



November 22, 2016

Greetings,

On behalf of course directors M. Molly McMahon, M.D., Manpreet S. Mundi, M.D., and Donald D. Hensrud, M.D., and the Mayo School of Continuous Professional Development, we are pleased to announce our upcoming 2017 Nutrition and Wellness in Health and Disease course to be held September 25 – 26, 2017 at the Park Central Hotel in San Francisco, California.

The 17<sup>th</sup> annual Mayo Clinic Nutrition and Wellness in Health and Disease course will provide a full spectrum, in-depth overview of situations that clinicians encounter in the ambulatory setting including effective ways to provide nutrition counseling, obesity and obesity-associated medical conditions, and other common nutrition issues, in addition to physical activity and wellness. Current clinical topics will be highlighted through presentations, interactive case studies, and panel discussions. You may find additional details on the course website: <https://ce.mayo.edu/nutrition2017>.

The 2017 course is designed for physicians (general internal medicine, family medicine, endocrinologists, and subspecialists interested in nutrition), advanced practice clinicians (nurse practitioners and physician assistants), dietitians, nurses, and health and wellness specialists. Each year we have experienced solid attendance and this year we project attendance levels over 300. The faculty will be selected from Mayo Clinic for their expertise, knowledge, and clinical acumen.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in these educational activities with an exhibit in the amount of \$2,000.00.

If you are interested in participating in our course, please complete and return the provided Exhibitor Agreement form and payment before **August 1, 2017**. This agreement may be substituted with your company's standard Letter of Agreement form. Please make payment payable to Mayo Clinic and send payment to my attention at the address below. For your convenience, our Federal tax identification number is 41-6011702.

In support of ACCME guidelines, exhibitors will be located in a separate area from the educational activity.

We look forward to the success of our 2017 Nutrition and Wellness in Health and Disease course and hope you will be able to join us in San Francisco this coming September. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

Karol Gluth  
CME Specialist  
Mayo School of Continuous Professional Development  
200 First Street SW  
Rochester, MN 55905  
[gluth.karol@mayo.edu](mailto:gluth.karol@mayo.edu)  
Phone: 507-266-3767

## Mayo School of Continuous Professional Development (MSCPD) Exhibitor Agreement

Activity Title	17th Annual Nutrition & Wellness in Health and Disease
Activity Number	17R05029
Location	Park Central Hotel, San Francisco, California
Dates	September 25-26, 2017

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MSCPD AND:

Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Telephone	
Fax	
Email	
The named exhibitor wishes to exhibit at the above named activity for the amount of	\$2,000.00

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

### ***PAYMENT INFORMATION***

Please indicate your method of payment:

PROVIDER Federal Tax ID number is 41-6011702.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905  Please identify “ <b>Nutrition &amp; Wellness 2017</b> ” on the check.	For payment by credit card or wire transfer, please call the MSCPD Registrar at 800-323-2688  <i>Do not send credit card information via email or fax.</i>

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc).  
*Please list additional requests here:*

Complete and return this form along with your payment made to Mayo Clinic,  
 before **August 1, 2017** to:

Karol Gluth  
 Mayo School of Continuous Professional Development  
 Mayo 17-56E  
 200 First Street SW  
 Rochester, MN 55905  
[Gluth.karol@mayo.edu](mailto:Gluth.karol@mayo.edu)