



April 1, 2015

Dear Exhibitor

On behalf of course director, Kevin M. Barrett, M.D., MSc, Kelly D. Flemming, M.D. and W. David Freeman, M.D., we hope you will consider a display opportunity at our **7th Annual Stroke and Cerebrovascular Disease Review 2015** held **September 17-19, 2015**. We expect around 300 neurologists, neurosurgeons, interventional neuroradiologists, cardiologists, primary care physicians, emergency department physicians and allied health staff participating in cardiac services, nationally and internationally. This course will focus on clinical and hospital-based cardiac rhythm issues and other topics for both physicians and allied health staff.

Display fees are \$2,000 for the full three day course. Space is limited and table assignments will be made on a first come, first served basis based on the date the signed exhibit agreement letter is received in our office.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide 19.75 *AMA PRA Category 1 Credit(s)*™ for this course.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sheila Newby', with a stylized flourish at the end.

Sheila Newby
Education Specialist

Make checks payable to:
Mayo Clinic
Attn: Sheila Newby, Med Edu.
4500 San Pablo Road
Stabile 790N- Education
Jacksonville, FL 32224
Tax ID: 59-3337028



Mayo School of Continuous Professional Development (MSCPD)

Exhibitor Agreement

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Title: Mayo Clinic 7th Annual Stroke and Cerebrovascular Disease Review 2015

Activity Number: 2015J330

Location: The Ritz-Carlton, Amelia Island, Florida

Date(s): September 17-19, 2015

Agreement between: ACCREDITED PROVIDER (PROVIDER):

College of Medicine, Mayo Clinic – Mayo School of CPD
AND

Name of Commercial Company (EXHIBITOR): _____
(as it should appear on printed materials)

Name of Person Exhibiting: _____

Address: _____

Telephone: _____ Fax: _____ Email: _____

The named EXHIBITOR wishes to exhibit at the above named activity for the amount of **\$2,000.00**

Payment Information

Please complete credit card information or indicate if mailing a check:

☐ Visa ☐ Master Card ☐ Discover

Card # _____ Exp. _____

Name on Credit Card: _____ Date: _____

Address of Cardholder: _____

(if different from above address)

City: _____ State: _____ Zip _____

Phone #: _____ Email: _____

Federal Tax ID number is 59-3337028

☐ **Check**

Make check payable to **Mayo Clinic Florida** and remit
to: Mayo School of Continuous Professional
Development
Attn: Denise Klarich
4500 San Pablo Rd
Jacksonville, FL 32224

(Identify activity number on check 2015J330)

☐ **Electronic Transfer**

Please contact CPD office for account information.

By signing below, I agree to the “Terms and Conditions” outlined on Page 2 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

EXHIBITOR Representative: _____
(I understand and agree that typing my name above is the electronic equivalent of a written signature) (Date)

PROVIDER Representative: Denise Klarich _____
Education Coordinator (Signature) (Date)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org:
SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity.**”
- EXHIBITORS are prohibited from distributing pharmaceuticals or other samples and promotional materials (i.e. pens, pads, etc.). Educational materials may be distributed within the designated exhibitor hall only, not within the educational space.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER **Federal Tax ID number is 59-3337028.**
Please remit check payable to: **Mayo Clinic Florida.** Please identify name of activity on the check stub.

Please fax completed Exhibitor Agreement to (904) 956-3095
or return via email to flacmeevents@mayo.edu

7th Annual Stroke and Cerebrovascular Disease Review 2015
The Ritz-Carlton Amelia Island, Florida
September 17-19, 2015

