for your convenience.

On behalf of Mayo Clinic, we hope you will join us in November in Scottsdale.

Sincerely,

A handwritten signature in blue ink that appears to read "Sarah A. McLaughlin".

Sarah A. McLaughlin, MD
Associate Professor of Surgery
Mayo Clinic

A handwritten signature in blue ink that appears to read "Sandhya Pruthi, MD".

Sandhya Pruthi, M.D.
Associate Professor of Medicine
Mayo Clinic

A handwritten signature in blue ink that appears to read "Barbara A. Pockaj".

Barbara A. Pockaj, M.D.
Professor of Surgery
Mayo Clinic