



Mayo Clinic School of Continuous Professional Development

# Infectious Diseases Practice Updates 2022

February 14-18, 2022

Exhibit and Sponsorship Prospectus



## Welcome

Dear Potential Exhibitor,

On behalf of course directors Bobbi Pritt, M.D., and Abinash Virk, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Infectious Diseases Practice Updates 2022, February 14-18, 2022** at the Hyatt Regency Maui Resort and Spa.

This interactive course provides practical updates on common topics and challenges faced with infectious diseases along with key information on the application of new developments in the field. Information will be delivered by subject matter experts through case-based presentations and in-depth discussions including question and answer sessions geared to increase knowledge, performance, and patient outcomes.

This course is relevant for infectious diseases specialists, infectious diseases trainees, internists, pharmacists, hospitalists, and clinical infectious diseases researchers. The content will also benefit physician assistants, nurse practitioners, nurses, family physicians and clinical microbiologists with interest in managing patients with infections. We expect 150-200 attendees on-site.

Additional sessions on Antimicrobial Stewardship and Microbiology will also be held.

View the [complete program schedule](#) for details.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with one of the following exhibit options:

- In-person exhibit table: \$2,500
- In-person exhibit table with a virtual exhibit hall: \$3,000
- Virtual exhibit hall only: \$2,000

In support of ACCME guidelines, on-site exhibitors and electronic promotional materials and activities will be separate from the education program space.

If you are interested in participating in this course, please complete the electronic [Letter of Agreement Form](#). If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

## In-person Exhibit Table (Limited space availability)

The Infectious Diseases Practice Updates course will be held at the Hyatt Regency Maui Resort and Spa.

### Hyatt Regency Maui Resort and Spa

200 Nohea Kai Drive  
Lahaina, HI 96761

In-person exhibit tables are available on a first-come, first-serve basis with limited in-person space availability.

### **In-person Exhibit**

- (1) 6' table and (2) chairs
- Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

### **Exhibit Hours**

- General Session, February 14-18, 2022  
6:30 a.m. – 12:20 p.m.  
*Each day includes a dedicated breakfast and morning break to interact with company representatives.*
- Antimicrobial Stewardship Session, February 14, 2022  
1:00 p.m. – 5:00 p.m.
- Microbiology Session, February 15, 2022  
1:00 p.m. – 5:00 p.m.

### **Cost**

\$2,500 – In-person exhibit table at the Hyatt Regency Maui Resort and Spa

\$3,000 – In-person exhibit table at the Hyatt Regency Maui Resort and Spa plus a virtual exhibit hall

### **Payment:**

- To pay by credit card, please call 1-800-323-2688 and reference# 22R00498 – Inf. Diseases 2022
- To pay by mail: Mayo Clinic MCSCPD, 200 First Street, SW, Plummer 2-60, Rochester, MN 55905 | Attn: Kris Jones, Ref# 22R00498 – Inf. Diseases 2022

For your convenience: Mayo Clinic Tax ID is 41-6011702.

Mayo Clinic is closely monitoring COVID-19 prevalence and may adjust live course attendance limits as necessitated by CDC, public health and other relevant guidelines. In-person attendance at this course may require adherence to specific COVID-19 regulations and guidelines.

## Virtual Exhibit Hall

Mayo Clinic's Virtual Exhibit Hall provides companies with an innovative way to highlight your offerings to potential customers – without travel expenses, shipping of booths/materials, set-ups, or required staff. Open 24/7 for one year for attendees, the Virtual Exhibit Hall maximizes your visibility, while providing unique customization of your messaging. You can showcase your products/services, share company videos and podcasts, provide informational brochures, photos and literature, and offer access to your key organization contacts and website links.

### Cost


\$2,000 – Virtual exhibit hall only

\$3,000 – Virtual exhibit hall plus in-person exhibit table at the Hyatt Regency Maui Resort and Spa

### Sample Booth Layout

Mayo Clinic - Exhibitor


[Virtual Exhibit Hall Home](#)



**Mayo Clinic**  
**Rochester, MN**

Contact Information:

Exhibitor Name  
Email  
Phone  
Company Website



#### Mayo Clinic Mission and Values

##### Mission

To inspire hope and contribute to health and well-being by providing the best care to every patient through integrated clinical practice, education and research.

##### Primary value

The needs of the patient come first.

##### Value statements

These values, which guide Mayo Clinic's mission to this day, are an expression of the vision and intent of our founders, the original Mayo physicians and the Sisters of Saint Francis.

**Respect**  
Treat everyone in our diverse community, including patients, their families and colleagues, with dignity.

**Integrity**  
Adhere to the highest standards of professionalism, ethics and personal responsibility, worthy of the trust our patients place in us.

**Compassion**  
Provide the best care, treating patients and family members with sensitivity and empathy.

The virtual exhibit will provide the opportunity to:

- Display your company logo and your contact information
- Share information (i.e. video, PDF handouts, PowerPoint slides) about your products and services
- Receive sponsorship acknowledgement on webpage, in announcements, and at break times during the course
- Have your company and contact information available to course attendees to access for one year past the date of the course
- Receive attendee lists (name, credentials, city, state)
- Receive two complimentary webinar links to view the conference via live-streaming