Thursday, September 17, 2015 Fundamentals of Stroke	
Salons 1 & 2	Moderator: W. David Freeman, M.D.
7:00 a.m.	Registration and Continental Breakfast
7:45	Welcome and Pre-test W. David Freeman, M.D.
8:00	Epidemiology of Stroke* Kevin M. Barrett, M.D., MSc
8:30	Evidence-based Primary Stroke Prevention* James F. Meschia, M.D.
9:00	Stroke Pathophysiology* W. David Freeman, M.D.
9:30	Neuroimaging of Acute Stroke-CT, CT Angio-Perfusion, MRI Diffusion Perfusion* E. Paul Lindell, M.D
10:00	Panel Q&A
10:15	Break
10:30	Case-based Vascular Neuroanatomy* Jonathan Graff-Radford, M.D.
11:00	Transient Ischemic Attack (TIA): Diagnosis and Management* Kevin M. Barrett, M.D., MSc.
11:30	Secondary Stroke Prevention* Kelly D. Flemming, M.D.
11:50	Q&A
Noon	Lunch
1:00 p.m.	Intracerebral Hemorrhage – Update in Management* Bart M. Demaerschalk, M.D.
1:30	Atrial Fibrillation and Stroke — What you need to know for diagnosis and treatment in 2015 Paul A. Friedman, M.D.
2:00	NOACs (Novel Oral Anticoagulants) for Stroke Prevention* Robert D. McBane, M.D.
2:30	Prevention and Medical Management of Common Post-Stroke Complications* Josephine Huang, M.D.
3:00	Q&A
3:30	Keynote Speaker: Thomas G. Brott, M.D. CREST-2 and Asymptomatic Carotid Occlusive Disease
4:30 p.m.	Q&A / Adjourn

Program schedule is subject to change without notice.

* Represents talks that are applicable for nurses that are preparing for the Stroke Nursing Review.

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Friday, September 18, 2015	
Medical Management and Controversies of Stroke	
6:00 a.m.	Optional Event: Morning Beach Run For Stroke
Salons 1 & 2	Moderator: Kelly D. Flemming, M.D.
7:30	Continental Breakfast
8:00	Commonly Asked Questions in the Management of Unruptured Aneurysms* Robert D. Brown, Jr., M.D., M.P.H.
8:30	Cavernous Malformations* Kelly D. Flemming, M.D.
8:55	Small Vessel Disease* Benjamin H. Eidelman, M.D.
9:20	Break / Q&A
9:30	Wake-Up Stroke: What Now?* Kevin M. Barrett, M.D., MSc
10:00	Sleep and Stroke Pablo R. Castillo, M.D.
10:30	Emerging Applications of Telemedicine in Cerebrovascular Care Bart M. Demaerschalk, M.D.
11:00	Q&A
11:15	Break
11:30	Lunch & Learn: Brain Attack Interactive* Moderator: Kelly D. Flemming, M.D. Expert Q&A Panel: Kelly D. Flemming, M.D., Kevin M. Barrett, M.D., MSc, David A. Miller, M.D., Bart M. Demaerschalk, M.D., and Jennifer E. Fugate, D.O.
1:00 p.m.	Vascular Cognitive Impairment* Jonathan Graff-Radford, M.D.
1:30	Mesenchymal Stem Cell Regenerative Therapy for Intracerebral Hemorrhage Abba C. Zubair, M.D., Ph.D.
2:00	Viewing of Challenging Stroke Cases Posters (Digital Posters)
2:30 Santa Maria	Innovative and Health Care Delivery Start-Up Ideas for Stroke Care Mayo Clinic Content Experts, Industry, Business, Technology, and Thought Leaders
4:00	Reception on the Lawn
5:30	Adjourn
6:00-7:00 p.m.	Optional Free Event: Stroke Yoga at Sunset Kelly Johnson

