

## Mayo Clinic School of Continuous Professional Development (MCSCPD) Sponsorship Opportunities

### **Lanyards - \$2,000.00 (sponsor provided pre-printed lanyards; limited to one organization)**

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! Why ruin a perfectly good shirt with a pin hole from a name badge, when they could be wearing it on your company lanyard! (Quantity to be determined 60 days before course)

### **Drawstring Bags - \$3,000.00 (sponsor provided pre-printed drawstring bags; limited to one organization)**

Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course)

### **Hotel Key Cards - \$4,000.00 (limited to one organization)**

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the host hotel. (Artwork to be provided by sponsoring company. Artwork is subject to MCSCPD approval. Artwork due to Mayo Clinic by Sept. 1st)

### **Conference Bag Inserts - \$1,500.00 each (multiple opportunities available)**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 400 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval.

**\*\* Interested in one of our sponsorship opportunities?! Contact MCSCPD for further information at [mca.cme@mayo.edu](mailto:mca.cme@mayo.edu) or 480-301-4580.**

As an industry supporter, if you have a sponsorship opportunity idea that isn't mentioned on this page, please contact MCSCPD to discuss.