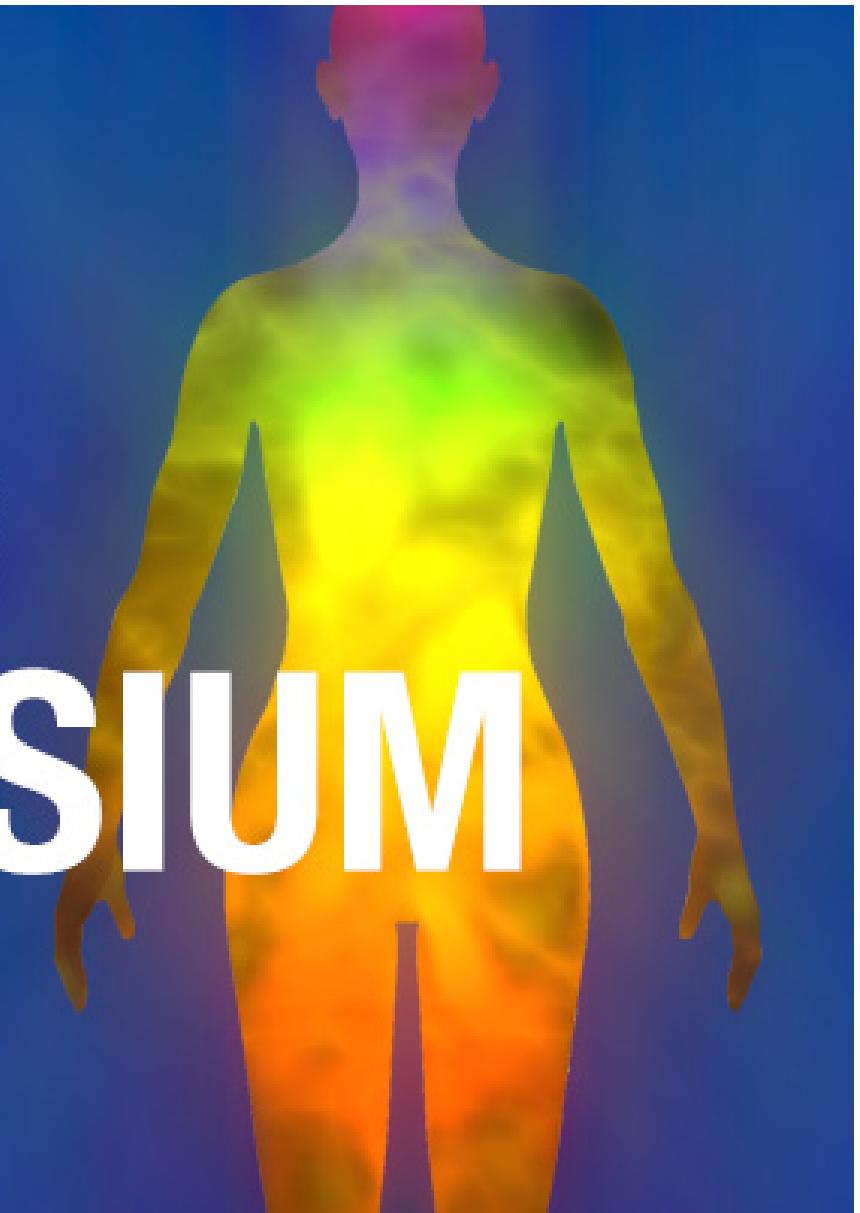


MAYO WOUND SYMPOSIUM

2019



Sponsorship Prospectus

DATES AND LOCATION

Meeting Dates:

February 27 – March 1, 2019

Meeting Location:

Mayo Clinic
200 First Street SW
Rochester, MN 55905

Additional Course Details:

Additional course details will be added to our [course website](#) as they become available.

COURSE DIRECTORS AND KEY CONTACTS

Course Directors

Karen L. Andrews, M.D.
Associate Professor of Physical Medicine and Rehabilitation, College of Medicine

Tina M. Wangen, APRN, M.S., R.N.
Instructor of Nursing, College of Medicine

Jennifer L. Wolforth, R.N., C.W.O.C.N.
Nurse Manager, Thoracic/Vascular

Key Contacts

Kari Koenigs
CME Specialist
Direct Line: 507-293-1876
E-mail: koenigs.kari@mayo.edu

Cathy Schilling
Education Administration Coordinator
Direct Line: 507-266-7484
E-mail: schilling.catherine@mayo.edu

WELCOME

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Wound Symposium 2019** to be held at the Mayo Clinic, Rochester, MN, February 27 – March 1, 2019.

