



July 29, 2019

Dear Potential Exhibitor:

On behalf of Course Directors George G.A. Pujalte, M.D., C.A.Q.S.M., F.A.C.S.M. and Daniel P. Montero, M.D., C.A.Q.S.M., F.A.A.F.P. we hope you will consider a display opportunity at our upcoming course offering, *Sports Medicine for the Primary Care Clinician*. This course is held March 6-8, 2020 at the Loews Royal Pacific Resort at Universal Orlando, Orlando, Florida. We expect around 175 attendees. This course is designed for athletic trainers, NPs, PAs, sports medicine physicians, family physicians, physiatrists, internists, pediatricians, ER physicians, orthopedists, and medical providers involved in the care and management of athletes and active individuals in clinic or non-operative/non-surgical/non-invasive settings.

Display fees are \$2,000 for the full three day course. To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day. The basic exhibit fee includes a 6' skirted table with two chairs for a table top display, an attendee list including: name, degree, specialty, city and state that is distributed at the course and an acknowledgment in the on-line course syllabus available to all registered attendees as well as a break slide displayed during the course.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide 20.50 AMA PRA Category 1 Credit(s)™ for this course.

Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 20.50 ANCC nursing contact hours. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

The American Osteopathic Association designates this program for a maximum of 20.50 AOA Category 2-A credits.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

A handwritten signature in cursive script that reads 'Denise L. Klarich'.

Denise Klarich  
Tax ID: 59-3337028

**Make checks payable to:**

Mayo Clinic  
790 N Stabile Bldg./CPD  
**Attn:** Denise Klarich – SM 2020  
4500 San Pablo Road  
Jacksonville, FL 32224

## Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Activity Title	4th Annual Sports Medicine for the Primary Care Clinician 2020
Activity Number	20J06748
Location	Loews Royal Pacific Resort at Universal Orlando, Orlando, Florida
Dates	March 6-8, 2020

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) and email addresses of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Telephone	
Email	
The named exhibitor wishes to exhibit at the above named activity for the amount of	\$ 2,000

**NOTE:** There may be additional charges depending on the meeting location (power, internet access, etc.).

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.**

**By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

### ***PAYMENT INFORMATION***

Please indicate your method of payment:

PROVIDER **Federal Tax ID number** is 59-3337028

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card
Make payable to: Mayo Clinic Mayo Clinic School of Continuous Professional Development Stabile 790N/Denise Klarich 4500 San Pablo Road Jacksonville, FL 32224  Please identify <b>20J06748</b> on the check.	For payment by credit card, please call the MCSCPD at 800-462-9633  <i>Do not send credit card information via email.</i>

4<sup>th</sup> Annual Sports Medicine for the Primary Care Clinician 2020  
 March 6-8, 2020  
 Universal's Loews Royal Pacific Resort, Orlando, Florida

<b>Friday, March 6, 2020</b>	
7:15 a.m.	Registration / Continental Breakfast / Exhibit Hall <b>Facilitator:</b> <i>Daniel P. Montero, M.D., C.A.Q.S.M., F.A.A.F.P.</i> Electronic Poster Presentations
7:45	Introduction / Pre-Test
<b>Moderator: Jennifer R. Maynard, M.D., C.A.Q.S.M.</b> <b>Considerations in the Care of Weekend Warriors</b>	
8:00	Feeding the Fire: Nutrition Considerations for the Recreational Athlete <i>Stephan M. Esser, M.D.</i>
8:30	Choosing Wisely: Specific Exercise Options and Considerations for the Weekend Warrior <i>Scott Haak P.T., D.P.T., M.T.C., C.S.C.S.</i>
9:00	Shifting Gears: When Patients May Need to Change Their Sport <i>Sara E. Filmalter, M.D., C.A.Q.S.M.</i>
9:30	The Catch: Common Injuries in Individuals Getting Back to Exercise <i>Robert P. Shannon, M.D.</i>
10:00	Q&A Panel
10:15	Break / Exhibit Hall
10:30	It Hurts So Good! Pain Treatment Options in Osteoarthritis <i>Michael Stiller, M.D.</i>
11:00	Getting Restarted: Guiding Patients Back to Exercise After a Heart Attack <i>Brian P. Shapiro, M.D.</i>
11:30	What's Hip and What's "Kneaded:" Activities After Hip and Knee Surgeries <i>Cedric J. Ortiguera, M.D.</i>
Noon	"Shouldering" On: Guiding the Post-Shoulder Surgery Patient Back to Exercise <i>Matthew M. Crowe, M.D.</i>
12:30 p.m.	Post-Test / Q&A Panel
12:50	Adjourn
<b>Workshops – Additional Fee</b>	
1:30–3:30	The Very Basics of Musculoskeletal Ultrasound for Primary Care <i>Raul Rosario, M.D. and Kristina F. DeMatas, D.O., C.A.Q.S.M.</i>
1:30–2:30	Golf Medicine: Tips, Tricks, and Injury Review <i>Stephan M. Esser, M.D.</i>
1:30–2:30	Physical Examination of the Cervical and Lumbar Spine in Sports <i>Mark Friedrich B. Hurdle, M.D. and Edsel B. Bittencourt, P.T., M.T.C.</i>
2:30–3:30	Differentiating Common Lower Extremity Injuries Through Physical Exam <i>Sara E. Filmalter, M.D., C.A.Q.S.M. and Edsel B. Bittencourt, P.T., M.T.C.</i>
3:30–4:30	Physical Exam of the Concussed Athlete: A Hands-On Workshop <i>Jennifer R. Maynard, M.D., C.A.Q.S.M.</i>
4:40 p.m.	Adjourn

