



Mayo Clinic School of Continuous Professional Development

13400 East Shea Boulevard

Scottsdale, Arizona 85259

Telephone: (480) 301-4580

Dear Representative,

On behalf of Mayo Clinic and Mayo Clinic School of Continuous Professional Development, we are pleased to announce "**Mayo Clinic Hospital Medicine: Managing Complex Patients**" will be held November 7-10, 2018 at the Omni Scottsdale Resort & Spa at Montelucia in Scottsdale, Arizona. We invite you and your company to join us as an exhibitor at this continuing medical education activity. Attached is the program schedule for your perusal. General course information including presentation topics, faculty listing and hotel accommodations, is available on our course website, www.ce.mayo.edu/HM2018. A course brochure will be available soon.

As you know, hospital medicine is a growing medical specialty that requires a diverse skill set. Hospital-based health care providers must be able to diagnose and manage a wide variety of clinical conditions, coordinate transitions of care, provide perioperative management to surgical patients and contribute to quality improvement and hospital administration. This program has been specifically designed to ensure participants augment their skill set to meet these many challenges in an effort to enhance the delivery of health care and provide better patient outcomes.

We expect over 250 inpatient care providers including hospitalists and other physicians, nurse practitioners and physician assistants from across the United States to attend our program which features didactic presentations supplemented with case and panel discussions. In addition to hospital-based providers, we also will have internal medicine and family practitioners who previously have indicated the topics discussed were extremely relevant and beneficial to their outpatient practice as well.

The exhibit fee is **\$2,750**. Space is limited; early registration is encouraged. To maintain a clear separation of promotion from education, all exhibits will be held in an area adjacent to where the general sessions will be held. Exhibits should be staffed during the continental breakfast and mid-morning break each day. The exhibit fee will include a 6' skirted table for a table top display; attendee list including name, degree, city, state to be distributed at the course; and acknowledgement with signage and announcements during the course.

If you will participate in our course, please complete the attached exhibitor agreement and return it with your payment (made payable to Mayo Clinic in Arizona) to Mayo School of Continuous Professional Development, Attn: Kristy Badder, 13400 East Shea Boulevard, Scottsdale, AZ 85259; or email to exhibits@mayo.edu. Please denote "**HM2018**" on all correspondence. Mayo Clinic's tax ID number is 86-0800150. Our W-9 form is attached for your convenience.

We hope you will join us for this exciting educational program in Scottsdale in November!

Sincerely,



John T. Ratelle, M.D.
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Hospital Internal Medicine
Assistant Professor of Medicine
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and Science



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Ilko V. Ivanov, M.D.
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