

February 12, 2016

Greetings,

On behalf of course directors M. Molly McMahon, M.D., Manpreet S. Mundi, M.D., Donald D. Hensrud, M.D., and Mayo School of Continuous Professional Development, we are pleased to announce our upcoming 2016 Nutrition and Wellness in Health and Disease course to be held September 30 – October 1, 2016 at the InterContinental Chicago in Chicago, Illinois.

The 16<sup>th</sup> annual Mayo Clinic Nutrition and Wellness in Health and Disease course will provide a full spectrum, in-depth overview of situations that clinicians encounter in the ambulatory setting including effective ways to provide nutrition counseling, obesity and obesity-associated medical conditions, and other common nutrition issues, in addition to physical activity and wellness. Current clinical topics will be highlighted through presentations, interactive case studies, and panel discussions. You may find additional details on the course website: <a href="https://celinks.mayo.edu/nutrition2016">https://celinks.mayo.edu/nutrition2016</a>.

The 2016 course is designed for physicians (general internal medicine, family medicine, endocrinologists, and subspecialists interested in nutrition), advanced practice clinicians (nurse practitioners and physician assistants), dietitians, nurses, and health and wellness specialists. Each year we have experienced solid attendance and this year we project attendance levels near 300. The faculty will be selected from Mayo Clinic for their expertise, knowledge, and clinical acumen.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in these educational activities with an exhibit in the amount of \$2,000.00.

If you are interested in participating in our course, please complete and return the provided Exhibitor Agreement form and payment before *September 1, 2016*. This agreement may be substituted with your company's standard Letter of Agreement form. Please make payment payable to Mayo Clinic and send payment to my attention at the address below. For your convenience, our Federal tax identification number is 41-6011702.

In support of ACCME guidelines, exhibitors will be located in a separate area from the educational activity. Participating exhibitors will be allowed to set up at the InterContinental Chicago in the Empire Ballroom on Thursday, September 29, 2016 after 6:00 p.m.

Exhibitors are welcome to confirm hotel reservations utilizing our special group rate at the InterContinental. In order to receive the special rate, *reservations must be made before the cutoff date of September 8, 2016, or before the room block is filled.* 

We look forward to the success of our 2016 Nutrition and Wellness in Health and Disease course and hope you will be able to join us in Chicago this coming September. If you have any questions or your company requires completion of a web-based application, please feel free to contact me.

Sincerely,

Shannon Halvorson Education Administration Coordinator Mayo School of Continuous Professional Development 200 First Street SW Rochester, MN 55905 <u>halvorson.shannon@mayo.edu</u> Phone: 507-293-2103





## Mayo School of Continuous Professional Development (MSCPD) Exhibitor Agreement

Activity Title	16th Annual Nutrition & Wellness in Health and Disease
Activity Number	2016R530
Location	InterContinental Chicago, Chicago, IL
Dates	September 30 – October 1, 2016

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MSCPD AND:

Company Name (Exhibitor)		
(as it should appear on printed materials)		
Exhibit Contact (if different then exhibit Rep.)		
Name(s) of Representative(s) exhibiting:		
(Maximum of two representatives allowed per		
exhibit)		
Address		
Telephone		
Fax		
Email		
The named exhibitor wishes to exhibit at the above named activity for the amount of \$2,		\$2,000.00

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at <u>www.accme.org</u>: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity."**
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of noneducational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

# By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

### PAYMENT INFORMATION

Please indicate your method of payment:

#### PROVIDER Federal Tax ID number is 41-6011702.

🗌 Check	Credit Card or Wire Transfer
Make payable to:	For payment by credit card or wire transfer, please call the
Mayo Clinic	MSCPD Registrar at 800-323-2688
Mayo School of Continuous Professional Development	
200 First St SW, Plummer 2-60	Do not send credit card information via email or fax.
Rochester, MN 55905	
Please identify "Nutrition & Wellness 2016" on the	
check.	

**NOTE**: There may be additional charges depending on the meeting location (power, internet access, etc). *Please list additional requests here:* 

Complete and return this form along with your payment made to Mayo Clinic, before **September 1, 2016** to:

Shannon Halvorson Mayo School of Continuous Professional Development 200 First Street SW Rochester, MN 55905