November 9, 2023

Dear Exhibitor,

On behalf of course directors, Jana G. Al Hashash, M.D., M.S., and Francis A. Farraye, M.D., M.S., we hope you will consider a display and/or sponsorship opportunity at Mayo Clinic Updates in Inflammatory Bowel Disease 2024 being held September 27-28 at Mayo Clinic Florida in Jacksonville, FL. We expect around 100 gastrointestinal providers, nurse practitioners, physician assistants, and nurses, who participate in the care of patients with inflammatory bowel disease.

This course serves as an update in the diagnosis and management of patients with inflammatory bowel disease (IBD) and related complications. This activity will target physicians who take care of patients with IBD including internal medicine residents, gastroenterology fellows, internists and family medicine physicians as well as pharmacists, IBD RNs, Advanced Practice Providers (APRNs and PAs) and gastroenterologists.

**Choose Your Sponsorship Level**
Exhibit fees begin at $2,500 for the full day course. Additional advertisement opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited with table assignments made based on the level of sponsorship and the date the signed exhibit letter of agreement (LOA) is received in our office.

Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details.

To Submit an Exhibit Request, please fill out the online form located at: [Mayo Clinic Updates in Inflammatory Bowel Disease 2024 - Exhibitor Form](#)

**Exhibit Benefits:**
- Promotion available at the live course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee’s name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)
Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Kelly Tanner
Education Administration Coordinator

Make checks payable to:
Mayo Clinic
Attn: Accounting Activity #24J01873
4500 San Pablo Road
Jacksonville, FL 32224

Tax ID: 59-3337028
Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Premier Sponsorship Opportunities</th>
<th>Gold $15,000 (Exclusive)</th>
<th>Silver $10,000 (2 available)</th>
<th>Bronze $5,000 (5 Available)</th>
<th>Live Exhibit Booth $2500</th>
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</thead>
<tbody>
<tr>
<td>Welcome Reception Sponsor</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Welcome Reception Invitations</td>
<td>x</td>
<td>4</td>
<td>3</td>
<td></td>
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<tr>
<td>Meals Sponsor</td>
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<td>Breakfast OR Lunch</td>
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<tr>
<td>Includes signage on meal tables</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Complimentary full registration – No CME credit</td>
<td>2</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Conference Bag Inserts</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Support Signage</td>
<td>x</td>
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<tr>
<td>Exhibit Table</td>
<td>2 - 6 ft. tables</td>
<td>1 - 6 ft. table</td>
<td>1 - 6 ft. table</td>
<td>1 - 6 ft. table</td>
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<td>(premium location)</td>
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<td>Verbal recognition at opening session</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Attendee List</td>
<td>x</td>
<td>x</td>
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</tbody>
</table>

Additional Advertisement Opportunities:

**Non-CME Product Promotional Symposium- $10,000 (1 Available)**
These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia information may not conflict with Mayo Clinic Updates in IBD 2024 content. This will take place during lunch on Saturday. (No CME credit offered.)

**Lanyards - $2,500 (Exclusive to 1 Company)**
All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

**Conference Bags - $1,000 – (Exclusive to 1 Company)**
Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

**Conference Bag Inserts - $500**
Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.