ONCO-NEPHROLOGY SYMPOSIUM 2021

October 8-9, 2021

Virtual Hall Exhibitor Prospectus
Welcome

Dear Potential Exhibitor,

On behalf of course director Nelson Leung, M.D. and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Onco-Nephrology Symposium, October 8-9, 2021**.

The purpose of the symposium is to introduce the latest updates and advances in the field of onco-nephrology with the intent of boosting knowledge and confidence in the provider that cares for patients with cancer related kidney disease. The best practices and management of cancer related kidney diseases will be presented by national and international experts. Topics include, overcoming nephrotoxicity of chemotherapeutic agents, principles of drug dosing in patients with chronic kidney disease, patients with dialysis dependent end stage renal disease, and much more. The interactive format encourages an environment where participants can exchange ideas with the experts.

Program topics include:

- Acute kidney injury in patients with malignancy
- Electrolyte disorders in malignancy
- Nephrotoxicity of chemotherapeutic agents
- Dosing of chemotherapy in patients with CKD/ESRD
- Renal pathology of myeloma and MGRS related diseases
- Management of cast nephropathy and MGRS related diseases
- Kidney transplantation in multiple myeloma and MGRS
- The use of check point inhibitors in cancer
- Pathology of check point inhibitor nephrotoxicity
- Overcoming nephrotoxicity of check point inhibitors
- Car-T cell therapy and cytokine release syndrome
- Hematopoietic stem cell transplantation and the kidney
- Update on the treatment of renal cell carcinoma
- Peptide receptor radionuclide therapy (PRRT) in chronic kidney disease patients

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this livestream educational activity with a virtual exhibit in the amount of $1,500.

If you are interested in participating in this course, please complete the electronic **Letter of Agreement Form** with payment.
Why Exhibit in Our Virtual Hall?

As many in-person national conferences and training events are being canceled and postponed, Mayo Clinic’s Virtual Exhibit Hall provides companies with an innovative way to highlight your offerings to potential customers – without travel expenses, shipping of booths/materials, set-ups, or required staff.

Open 24/7 for one year for attendees, the Virtual Exhibit Hall maximizes your visibility, while providing unique customization of your messaging. You can showcase your products/services, share company videos and podcasts, provide informational brochures, photos and literature, and offer access to your key organization contacts and website links.

Sample Booth Layout

The virtual exhibit will provide the opportunity to:

- Display your company logo and your contact information
- Share information (i.e. video, PDF handouts, PowerPoint slides) about your products and services
- Receive sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Have your company and contact information available to course attendees to access for one year past the date of the course
- Receive attendee lists (name, credentials, city, state)
- Receive site visit metrics – post 90 days
- Receive two complimentary webinar links to view the livestream conference