



Mayo Clinic School of Continuous Professional Development  
200 First Street SW  
Rochester, MN 55905  
Tax ID: 41-6011702

June 7, 2021

Dear Exhibitor,

On behalf of Course Directors Ronald C. Petersen, M.D., Ph.D. and Angela M. Lunde, M.A., we hope you will consider a display and/or virtual exhibit opportunity at our **Mayo Clinic Conference on Brain Health and Dementia 2021** held **October 29, 2021** at the Mayo Civic Center in Rochester, Minnesota in collaboration with the Minnesota-North Dakota Alzheimer's Association and AARP of Minnesota. The course is offered live with a livestream enrollment option and we expect around 600 medical professionals, patients, caregivers and families.

This year's theme "A Brighter Path Forward" will focus on lessons learned that have deepened our understanding of the dementia experience, challenged our perspectives, and inspired us like never before toward greater empathy, inclusivity, innovative reforms, and a better world for those impacted by dementia. You may find additional course details on the course website as they become available: <https://ce.mayo.edu/brainhealth2021>

Display fees to sponsor at the live course and the virtual exhibit hall varies. **Review the prospectus for sponsorship levels with definition and details.** Space at the live course is limited and table assignments will be made on a first-come, first-served basis depending on the date the signed exhibit letter of agreement (LOA) is received in our office.

If you are interested in sponsoring at this educational activity, please click [here](#) to register (exhibitor agreement) and return it with your payment by Monday, October 18, 2021.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Susan Reigel  
CME Specialist  
Mayo Clinic School of Continuous Professional Development  
507-266-2292 Office  
[reigel.susan@mayo.edu](mailto:reigel.susan@mayo.edu)

**For payment by credit card or wire transfer**, please call the MCSCPD Registrar at 800-323-2688.

**Make checks payable to:**

Mayo Clinic CPD  
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