

May 28, 2024

Dear Exhibitor,

On behalf of course directors, Jana G. Al Hashash, M.D., M.S., and Francis A. Farraye, M.D., M.S., we hope you will consider a display and/or sponsorship opportunity at **Mayo Clinic Updates in Inflammatory Bowel Disease 2024** being held **September 28** at **Mayo Clinic Florida** in **Jacksonville, FL**. We expect around 100 gastrointestinal providers, nurse practitioners, physician assistants, and nurses, who participate in the care of patients with inflammatory bowel disease.

This course serves as an update in the diagnosis and management of patients with inflammatory bowel disease (IBD) and related complications. This activity will target physicians who take care of patients with IBD including internal medicine residents, gastroenterology fellows, internists and family medicine physicians as well as pharmacists, IBD RNs, Advanced Practice Providers (APRNs and PAs) and gastroenterologists.

Choose Your Sponsorship Level

Exhibit fees begin at \$2,500 for the full day course. Additional advertisement opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited with table assignments made based on the level of sponsorship and the date the signed exhibit letter of agreement (LOA) is received in our office.

Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details.

To Submit an Exhibit Request, please fill out the online form located at: [Mayo Clinic Updates in Inflammatory Bowel Disease 2024 - Exhibitor Form](#)

Exhibit Benefits:

- Promotion available at the live course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

A handwritten signature in black ink that reads "Karen Steele". The signature is written in a cursive, flowing style.

Karen Steele
Education Administration Coordinator

Make checks payable to:

Mayo Clinic
Attn: Accounting Activity #24J01873
4500 San Pablo Road
Jacksonville, FL 32224

Tax ID: 59-3337028

Sponsorship Opportunities

Premier Sponsorship Opportunities	Gold \$15,000 (Exclusive)	Silver \$10,000 (2 available)	Bronze \$5,000 (5 Available)	Live Exhibit Booth \$2500
Welcome Reception Sponsor <i>Friday, September 27, 2024</i>	X			
Welcome Reception Invitations	4	3	2	1
Meals Sponsor <i>Breakfast OR Lunch Includes signage on meal tables</i>	D	X		
Complimentary full registration – No CME credit	2	2	1	
Conference Bag Inserts	X	X	X	
Support Signage prominently displayed on-site at the conference	X	X	X	
Exhibit Table	2 - 6 ft. tables (premium location)	1 - 6 ft. table (premium location)	1 - 6 ft. table (premium location)	1 - 6 ft. table
Verbal recognition at opening session	X	X	X	X
Attendee List	X	X	X	X

Additional Advertisement Opportunities:

Non-CME Product Promotional Symposium- \$10,000 (1 Available)

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia information may not conflict with Mayo Clinic Updates in IBD 2024 content. This will take place during lunch on Saturday. (No CME credit offered.)

Lanyards - \$2,500 (Exclusive to 1 Company)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bags - \$1,000 – (Exclusive to 1 Company)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts - \$500

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

Mayo Clinic Updates in Inflammatory Bowel Disease
September 28, 2024
Mayo Clinic Florida – Jacksonville, FL

