

# Mayo Clinic Course on Anesthesiology Update

Grand Hotel  
286 Grand Avenue  
Mackinac Island, MI

Friday-Sunday  
August 4-6, 2017



Greetings,

On behalf of Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming CME Course, the **Mayo Clinic Course on Anesthesiology Update**. This course will be held August 4-6, 2017, at the Grand Hotel in Mackinac Island, Michigan. In the letter below, you will find important information regarding exhibiting at the course.

## **PROGRAM OVERVIEW**

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Anesthesiology Update will present the latest findings and recommendations for topics at the forefront of anesthesiology. Topics to include pre-operative preparation of the surgical patient, the cardiac patient in your OR, OB emergencies, neurotoxicity of anesthetics and the pediatric patient, MH updates and post-operative care of the surgical patient. Get your CME credits at a beautiful, great summer getaway and family-oriented location.

Additional information may be found at the course website at

<https://ce.mayo.edu/anesthesiologyupdate2017>

The fee to display at the Anesthesiology Update course is \$1,500.

## **Exhibit Opportunity**

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We've attached Mayo's required **Exhibitor Agreement**. In order to be listed as an exhibitor at this course, this signed letter must be returned to us, along with your check, by July 25, 2017. Retain one signed copy for your files and return the other along with payment (made payable to Mayo Clinic, Federal ID #41-6011702) to Kathy Fuqua, Mayo Clinic School of Continuous Professional Development, Plummer Building 2-60, 200 1st Street SW, Rochester, MN 55905.

We look forward to your support. If you have any questions or if there are "company-specific" forms that need to be completed, please contact Kathy Fuqua by telephone at 507-266-9815 or via email at [Fuqua.kathy@mayo.edu](mailto:Fuqua.kathy@mayo.edu)

Thank you for your consideration and we look forward to a favorable reply.

Sincerely,

Vicki Meyer

CME Specialist

## Exhibitor Information

### Overview

Anesthesiology Update will present the latest findings and recommendations for topics at the forefront of anesthesiology. Topics to include pre-operative preparation of the surgical patient, the cardiac patient in your OR, OB emergencies, neurotoxicity of anesthetics and the pediatric patient, MH updates and post-operative care of the surgical patient. Get your CME credits at a beautiful, great summer getaway and family-oriented location.

### Audience

We expect 100 attendees at the Anesthesiology Update course. This conference is applicable to M.D.s, Ph.D.s, D.O.s, Anesthesiology Assistant (AAs), Certified Register Nurse Anesthetists (CRNAs) Residents, Fellows, NPs, PAs, Allied Health Professional and Retirees.

### Attendee List

Exhibitors will be provided and attendee list with the following attendee information:

- First/Last Name
- Credentials
- City, State

### Dates

Friday-Sunday, August 4-6, 2017

### Website

<https://ce.mayo.edu/anesthesiaupdate2017>

### Location

Grand Hotel  
286 Grand Avenue  
Mackinac Island, MI 49757

### Price

\$1,500, exhibit fee includes one 6 foot table and two chairs. Exhibitors are invited to participate in all food and beverage events, which include breakfast, lunch, refreshment breaks and reception. Up to two (2) company representatives may attend.

### Exhibit Area

Exhibitors will be placed in the Theatre Foyer, located just outside the Theatre with the refreshments.

### Set-Up

Set up will be Thursday, August 3<sup>rd</sup> between 5:00–7:00 p.m.

### Hours

August 4<sup>th</sup> – 6<sup>th</sup> from 6:30 a.m. to 12:30 p.m.



## Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of  
Medicine - MCSCPD AND:

Activity Title	<b>Mayo Clinic Course on Anesthesiology Update</b>	
Activity Number	17R05097	
Location	Grand Hotel, Mackinac Island, MI	
Dates	August 4-6, 2017	
Company Name (Exhibitor) (as it should appear on printed materials)		
Exhibit Contact (if different then exhibit Rep.)		
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)		
Address		
Telephone		
Fax		
Email		
Special needs (power)		
The named exhibitor wishes to exhibit at the above named activity for the amount of		\$1,500

### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org): SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.



- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

**By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):**

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

**PAYMENT INFORMATION**

Please indicate your method of payment:

PROVIDER **Federal Tax ID number is 41-6011702.**

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD.

Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905  Please identify the <b>Anesthesiology Update</b> course on the check.	For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688  <i>Do not send credit card information via email or fax.</i>