



EQUITY+

INCLUSION

in healthcare



Mayo Clinic School of Continuous Professional Development

13.75
AMA PRA
CATEGORY 1
CREDITS™

13.75
ANCC
Contact Hours

ROCHESTER, MINNESOTA
OCTOBER 27–28, 2017

COURSE HIGHLIGHTS

- Leading experts give keynote presentations and conduct roundtable discussions and experiential workshops
- Focus on evidence-based processes to identify and address bias as it affects patient care, health equity and the workforce
- Participants examine their own knowledge and beliefs on diversity and inclusion and gain insights into the rationale and importance of creating a culture of inclusion for employees and our patients
- New skills and processes that reduce bias and increase recruitment, retention, promotion and development of women and minorities are explored

TARGET AUDIENCE

Individuals interested in advancing health equity and diversity and inclusion in health care, including those involved in direct patient care (e.g., physicians, scientists, nurses, social workers), talent acquisition and workforce development (e.g., HR professionals, hiring managers, supervisors), hospital leadership and administrators, and diversity and inclusion practitioners.

LEARNING OBJECTIVES

- Summarize the effects of socioeconomic factors, race, ethnicity, gender, sexual orientation and other patient characteristics on health inequities and identify ways to mitigate them in your own practice or organization
- Describe the effect of patient and provider biases on healthcare outcomes; describe ways to mitigate the effect of these biases
- Summarize policies and practices that have been shown to contribute to inclusive workplace environments, and enhance recruitment, development, advancement and retention of women and minorities in the healthcare workforce
- Apply course learnings to create a more welcoming healthcare environment and improve the delivery of culturally appropriate care for increasingly diverse patients populations
- Develop and empower employee resource groups to support personal and organizational strategic goals related to diversity and inclusion and health equity

PROGRAM SCHEDULE

The complete program schedule is available on the course website:

<http://ce.mayo.edu/EQUITY2017>

REGISTRATION

\$550	Physicians/Scientists
\$450	Human Resources Professionals, Administrators, Allied Health
\$40	Reception Guest

REGISTER ONLINE: [CE.MAYO.EDU/EQUITY2017](https://ce.mayo.edu/equity2017)

CANCELLATION POLICY

Please visit ce.mayo.edu/cancellation for more information.

LODGING & ACCOMMODATIONS

Reserve your room before **October 4, 2017** or before the block is full, whichever comes first in order to receive a discounted rate. Identify yourself as a participant of the Mayo Clinic Equity and Inclusion course when making your reservation.

Kahler Grand Hotel

20 Second Avenue SW
800-533-1655 or 507-282-2581
\$154 Executive Room

Rochester Marriott Hotel

101 First Avenue SW
877-623-7775 or 507-280-6000
\$169 Standard Room

ACCREDITATION

Mayo Clinic College of Medicine and Science is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 13.75 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ANCC – This conference is offered in cooperation with Mayo Continuing Nursing Education.

Mayo Continuing Nursing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Participants can earn up to 13.75 nursing contact hours (accredited).

SHRM – Mayo Clinic is recognized by SHRM to offer SHRM-CP or SHRM-SCP professional development credits (PDCs). This program is valid for up to 11.75 PDCs toward SHRM-CP and SHRM-SCP recertification. Course verification to obtain credits will be provided to participants onsite. The course is also being reviewed for listing as an HRCI Approved Program.

MAYO CLINIC

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COURSE DIRECTORS:

Sharonne N. Hayes, M.D., John M. Knudsen, M.D., & Cathy H. Fraser, M.B.A.