Saturday, September 28, 2024	
7:00 AM	Breakfast/Registration
7:45 AM	Welcome / Introduction and Pre-Test <i>Jana G. Al Hashash, M.D., M.S. and Francis A. Farraye, M.D., M.S.</i>
8:00 AM	Managing the Hospitalized Patient with IBD and Previous Failure to Anti-TNFs <i>David Bruining, M.D.</i>
8:20 AM	Managing Postoperative Crohn's disease: Do All Patients Need Prophylaxis? <i>Anita Afzali, M.D. (UC Health)</i>
8:40 AM	Pregnancy, Pre- and Post-Partum Management of IBD <i>Sonia Friedman, M.D. (Tufts Medical Center)</i>
9:10 AM	Q&A Panel
9:40 AM	BREAK /Exhibit Hall
10:00 AM	The other colitides: ICI, drug induced colitis, solitary rectal ulcer syndrome, MC <i>Christina Ha, M.D.</i>
10:20 AM	New Frontier in IBD endoscopy – strictures, pouch, balloons, etc.. <i>Bo Shen, M.D. (Columbia University)</i>
10:40 AM	Role of Diet in Managing IBD <i>David Binion, M.D. (UPMC)</i>
11:10 AM	Q&A Panel
11:30 AM	Case Discussions (CRS case & others) <i>Luca Stocchi, M.D., & Jana Al Hashash, M.D., M.S.</i>
12:00 PM	Lunch
1:00 PM	Approach to treating UC in 2024 and Beyond: What's New <i>David Rubin, MD (University of Chicago)</i>
1:25 PM	Approach to treating CD in 2024 and Beyond: What's New <i>Millie Long, MD, MPH (UNC Chapel Hill)</i>
1:50 PM	C diff in IBD: Beyond the Guidelines <i>Sahil Khanna, MBBS, MS</i>
2:15 PM	Q&A Panel
2:30 PM	BREAK/Exhibit Hall
2:45 PM	Top IBD 10 Papers of 2024 <i>Edward Loftus Jr., MD</i>
3:10 PM	Diagnosis and Management of the Patient with IBD with Chronic Abdominal Pain <i>Raymond Cross Jr., MD (University of Maryland)</i>
3:35 PM	Q&A Panel
3:55 PM	Cases Discussions <i>Michael Picco, MD, PhD, Jami Kinnucan, MD, & Francis A. Farraye, MD</i>
4:20 PM	Closing/Post-Test
4:30 PM	Adjourn
4:30 – 6:00 PM	Welcome Reception

Program Schedule is subject to change without notice

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Mayo Clinic Jacksonville	
2 Business name/disregarded entity name, if different from above	
3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ► 501(c)(3) Tax-exempt Nonprofit Corporation	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <u>1</u> Exemption from FATCA reporting code (if any) <u>A</u> <small>(Applies to accounts maintained outside the U.S.)</small>
5 Address (number, street, and apt. or suite no.) See instructions. 4500 San Pablo Road	Requester's name and address (optional)
6 City, state, and ZIP code Jacksonville, FL 32224	
7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
			-				-		
or									
Employer identification number									
5	9		-	3	3	3	7	0	2

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ► <i>Katy Domaille</i>	Date ► <i>01/02/2024</i>
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.



School of Continuous
Professional Development



Mayo Clinic Updates in Inflammatory Bowel Disease 2024

September 28, 2024

MAKE PLANS TO ATTEND

**Mayo Clinic Kinne Auditorium – Cannaday Building
Jacksonville, FL**



AMA Cat 1: 6.75

ACPE: 6.75

ANCC: 6.75

AAPA: 6.75

IPCE: 6.75



**Register
now!**

ce.mayo.edu/IBD2024

COURSE HIGHLIGHTS

The course serves as an update in the diagnosis and management of patients with inflammatory bowel disease (IBD) and related complications. It features didactic learning, case presentations, and panel discussions.

TARGET AUDIENCE

This activity targets providers who take care of patients with IBD including gastroenterologists, internists, and family medicine physicians, as well as pharmacists, IBD RNs, nurse practitioners, physician assistants, and residents/fellows/students.

LEARNING OBJECTIVES

- Upon conclusion of this program, participants should be able to:
- Identify how to incorporate the new IBD medications into treatment paradigm
 - Describe how to manage the ill hospitalized IBD patient
 - Recognize patient concerns in the pre-pregnancy phase, while they are pregnant and in the post-partum phase

COURSE DIRECTORS

Jana Al Hashash, M.D., M.S.
Francis Farraye, M.D., M.S.



