

Mayo Clinic Nicotine Dependence Center
Global Tobacco Dependence Treatment Summit
Detailed Program

Monday, May 23, 2016	
8:00 AM – 8:15 AM MONDAY 23 MAY	Welcome Remarks, Course Introduction
<p>Introductory Video</p> <p>Speakers:</p> <ul style="list-style-type: none"> • J Taylor Hays MD, Director Mayo Clinic Nicotine Dependence Center/Global Bridges • Richard Hurt MD, Emeritus Chair Mayo Clinic Nicotine Dependence Center/Global Bridges 	
8:15 AM – 9:00 AM MONDAY 23 MAY	Global context of tobacco dependence treatment
<p>Session Chair/Moderator: Thomas J Glynn PhD, Consulting Professor, Stanford University School of Medicine</p> <p>Objectives:</p> <ul style="list-style-type: none"> • Identify successful strategies in making tobacco dependence treatment more accessible. • Identify challenges faced in various countries around the implementation of treatment. • Discuss the interrelationship between treatment and other tobacco control policies (smokefree etc.) <p>Panelists:</p> <ul style="list-style-type: none"> • Michael Fiore MD MPH MBA, Director of Centre for Tobacco Research and Intervention (CTRI), University of Wisconsin School of Medicine and Public Health • Beatriz Champagne PhD, Executive Director, InterAmerican Heart Foundation • Cornel Radu-Loghin, Director of Policy and Strategy, European Network of Smoking and Tobacco Prevention (ENSP) • Lekan Ayo-Yusuf DDS MPH PhD, Professor, Sefako Makgatho Health Sciences University, Pretoria • Martin Raw PhD, Director, International Centre for Tobacco Cessation • Dongbo Fu MD, Technical Officer for Tobacco Cessation, World Health Organization Tobacco-Free Initiative (WHO TFI) 	
9:00 AM – 9:45 AM MONDAY 23 MAY	New and ongoing challenges to tobacco dependence treatment
<p>Session Chair: Harry Lando PhD, Distinguished International Professor, University of Minnesota</p> <p>Session Objectives:</p> <ul style="list-style-type: none"> • Share results of relevant and new research • Identify strategies to address different types of tobacco use <p>Presenters:</p> <ul style="list-style-type: none"> • Harry Lando PhD <i>introduction and context</i> • Dorothy Hatsukami PhD, Professor of Psychiatry, University of Minnesota 	

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<ul style="list-style-type: none"> • Feras Hawari MD FCCP, Director, Cancer Control Office at King Hussein Cancer Center (KHCC), Jordan • Raj Panda MD MPH, Senior Public Health Specialist, the Public Health Foundation of India (PHFI) 	
9:45 – 10:00 AM	Stretch break
10:00 AM – 11:00 AM MONDAY 23 MAY	Pharmacotherapy
<p>Session Chair: J. Taylor Hays, MD</p> <p>Objectives:</p> <ul style="list-style-type: none"> • Identify evidence-based therapies and conditions for using each • Address approaches for low-resource settings <p>Overview: J. Taylor Hays MD</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Nancy Rigotti MD, Massachusetts General Hospital and Harvard Medical School • Jill M Williams MD, Professor of Psychiatry, Rutgers-Robert Wood Johnson Medical School • Karen Hudmon DRPh MS RPh, Professor of Pharmacy Practice, Purdue University 	
11:00 AM – 11:45 AM MONDAY 23 MAY	Plenary: The IGLC/SCLC Grant Program
<p>Session Chair: Steven A Schroeder MD, Distinguished Professor of Health and Healthcare, University of California San Francisco; Director of Smoking Cessation Leadership Center at UCSF</p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. Describe the structure and purpose of IGLC grant programs in tobacco dependence treatment 2. Share learning from first-round grant projects in each of three categories 3. Introduce poster session format and process <p>Panelists:</p> <ul style="list-style-type: none"> • Frank Vitale, MA - Purdue University: “Smoke Free Giant Eagle - Driving Smoking Cessation among Customers of a Regional Supermarket Chain” • Thomas Ylioja, MSW, LSW – University of Pittsburgh Medical Center (UPMC): “Improving Smoking Cessation Care for Hospitalized Patients in a Large Regional Healthcare Organization” • Chad Morris, PhD - University of Colorado, Denver: “A Tobacco Cessation Continuity-of-Care Model for the Re-entry Population” 	
11:45 AM – Noon	Pick up boxed lunch