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Saturday, September 19, 2015	
Neurosurgical and Endovascular Stroke Therapy	
Salons 1 & 2	Moderator: Giuseppe Lanzino, M.D.
7:15 a.m.	Continental Breakfast
7:45	New Approaches for Treatment of Unruptured Cerebral Aneurysms * Benjamin L. Brown, M.D.
8:15	Acute Management of Aneurysmal Subarachnoid Hemorrhage* Giuseppe Lanzino, M.D.
8:45	Evaluation and Management of Carotid and Vertebral Artery Arterial Dissection* Benjamin H. Eidelman, M.D.
9:15	Update in Neuroendovascular Trials* Jennifer E. Fugate, M.D.
9:45	Case Studies in Neuroendovascular Stroke* Rabih G. Tawk, M.D.
10:15	Q&A
10:45	Break
11:00	Medical and Surgical Management of Cerebral Edema Sara E. Hocker, M.D.
11:30	Pros and Cons of Recent Stroke Endovascular Trials W. David Freeman, M.D.
Noon	Q&A and Post-test
12:15 p.m.	Lunch
CONCURRENT WORKSHOPS	
Santa Maria 1:15	Workshop-Included in Registration Fee Neurovascular Neurosurgery Case-Based Discussion Moderators: Giuseppe Lanzino, M.D., David A. Miller, M.D., Rabih G. Tawk, M.D., Michael J. Link, M.D.
Salon 3 1:15	\$150 Additional Fee: Transcranial Doppler Hands-On Workshop Moderators: Mark N. Rubin, M.D., Laxmi P. Dhakal, M.B.B.S., Kevin M. Barrett, M.D., MSc, W. David Freeman, M.D. (Maximum of 10 participants)
Salons 1 & 2 1:15	Workshop-Included in Registration Fee Stroke Rehabilitation and Hands-on Workshop <ul style="list-style-type: none"> a. Speech Language Pathology: Stroke Dysphagia Workshop and Fiberoptic Endoscopic Evaluation of Swallow (FEES) b. Physical and Occupational Therapy Departments <ul style="list-style-type: none"> i. Cognitive Assessment after Stroke Luke W. Partridge, OTR ii. Early Mobilization after Stroke PT and OT Staff c. Case Management: Transitions of Care Michelle D. Owens, M.S.W., L.C.S.W.

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3:15 p.m.	Adjourn
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Friday, September 18, 2015	
Stroke Nursing Review & Emergency Stroke Providers	
Salon 3	Moderators: Suzanne Brown, BSN, RN, CNRN, SCRNP and Lesia H. Mooney, MSN, RN, CNRN, SCRNP, ACNS-BC
6:00 a.m.	Optional Event: Morning Beach Run for Stroke
7:30	Continental Breakfast
8:00	Functional Assessment and Correlation to Stroke Syndromes: What to expect/what not to expect Linda R. Littlejohns, MSN, RN, FAAN
11:00	Q&A
11:15	Break
11:30	Join Lunch & Learn: Brain Attack Interactive* Salons 1 & 2
Stroke Systems of Care: Hot Topics	
1:00 p.m.	E.M.S., Emergency Department & Stroke Systems of Care Wayne Hodges, RN, PMD
2:00	Calculating NIHSS in Patients Who are Difficult to Assess Sarah H. Peacock, A.R.N.P.
3:00	ABCs of ICH Hematoma Measurement & ICH Score Amanda D. Tomlinson, A.R.N.P.
3:45	Q&A with Speakers at “Ask the Expert” Table
4:00	Reception on the Lawn
5:30 p.m.	Adjourn

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Saturday, September 19, 2015 Stroke Allied Health Session Practical Issues about Stroke Symptoms by Gender, Caregivers & Family Issues and Post-Hospitalization	
Santa Maria	Moderators: Christy A. Smith, A.R.N.P. and Lauren K. Ng, M.D.
7:15 a.m.	Continental Breakfast
8:00 a.m.	Management of Deep Vein Thrombosis Prophylaxis and Pulmonary Embolism in Acute Stroke Patients Danielle M. Ramsey, A.R.N.P.
9:00	Prevention of Stroke in Women: Reviewing the Guidelines Lauren K. Ng, M.D.
10:00	Stroke Family Caregiver and Dyadic Interventions: Reviewing the Evidence Diane C. McLaughlin, A.R.N.P.
11:00	Use of a Personal Health Assistant (PHA) after Stroke Discharge: Results from the Better App Pilot Jason L. Siegel, M.D.
Noon	Break/ Q&A at “Ask the Expert” Table
12:15p.m.	Lunch
1:15	Join Stroke Rehabilitation and Hands-on Workshop in Salons 1 & 2 <ol style="list-style-type: none"> a. Speech Language Pathology: Stroke Dysphagia Workshop and Fiber optic Endoscopic Evaluation of Swallow (FEES) b. Physical and Occupational Therapy Departments <ol style="list-style-type: none"> i. Cognitive Assessment after Stroke Luke W. Partridge-OT ii. Early Mobilization after Stroke PT and OT staff c. Case Management: Transitions of Care Michelle D. Owens , M.S.W., L.C.S.W.
3:15 p.m.	Adjourn

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