

Healthcare Executive Leadership Bootcamp 2019

| Friday, October 25, 2019 Mayo Clinic Kinne Auditorium | |
|--|--|
| 7:00 a.m. | Registration & Continental Breakfast |
| 7:45 a.m. | Welcome & Course Highlights <i>Deans of each college and Margaret Johnson, M.D., Estrellita Redmon, M.D., MBA</i> |
| 8:00 | Keynote Lecture <i>Ruple Galani, M.D.</i> <i>President, Duval County Medical Society</i> |
| 8:30 | Leveraging Coaching Skills for Optimal Results – Part I <i>Mindy Gillis, M.Ed., Advisor, Talent Assessment and Development, Mayo Clinic Florida</i> <i>Neha P. Raukar, M.D., Mayo Clinic Rochester</i> <i>Ji Yun Kang, Ph.D., Mayo Clinic Rochester</i> |
| 10:15 | Break |
| 10:30 | Leveraging Coaching Skills for Optimal Results – Part II <i>Mindy Gillis, M.Ed., Advisor, Talent Assessment and Development, Mayo Clinic Florida</i> <i>Neha P. Raukar, M.D., Mayo Clinic Rochester</i> <i>Ji Yun Kang, Ph.D., Mayo Clinic Rochester</i> |
| 11:15 | Leadership Panel Discussion <i>David Meyer, Chief Strategy Officer, Ascension Florida</i> <i>Kent R. Thielen, M.D., Chief Executive Officer, Mayo Clinic Florida</i> <i>Jon Urbanek, Senior Vice President, Florida Blue</i> <i>R. Lawrence Moss, M.D., Chief Executive Officer, Nemours Children's Health System</i> |
| 12:00 p.m. | Lunch and Networking |
| 12:45 | Strategic Planning and Marketing in Healthcare <i>D. Rob Haley, Ph.D., Professor and Program Director, MHA program at UNF</i> Interactive Case Studies and Panel Discussion <i>Moderator: D. Rob Haley, Ph.D.</i> <i>Panel Member(s):</i> <i>David Meyer, Chief Strategy Officer, Ascension Florida</i> <i>Kerry Maher, M.D., Vice President of PM&R Consulting and Physician Relations, Brooks Rehabilitation</i> <i>Melanie Husk, Senior Vice President of Marketing and Communications, Baptist Health</i> |
| 2:30 | Break |
| 2:45 p.m. | Financial Management for Health Care Organization <i>Mei Zhao, Ph.D., Professor and Chair, Department of Health Administration, UNF</i> Interactive Case Studies and Panel Discussion <i>Moderator: Mei Zhao, Ph.D.</i> <i>Panel Member(s):</i> <i>Kevin M. Lockett, Chief Financial Officer, Mayo Clinic Florida</i> <i>Murray S. Marsh, Jr., CPA, FACHE, Executive Vice President & Chief Financial Officer, Flagler Hospital, St. Augustine, FL</i> |
| 4:30 p.m. | Adjourn |
| 4:30 – 5:30 p.m. | Reception and Networking |

Format: 30 minute lecture, 60 minute case study or interactive workshop, 15 minute Q&A Panel discussion

Healthcare Executive Leadership Bootcamp 2019

| Saturday, October 26, 2019 Mayo Clinic Kinne Auditorium | |
|--|---|
| 7:15 a.m. | Continental Breakfast |
| 8:00 a.m. | <p>Managing Human Resources in Healthcare Organizations <i>Matthew Leon, Ph.D., Assistant Professor Management, UNF Coggin College of Business</i></p> <p>Interactive Case Studies and Panel Discussion <i>Moderator: Matthew Leon, Ph.D.</i> <i>Panel Member(s):</i> <i>Stuart Thompson, Vice President of Human Resources, Memorial Hospital, Jacksonville, FL</i> <i>Todd Mollitt, Director of HR for Baptist South and Baptist Physician Enterprise</i></p> |
| 9:45 a.m. | Break |
| 10:00 a.m. | <p>Leadership and Organizational Behavior in Healthcare Systems <i>Michael Mayo, MHA and DHA Candidate, Hospital President, Baptist Downtown, Jacksonville, FL</i></p> <p>Interactive Case Studies and Panel Discussion <i>Moderators: Michael Mayo, MHA</i> <i>Panel Member(s):</i> <i>Mike Nordness, Chief Operating Officer, Orange Park Medical Center</i> <i>AJ Dunn, Associate Administrator, Hospital Specialties, Mayo Clinic Florida</i> <i>Nicole Thomas, Hospital President, Baptist South, Jacksonville, FL</i></p> |
| 11:45 | Lunch and Networking |
| 12:30 | <p>Quality Management and Patient Safety in Healthcare <i>Shyam B. Paryani, M.D., MS, MHA, FACRO, FACHE, University of North Florida</i></p> <p>Interactive Case Studies and Panel Discussion <i>Moderators: Shyam B. Paryani, M.D.</i> <i>Panel Member(s):</i> <i>Pablo Moreno-Franco, M.D., Chair of the Clinical Practice Quality Oversight Subcommittee, Vice Chair of Quality and Affordability, Mayo Clinic Florida</i> <i>Juliet Battard, Vice President of Risk and Quality, Memorial Hospital, Jacksonville, FL</i> <i>Susan Hendrickson, MHRD/OD, RN, CPHQ, FACHE, FNAHQ, Division Director, Quality Patient Safety Officer, UF Health Jacksonville</i></p> |
| 2:15 | Break |
| 2:30 | <p>Law in Healthcare <i>Layne Smith, Government Relations, Mayo Clinic</i></p> |
| 3:15 | <p>Achieving Success: How to Use What You've Learned <i>Margaret Johnson, M.D. and Estrellita Redmon, M.D., MBA</i></p> |
| 3:45 | Adjourn |