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12:00 PM – 1:00 PM MONDAY 23 MAY	Lunchtime Plenary: The American Cancer Society Center for Tobacco Control, one year on
Speaker: Cliff Douglas, JD Vice President of Tobacco Control, American Cancer Society	
1:15 PM	Parallel Sessions/Workshops 120 min See specific information at end of this program
3:30 PM – 4:15 PM MONDAY 23 MAY	Patient panel (Phillips Hall) Moderator: Barbara Dallavalle MA CTTS , Mayo Clinic Nicotine Dependence Center Barbara Dallavalle will facilitate a panel of three patients who have been treated for tobacco dependence at the Mayo Clinic. The patients will share their struggle with tobacco addiction, the key experiences with treatment which supported their success, and the benefits of tobacco free living.
4:15 – 5:00 posters	Poster Session: Learning from international and U.S. grant projects in treatment
4:15 – 6:00 PM BUFFET DINNER AVAILABLE IN MARRIOTT BALLROOM	
6-7:30 PM MONDAY 23 MAY	Evening Plenary – Emerging evidence on Harm Reduction and e cigarettes
Moderator/Session Chair: Cliff Douglas JD Panelists: <ul style="list-style-type: none"> • Dorothy Hatsukami PhD, Professor of Psychiatry, University of Minnesota • Feras Hawari MD FCCP, Director, Cancer Control Office at King Hussein Cancer Center (KHCC), Jordan • Scott Leischow PhD, Professor of Health Services Research, Mayo Clinic College of Medicine • Constantine Vardavas MD RN MPH PhD, School of Medicine, University of Crete • Mitch Zeller JD, Director Center for Tobacco Product Regulation, U.S. Food and Drug Administration 	
DESSERT RECEPTION: Post-panel	
Tuesday, May 24, 2016	
8:00 AM – 8:15AM TUESDAY 24 MAY	Question and Answer Session
Moderators: Taylor Hays MD, Steve Schroeder MD	

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8:15 AM – 9:00 AM
TUESDAY 24 MAY

International adaptation of Ottawa Model

Introduction of Session Chair:

Alice Grainger-Gasser RN, Programme Development Manager, World Heart Federation

Session Chair: Andrew Pipe M.D. Professor, Faculty of Medicine, University of Ottawa and Chief of Prevention and Rehabilitation, University of Ottawa Heart Institute

Objectives:

At the conclusion of this session, the participants will:

1. Understand the importance of systematic approaches to the identification and treatment of smokers in all clinical settings
2. Understand the need for evidence-based, best practice use of cessation pharmacotherapy in the treatment of tobacco dependence
3. Understand the need for clinician leadership in introducing and delivering evidence-based tobacco dependence treatment in all clinical settings.

Panelists:

- **Himanshu Gupte**, Narotam Sekhsaria Foundation, Mumbai India
- **Constantine Vardavas MD RN MPH PhD**, School of Medicine, University of Crete

9:00 AM – 9:45 AM
TUESDAY 24 MAY

Implementing treatment as part of national tobacco control policy: country case studies

Session Chair: Eduardo Bianco, MD Cardiologist and tobacco dependence treatment specialist

Objectives:

By the end of this session participants will understand:

- Many of the tools available to help countries implement treatment nationally
- How some low and middle income countries have approached the challenge of developing treatment with limited resources
- How some countries have implemented treatment through case studies

Panelists:

- **Dongbo Fu MD**, Technical Officer for Tobacco Cessation, World Health Organization Tobacco-Free Initiative (WHO TFI)
- **Martin Raw PhD**, Director, International Centre for Tobacco Cessation
- **Sophia Chan PhD MPH MD**, Undersecretary for Food and Health, Hong Kong Dept. of Health
- **Beatriz Champagne PhD**, Executive Director, InterAmerican Heart Foundation

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9:45 – 10:00AM	Stretch Break
10:00 AM	Parallel Sessions/Workshops (See detail at end of this document)
12noon – 1:30PM TUESDAY 24 MAY	Poster Session 45 min
	<i>Lunch will be served between 12:00 and 1:15</i>
1:30 PM – 2:15PM TUESDAY 24 MAY	Case Studies: Effecting policy change through Physician/HCP advocacy
<p>Session Chair: Richard D Hurt, M.D.</p> <p>Objectives:</p> <ul style="list-style-type: none"> Describe what advocacy includes and what constitutes it Identify ways for healthcare professionals to effect policy change <p>Panelists/Presenters:</p> <ul style="list-style-type: none"> Eduardo Bianco MD Cardiologist and tobacco dependence treatment specialist, Uruguay/Latin America Carlos Jimenez-Ruiz MD PhD Pulmonologist and tobacco control leader in Spain and Europe Yolonda Richardson JD MPH Executive Vice President Global Programs, Campaign for Tobacco Free Kids 	
2:15 PM – 3:15PM TUESDAY 24 MAY	REGULATION OF NICOTINE PRODUCTS – US and EUROPE
<p>Session chair: Thomas J. Glynn PhD</p> <p>Objectives:</p> <p>Provide audience with essential information about the need for nicotine regulation, specifically:</p> <ul style="list-style-type: none"> Discuss rationale and implications of Deeming Rule (if publicly released) Describe the nicotine continuum as a basis for regulation as well as treatment Discuss the role of communications in tobacco product regulation Explain the role of compliance & enforcement <p>Speakers: Mitch Zeller J.D. (US) – 16 min, Constantine Vardavas MD, RN, MPH, PhD, FCCP (Europe) – 16 min</p>	
3:15 PM – 4:00PM TUESDAY 24 MAY	Town Hall Session

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	<i>Facilitated by Taylor Hays, Steve Schroeder, Dongbo Fu</i>
4:00 PM – 4:45PM TUESDAY 24 MAY	Closing Keynote Address: “Tobacco dependence treatment and tobacco control: The Good, the Bad and the Ugly”
Speaker: Armando Peruga MD, DrPH Programme Manager (Retired), WHO Tobacco-Free Initiative Objectives: <ul style="list-style-type: none"> • Share overall perspective on tobacco control from extensive international experience • Discuss how to better integrate the O into MPOWER 	
4:45 PM – 5:00 PM TUESDAY 24 MAY	Closing Remarks J.Taylor Hays M.D.

PARALLEL SESSIONS	
MONDAY 23 MAY 1:15 – 2:05 PM	BEHAVIORAL INTERVENTIONS: IMPROVING PRACTICE WITH THEORY (Siebens 405)* Speakers: Carlo DiClemente PhD, Timothy Milbrandt MS CTTS The speakers will provide an overview of theory as it can guide smoking cessation, and case examples of how theory can inform and improve clinical practice.
	NATIONAL TREATMENT GUIDELINES DEVELOPMENT AND IMPLEMENTATION (Phillips Hall) Presenters: Martin Raw PhD, Dongbo Fu MD, Michael Fiore MD This session will address FCTC Article 14 implementation, especially in regard to national tobacco dependence treatment guidelines. The presenters, all of whom have been involved in the guideline development process, will consider the history, challenges, and successes of developing national guidelines and make specific suggestions for accelerating this process.
	CURRICULUM DEVELOPMENT AND TRAINING OF TRAINERS (Siebens 402) Speakers: Gustavo Zabert MD , Jennifer Packard MA, CTTS, CWC The speakers will provide real-world practical examples of developing curriculum to meet accreditation standards, and implementing train the trainer programs.
MONDAY 23 MAY	TOBACCO DEPENDENCE TREATMENT IN SURGICAL PATIENTS (Siebens 405)* Speaker: David Warner, M.D. Surgery provides a unique teachable moment for smoking cessation. This presentation will provide practical support for gaining buy-in for providing pre-surgery treatment, and integrating effective models into surgical practices.
	AVAILABLE AND AFFORDABLE GLOBAL PHARMACOTHERAPY (Phillips Hall) Speakers: Martin Raw PhD, Arus Harutyunyan MD PhD This session will address FCTC Article 14 recommendations regarding availability of