Mayo Faculty

Jana Al Hashash, M.D., M.S.
David Bruining, M.D.
Francis Farraye, M.D., M.S.
Christina Ha, M.D.
Sahil Khanna, M.B.B.S., M.S.
Jami Kinnucan, M.D.
Edward Loftus, M.D.
Michael Picco, M.D., Ph.D.
Luca Stocchi, M.D.

Guest Faculty

Anita Afzali, M.D. (UC Health)
David Binion, M.D. (University of Pittsburgh)
Raymond Cross, M.D. (University of Maryland)
Sonia Friedman, M.D. (Tufts Medical Center)
Millie Long, M.D., MPH (UNC Chapel Hill)
David Rubin, M.D. (University of Chicago)
Bo Shen, M.D. (Columbia University)

ONLINE REGISTRATION

ce.mayo.edu/IBD2024

REGISTRATION FEE(S):

MD/PhD/DO	\$200
NP/PA/PharmD/Nurse/ Resident/Fellow/Student	\$150

WELCOME RECEPTION

All attendees are invited to attend a welcome reception immediately following the end of the course on Saturday September 28, 2024. This will be a great opportunity to network with faculty and other attendees.

CANCELLATION POLICY

Please visit ce.mayo.edu/cancellation for more information.

PROGRAM AT-A-GLANCE

- Managing the Hospitalized Patient with IBD and Previous Failure to Anti-TNFs
- Managing Postoperative Crohn's Disease: Do All Patients Need Prophylaxis?
- Pregnancy, Pre- and Post-Partum Management of IBD
- The Other Colitides: Drug-Induced Colitis, Immune Checkpoint Inhibitor Colitis, Microscopic Colitis, Solitary Rectal Ulcer Syndrome
- New Frontiers in IBD Endoscopy
- Role of Diet in Managing IBD
- Panel Case Presentations
- Approach to Treating UC in 2024 and Beyond: What's New
- Approach to Treating CD in 2024 and Beyond: What's New
- C diff in IBD: Beyond the Guidelines
- Top 10 IBD Papers of 2024
- Diagnosis and Management of the Patient with IBD and Chronic Abdominal Pain

Accreditation Statement



In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Credit Statement(s)

AMA Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 6.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ACPE



Mayo Clinic College of Medicine and Science designates this educational activity for a maximum of 6.75 ACPE Knowledge-based contact hours. Participants should claim only the credit commensurate with the extent of their participation in the activity.

ANCC Mayo Clinic College of Medicine and Science designates this activity for a maximum of 6.75 ANCC contact hours. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

AAPA



Mayo Clinic College of Medicine and Science has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 6.75 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

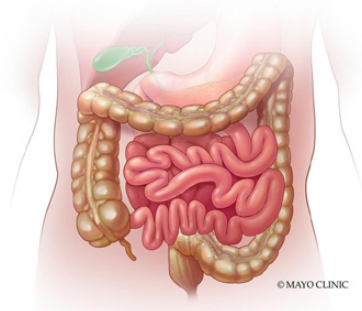
IPCE



This activity was planned by and for the healthcare team, and learners will receive 6.75 Interprofessional Continuing Education (IPCE) credits for learning and change.

Other Healthcare Professionals

A record of attendance will be provided to other healthcare professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.



Mayo Clinic Updates in Inflammatory Bowel Disease 2024

This course offers Live (in-person) and
Livestream (virtual) attendance options



SEPTEMBER 28, 2024

**Mayo Clinic Kinne Auditorium – Cannaday Building
Jacksonville, FL**

[CE.MAYO.EDU/IBD2024](https://ce.mayo.edu/IBD2024)

Mayo Clinic School of Continuous Professional Development
ce.mayo.edu | cme@mayo.edu | 800-323-2688

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200 First Street SW
Rochester, MN 55905

ELECTRONIC SERVICE REQUESTED

FOR MORE INFORMATION:

Website: ce.mayo.edu

E-mail: cme-jax@mayo.edu

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