

Mayo School of Continuous Professional Development 13400 East Shea Boulevard Scottsdale, Arizona 85259 480-301-4580

Dear Representative,

We, and the Mayo Clinic and Mayo School of Continuous Professional Development, would like to invite you to participate at our **2019 Mayo Clinic Urology Review** being held at the Fairmont Scottsdale Princess Resort in Scottsdale, Arizona, on January 21-25, 2019. We expect approximately 100 urologists to be in attendance.

The course is designed to provide a comprehensive review and update within the various fields in urology. Attendees will be educated on malignant and benign urologic disease processes, evaluation, and management options. Our breadth of experts will cover topics ranging from urologic oncology, stones, endourology, pediatrics, pelvic reconstruction, incontinence, and general urology. New, innovative medical and procedural technologies and management options that better serve our patients will be the discussion focus of this program.

Mayo Clinic is proud to offer exhibit and sponsorship opportunities. The fee to exhibit at this course is \$2,500; Sponsorship opportunities are detailed on page 4. Space is limited; early registration is encouraged. To maintain a clear separation of promotion from education, all exhibits and sponsorship opportunities will be distributed and held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day. The basic exhibit fee will include a 6' skirted table for a table top display; the attendee list including name, degree, city, state to be distributed at the course; and an acknowledgement with signage and announcements during the course. Throughout the course, 6 hours have been protected as dedicated exhibitor time for attendees and industry to visit one-one.

A signed and returned Exhibitor and Sponsorship agreement (attached) will confirm your exhibit space and/or sponsorship. Payment may be completed by sending your check made payable to (Mayo Clinic Arizona), Mayo School of Continuous Professional Development, Attn: Kristy Badder, 13400 East Shea Boulevard, Scottsdale, AZ 85259. Please denote course activity# **19506374** on all correspondence. The Mayo Clinic Tax ID number is 86-0800150. Payments by wire transfer or credit card are also accepted.

If you have any questions about our program or need additional information, please don't hesitate to contact us directly at 480-301-4580 or send an e-mail to Kristy Badder, exhibits manager, at Exhibits@Mayo.edu.

Our programs provide valuable information on unmet needs to the medical community. It is not possible to hold these meetings without significant contributions from industry like yours. We sincerely appreciate your consideration of this opportunity to join us for a truly unique educational program.

Sincerely,

Aqsa A. Khan, MD Mayo Clinic Arizona Assistant Professor of Urology

Mark D. Tyson II, MD Mayo Clinic Arizona Assistant Professor of Urology