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<b>Saturday, March 7, 2020</b>	
7:20 a.m.	Continental Breakfast / Exhibit Hall <b>Facilitator:</b> <i>Laura A. Lakey, A.P.R.N., M.S.N.</i> Electronic Poster Presentations
7:55	Introduction / Pre-Test
<b>Moderator: Scott Haak P.T., D.P.T., M.T.C., C.S.C.S.</b> <b>Quick Reads: Very Basics of, and Crucial Tips, in Musculoskeletal Imaging</b>	
8:00	Just What You “Kneed:” a High-Yield Review of Basic Knee Radiology <i>Nicholas G. Rhodes, M.D.</i>
8:30	Primary Care Radiology Tips for Hips <i>Nicholas G. Rhodes, M.D.</i>
9:00	Simplifying the Complexities of Shoulder X-rays <i>Jeremiah R. Long, M.D.</i>
9:30	Spot my Back: Lumbar Spine X-ray Primary Care Review <i>Jeremiah R. Long, M.D.</i>
10:00	Q&A Panel
10:15	Break / Exhibit Hall
10:30	Hand and Wrist X-rays Review for Primary Care <i>Rupert O. Stanborough, M.D.</i>
11:00	No More Twisting Around: Ankle and Foot X-rays – What Not to Miss <i>Rupert O. Stanborough, M.D.</i>
11:30	Upper Extremity Sonography: Possible Uses in Primary Care <i>Raul Rosario, M.D.</i>
Noon	The Basics of Lower Extremity Musculoskeletal Sonography and Procedures <i>Shane A. Shapiro, M.D., C.A.Q.S.M.</i>
12:30 p.m.	Post-Test / Q&A Panel
12:50	Adjourn
<b>Workshops – Additional Fee</b>	
1:30–3:30	Musculoskeletal Injections: Hands-On is the Best Way to Learn <i>Daniel P. Montero, M.D., C.A.Q.S.M., F.A.A.F.P.</i>
1:30–3:30	Differentiating Common Upper Extremity Injuries Through Physical Exam <i>George G.A. Pujalte, M.D., C.A.Q.S.M., F.A.C.S.M. and Robert P. Shannon, M.D.</i>
1:30–2:30	Special Squiggles: Practice Session on Reading the Unique ECGs of Athletes <i>Brian P. Shapiro, M.D.</i>
2:30-3:30	Functional Motion Screening: Hands-On and Review on How It Can Help Your Patients <i>Sara E. Filmlalter, M.D., C.A.Q.S.M. and Scott Haak P.T., D.P.T., M.T.C., C.S.C.S.</i>
2:30-3:30	Dry-Needling and Trigger Point Injections <i>Edsel B. Bittencourt, P.T. and Mark Friedrich B. Hurdle, M.D.</i>
3:30-4:30	You Said “Yes” to Covering a Game; Now What? Basics of Sideline Coverage <i>Kristina F. DeMatas, D.O., C.A.Q.S.M.</i>
4:40 p.m.	Adjourn

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<b>Sunday, March 8, 2020</b>	
7:20 a.m.	Continental Breakfast / Exhibit Hall <b>Facilitator:</b> <i>Kristina DeMatas, D.O.</i> / Electronic Poster Presentations
7:55	Introduction / Pre-Test
	<b>Moderator: Daniel P. Montero, M.D., C.A.Q.S.M., F.A.A.F.P.</b> <b>Explaining the Things We Do: Breaking Down Special Procedures and Surgeries for Primary Care Patients</b>
8:00	Back for More: Spine Injections and Other Interventions <i>Mark Friedrich B. Hurdle, M.D.</i>
8:50	We're Not Growing New Cells: Explaining PRP and Stem Cell Injections <i>Shane A. Shapiro, M.D., C.A.Q.S.M.</i>
9:40	Q&A Panel
9:50	Break / Exhibit Hall
10:00	"Kneed"-to-Know Basis: Common Knee Procedures and How to Explain Them <i>Cedric J. Ortiguera, M.D.</i>
10:50	Explaining Common Shoulder Procedures for Athletes and Active Individuals <i>Matthew M. Crowe, M.D.</i>
11:40	Q&A Panel
11:50	Post-Test
Noon	Adjourn

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