

Nicotine Dependence Conference
Leighton Auditorium, Mayo Clinic, Rochester, MN
April 13 – 14, 2015

Monday, April 13, 2015	
7:00 AM	Registration & Continental Breakfast <i>Leighton Auditorium Foyer</i>
8:00 AM	Welcome Remarks, Course Introduction <i>J. Taylor Hays, M.D.</i>
8:15 AM	Social Media in Health-care <i>Lee A. Aase</i>
9:00 AM	The Electronic Medical Record in Tobacco Dependence Treatment <i>Megan E. Piper, Ph.D.</i>
9:45 AM	Break <i>Leighton Auditorium Foyer</i>
10:00 AM	Mobile Technology in Smoking Cessation <i>Jenny E. Hapgood, ScM</i>
10:45 AM	Panel Discussion <i>Jenny E. Hapgood, ScM, Lee A. Aase, Megan E. Piper, Ph.D. – Moderator J. Taylor Hays, M.D.</i>
11:30 AM	Lunch
12:00 PM	Lunch Speaker: The End Game <i>Richard D. Hurt, M.D.</i>
1:00 PM	Break <i>Leighton Auditorium Foyer</i>
1:15 PM	Helping Hospitalized Smokers Quit <i>David O. Warner, M.D.</i>
2:00 PM	Social Media in Practice <i>Jeff M. Poterucha, M.A., C.T.T.S.</i>
2:45 PM	Break <i>Leighton Auditorium Foyer</i>
3:00 PM	Global Bridges <i>J. Taylor Hays, M.D.</i>
3:45 PM	Panel Discussion – Connections in Practice <i>David O. Warner, M.D.; Jeff M. Poterucha, M.A., C.T.T.S.; J. Taylor Hays, M.D.</i>
4:30 PM	Adjourn

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Tuesday, April 14, 2015	
7:15 AM	Registration & Continental Breakfast <i>Leighton Auditorium Foyer</i>
8:00 AM	Question and Answer Session <i>J. Taylor Hays, M.D.</i>
8:15 AM	Hot Topics: Tobacco Dependence Pharmacotherapy Update <i>J. Taylor Hays, M.D.</i>
9:00 AM	Hot Topics: Behavior Change Update <i>Michael V. Burke, Ed.D.</i>
9:45 AM	Tobacco Intervention and Referral for Allied Health and Primary Care Providers <i>Timothy J. Milbrandt, M.S.</i>
10:30 AM	Break <i>Leighton Auditorium Foyer</i>
10:45 AM	Social Factors Impacting Treatment Strategies <i>Jennifer S. Packard, M.A., C.T.T.S.</i>
11:30 AM	Panel Discussion <i>J. Taylor Hays, M.D.; Timothy J. Milbrandt, M.S.; Jennifer S. Packard, M.A., C.T.T.S.; Michael V. Burke, Ed.D.</i>
12:00 PM	Lunch
12:30 PM	Panel Discussion with Former Patients <i>Discussion Leader: Barbara Dallavalle, M.A., L.P.</i>
1:15 PM	Break <i>Leighton Auditorium Foyer</i>
1:30 PM	Practical Interventions to Help Prevent Weight Gain After Stopping Smoking <i>Therese M. Shumaker, M.A., R.D., L.D.</i>
2:15 PM	Meaningful Use Update <i>Michael V. Burke, Ed.D.</i>
3:00 PM	Break <i>Leighton Auditorium Foyer</i>
3:15 PM	Distance Learning in Practice <i>Education Technology Center Staff</i>
3:45 PM	Panel Discussion <i>Therese M. Shumaker, M.A., R.D., L.D.; Michael V. Burke, Ed.D.; Education Technology Center Staff</i>
4:30 PM	Adjourn