Course Overview

This course is designed to provide the latest diagnostic and treatment strategies for comprehensive wound management. The program is multidisciplinary with faculty representing various wound-related fields. Multiple educational formats will be used, including interactive workshops, hands-on demonstrations, educational sessions, and case presentations that offer comprehensive wound-management strategies (from basics to high-level). The conference will meet the continuing education needs of a range of wound care providers, from novices to experts.

Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you don't see what you're looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you in advance for your consideration!

Sincerely,

Cathy Schilling
CME Education Coordinator
Mayo Clinic School of Continuous Professional Development

EXHIBIT OPPORTUNITIES

Technical and educational exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Benefits:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

Exhibit Fee:

Premium: \$ 2,500 – includes registration for two exhibitors

Basic: \$1,500

SPONSORSHIP OPPORTUNITIES

Overview:

This course offers limited exclusive marketing and advertising opportunities. These are designed to help companies further expose themselves to attendees during the annual conference.

Don't see what you are looking for?

Mayo Clinic staff is available to help maximize exposure through additional advertisement opportunities. Contact us and we would be happy to discuss additional advertisement opportunities with you.

COFFEE SPONSOR

Cost: \$2,000 per day (Three Available) or \$5,000 exclusive (3 days total)

Coffee is provided to attendees on a continuous basis throughout the entire conference. Prominently display your company name and logo by each coffee station throughout the day. Choose to sponsor coffee one day, or be an exclusive sponsor for the entire course.

- Company name and logo will be displayed on each side of the coffee stations.
- Artwork must be provided by sponsoring company by December 1, 2018.

NAME BADGE LANYARDS

Cost: \$1,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The lanyard will prominently display your company name and logo. Your company will provide 150 lanyards with your company logo.

- Artwork must be approved by planning committee prior to commitment.
- Lanyards must be delivered to Mayo Clinic by December 15, 2018.

LIVE WEBCAST

Cost: \$2,500 (Exclusive)

Advertise to the attendees that are not able to join us in person by sponsoring the Live Webcast. Your name will be advertised on special break slides that all attendees will see during breaks.

- Company name and logo will be displayed on break slides online and to the live audience.
- Artwork must be provided by sponsoring company by December 1, 2018.

RULES AND REGULATIONS

In applying for exhibit space, exhibitors agree to abide by the following regulations:

Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its booth and assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the convention.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's booth space.
- Canvassing or marketing of any products or services in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

- Neither Mayo Clinic School of Continuous Professional Development nor the Radisson Blu Aqua Hotel, Chicago, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify, the Mayo Clinic Continuous Professional Development and the Radisson Blue Aqua Hotel and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Activity Title	Mayo Clinic Wound Symposium 2019
Activity Number	19R06046
Location	Mayo Clinic, Rochester, MN
Dates	February 27 – March 1, 2019

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Company Name (Exhibitor) (as it should appear on printed materials)	
Exhibit Contact (if different then exhibit Rep.)	
Name(s) of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)	
Address	
Telephone	
Fax	
Email	
The named exhibitor wishes to exhibit at the above named activity for the amount of :	<input type="checkbox"/> Basic Exhibitor \$ 1500 <input type="checkbox"/> Premium Exhibitor \$2500 <input type="checkbox"/> Coffee Sponsor \$2000 per day <input type="checkbox"/> Coffee Sponsor \$5000 exclusive <input type="checkbox"/> Lanyards \$1000 <input type="checkbox"/> Webcast Sponsor \$2500

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc.).
Please list additional requests here: (please note: additional requests may incur additional fees)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.**"
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER Federal Tax ID number is **41-6011702**.

Please remit check payable to: Mayo Clinic- Mayo Clinic School of CPD. Please identify name of course on the check stub.

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card or Wire Transfer
Make payable to: Mayo Clinic Mayo Clinic School of Continuous Professional Development 200 First St SW, Plummer 2-60 Rochester, MN 55905	For payment by credit card or wire transfer, please call the MCSCPD Registrar at 800-323-2688 <i>Do not send credit card information via email or fax.</i>
Please identify Wound on the check.	

Complete and return this form along with your payment made to Mayo Clinic,
Federal Tax ID# 41-6011702 before **February 1, 2019** to:

Cathy Schilling
200 First St SW, Plummer 2-60
Rochester, MN 55905
507-266-7484 schilling.catherine@mayo.edu