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2:15 – 3:05 PM	<p>evidence-based pharmacotherapies for the treatment of tobacco dependence. The presenters will discuss accessibility and affordability issues, as well as presenting data from several countries regarding pharmacotherapy.</p> <p>INTERNATIONAL QUITLINES (Siebens 402) Abigail Halperin MD MPH, Nicholas Fradkin MPAC MPHc, Dongbo Fu MD Five years ago, the International Quitline Institute (IQI), in partnership with WHO and the CDC Foundation, convened its inaugural 5-day training for the development and improvement of quitlines around the world. This presentation will share successes and lessons learned from subsequent trainings and workshops held across four continents, along with challenges in evaluating the project's impact on reach and effectiveness of tobacco dependence treatment in low- and middle-income countries.</p>
TUESDAY 24 MAY 10:00 – 10:50am	<p>MOTIVATIONAL INTERVIEWING: OVERVIEW AND DEMONSTRATION (Siebens 405) Speakers: Therese Shumaker, MA, CTTS, RD, Michael Burke EdD Motivational interviewing skills can invigorate patient education and strengthen treatment planning, as well as enhance motivation. This workshop will provide practical examples and interactive participation to build skills for expanding the use of motivational interviewing skills beyond motivational enhancement.</p>
	<p>HCP ADVOCACY FOR ARTICLE 14 – WORKSHOP (Phillips Hall) Presenters: Doug Blanke JD, Eduardo Bianco MD</p>
	<p>NURSES' IMPACT ON GLOBAL TOBACCO CONTROL (Siebens 406)* Speakers: Linda Sarna RN, PhD; Stella Bialous RN DrPh Nurses are the largest group of health care professionals, 19 million worldwide, and their involvement in tobacco control is pivotal for successful implementation of Article 14 of the FCTC. The speakers will describe the development and evaluation of capacity building efforts that have reached over 6,000 nurses using distance learning and mentoring of champions.</p>
TUESDAY 24 MAY 11:00 – 11:50am	<p>INTEGRATED WEB INTERVENTIONS: EX 3.0 (Siebens 405)* Speakers: Amanda Graham PhD, Jeff Poterucha MA, CTTS Web and mobile technology provide extraordinary promise to extend the reach of tobacco dependence treatment. This presentation will provide evidence supporting the use of technology to support cessation. This presentation will provide a glimpse into the future of what can be, and provide practical ways of implementing distance technology into clinical practice.</p>
	<p>RESEARCH AGENDA IN TOBACCO DEPENDENCE TREATMENT (Phillips Hall) Session Chair: Scott Leischow PhD Panelists: Martin Raw PhD, Sophia Chan PhD MPH, Oluwakemi (Kemi) Odukoya MD, Eduardo Bianco MD, Feras Hawari MD This panel on research to advance treatment will bring together a group of global tobacco treatment experts to discuss their views on research needs regarding treatment, and identify what they consider to be the highest priority research efforts needed as well as what capacity is needed to accomplish that research.</p>
	<p>INSTRUCTIONAL DESIGN: TEACHING WITH NEW TECHNOLOGIES (Siebens 406) Presenter: David Cook M.D., Mayo Clinic How can we harness electronic technologies to support learning? What works, and</p>

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	when and how should we use these technologies? This session will highlight current applications of educational technologies in health professions education, summarize research on their efficacy, and identify evidence-based principles of effective instructional design.
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